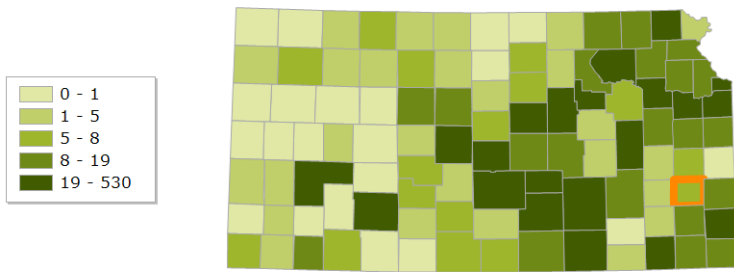


# Utilization Dashboard by County Report

## Allen County - Kansas Tobacco Quitline

From 6/1/2011 through 6/30/2011

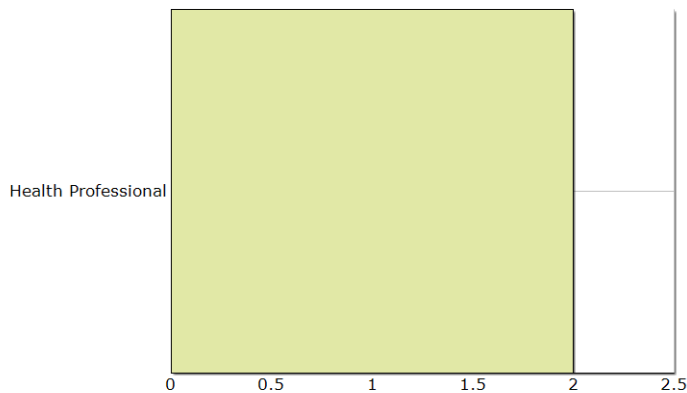
State Tobacco Users Served Contract YTD (Adults)



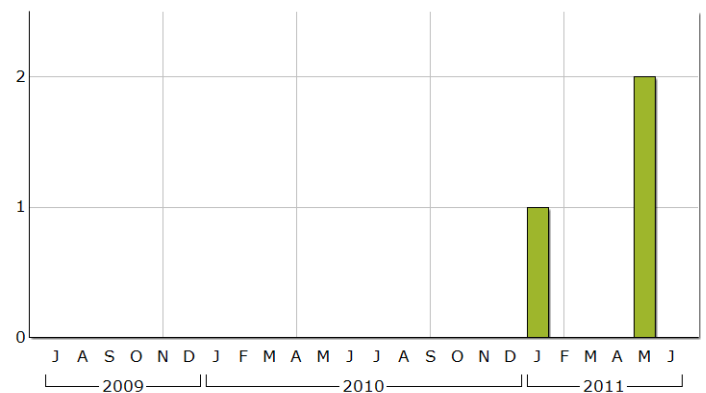
| County Population | Prevalence | Tobacco Users |
|-------------------|------------|---------------|
| Adult             | 11,634     | 16.5 %        |
|                   |            | 1,917         |

|                                 | County | State  |
|---------------------------------|--------|--------|
| Tobacco Users - Last Full Month | 2      | 238    |
| Tobacco Users YTD               | 8      | 5,465  |
| Unique Tobacco Users YTD        | 3      | 6      |
| Target Reach                    | 2.0 %  | 2.0 %  |
| Reach YTD                       | 1      | 0.42 % |
| Reach - NAQC                    | 2      | 0.26 % |
| Annualized Reach                | 1      | 0.42 % |
| Annualized Reach - NAQC         | 2      | 0.26 % |
| Unique Individual Reach         | 3      | 0.31 % |

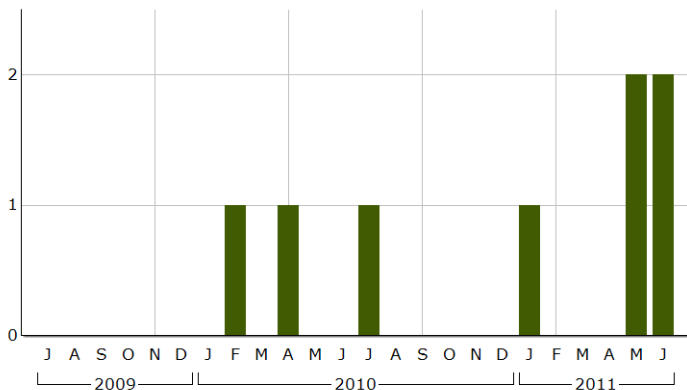
How Heard About



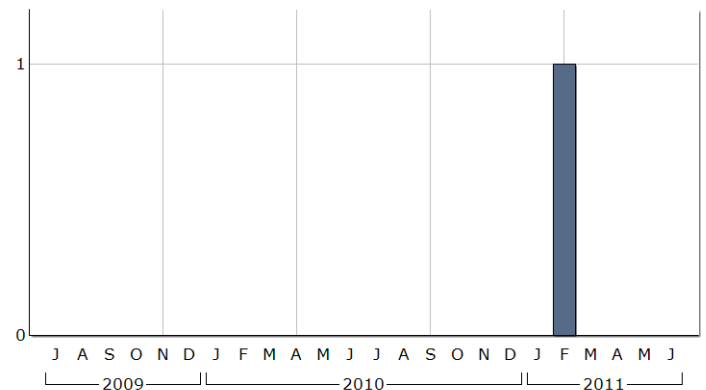
Fax Referral



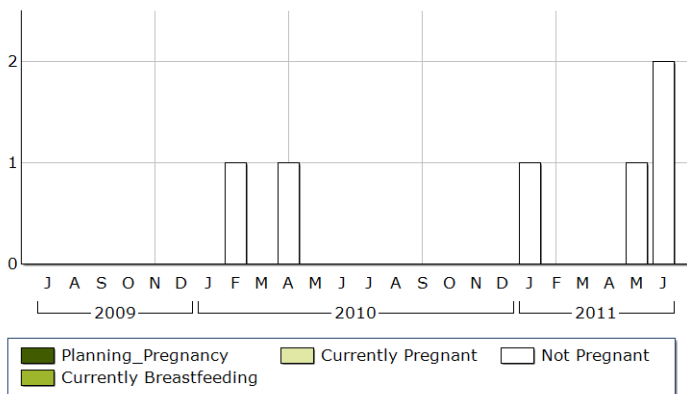
Tobacco User Enrollments



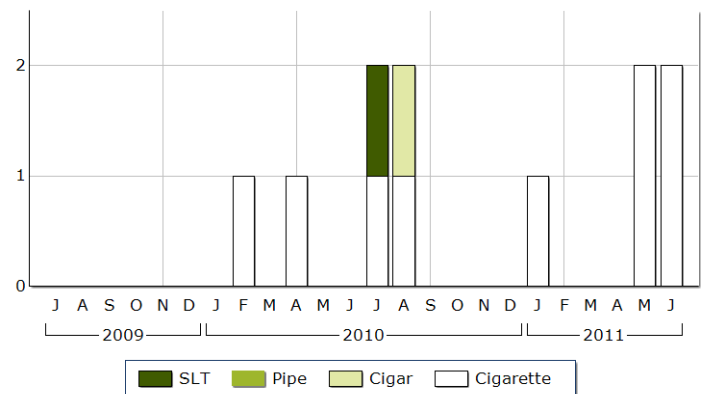
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Allen County - Kansas Tobacco Quitline

From 6/1/2011 through 6/30/2011

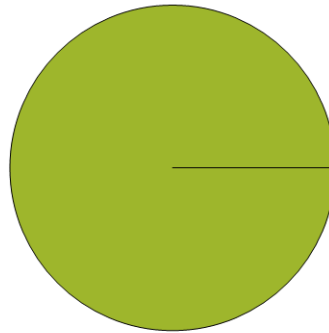
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

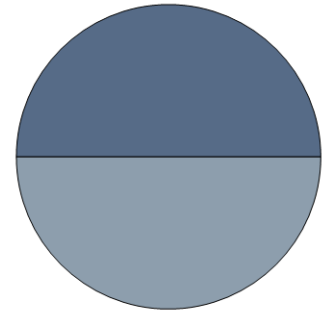
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

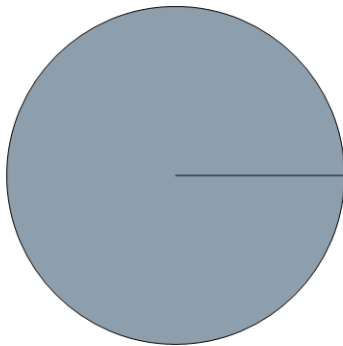
Tobacco Users By Education



No HS Degree/GED, 50.00%  
Some College, 50.00%

Chart Total N: 2

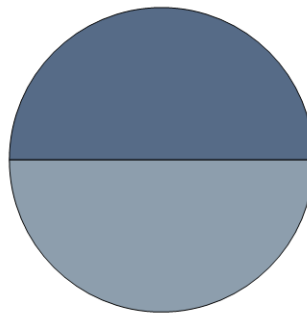
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

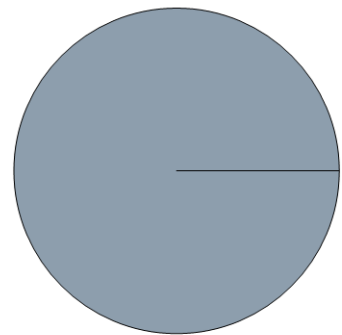
Tobacco Users By Age



25 - 34, 50.00%  
45 - 54, 50.00%

Chart Total N: 2

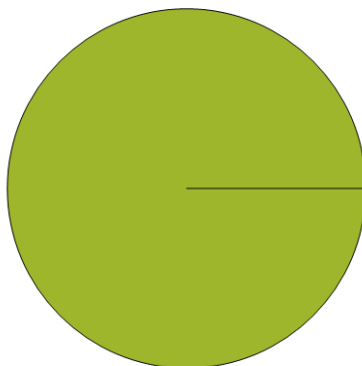
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 2

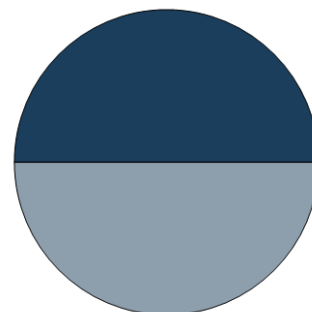
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 50.00%  
COPD, 50.00%

Chart Total N: 2

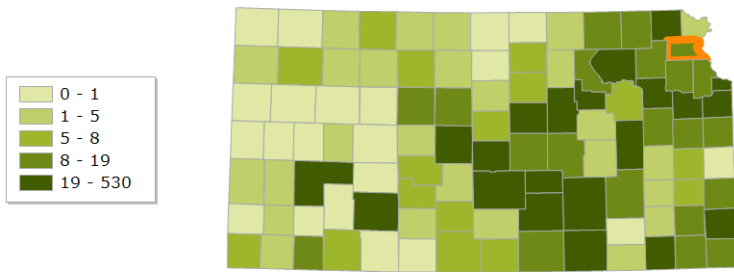
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Atchison County - Kansas Tobacco Quitline

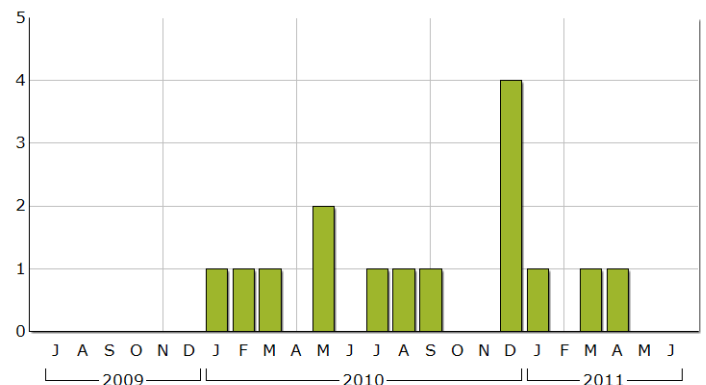
From 6/1/2011 through 6/30/2011

State Tobacco Users Served Contract YTD (Adults)

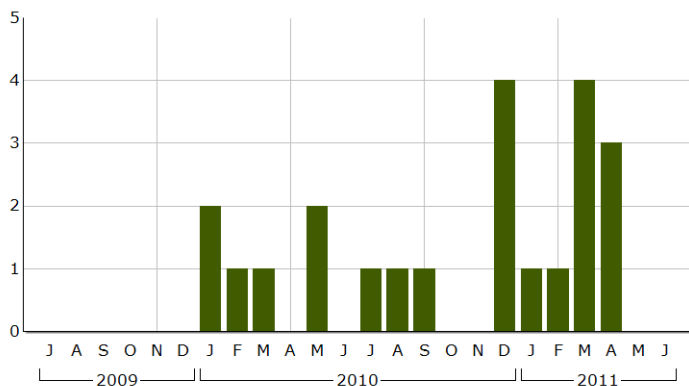


| County Population               | Prevalence | Tobacco Users |        |
|---------------------------------|------------|---------------|--------|
| Adult                           | 13,322     | 25.4 %        | 3,385  |
|                                 |            | County        | State  |
| Tobacco Users - Last Full Month |            | -             | 238    |
| Tobacco Users YTD               |            | 20            | 5,465  |
| Unique Tobacco Users YTD        |            | 3             | 3,919  |
| Target Reach                    |            | 2.0 %         | 2.0 %  |
| Reach YTD                       |            | 1             | 0.59 % |
| Reach - NAQC                    |            | 2             | 0.35 % |
| Annualized Reach                |            | 1             | 0.59 % |
| Annualized Reach - NAQC         |            | 2             | 0.35 % |
| Unique Individual Reach         |            | 3             | 0.47 % |

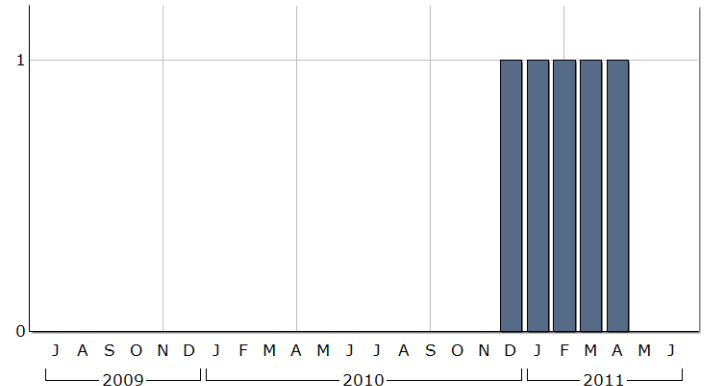
Fax Referral



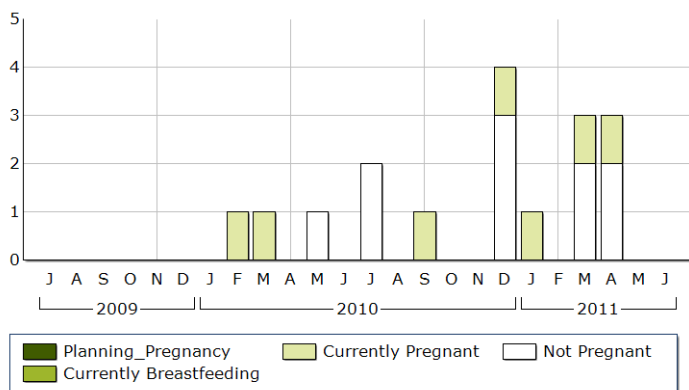
Tobacco User Enrollments



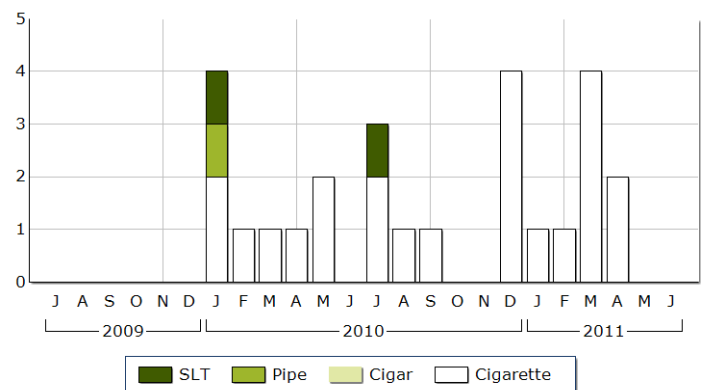
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

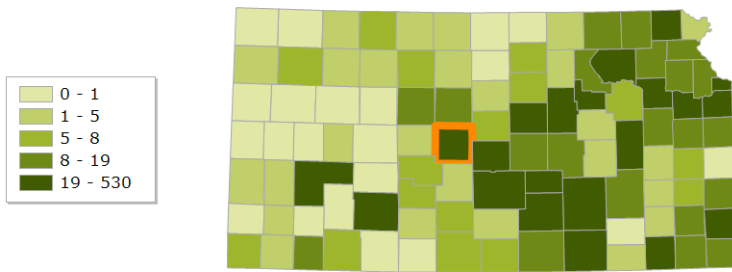
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Barton County - Kansas Tobacco Quitline

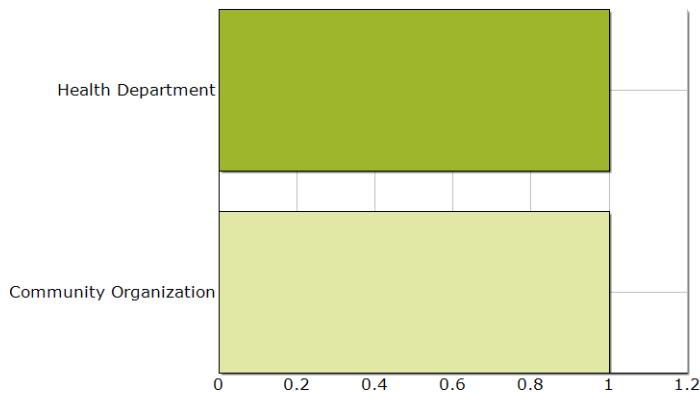
From 6/1/2011 through 6/30/2011

State Tobacco Users Served Contract YTD (Adults)

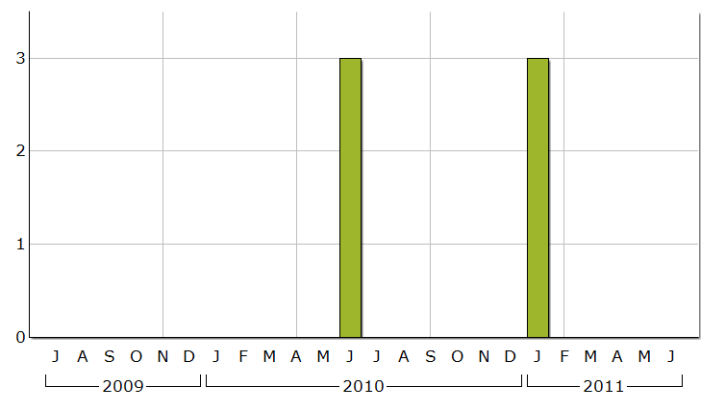


| County Population               | Prevalence | Tobacco Users |        |
|---------------------------------|------------|---------------|--------|
| Adult                           | 18,998     | 11.3 %        | 2,153  |
|                                 |            | County        | State  |
| Tobacco Users - Last Full Month |            | 2             | 238    |
| Tobacco Users YTD               |            | 33            | 5,465  |
| Unique Tobacco Users YTD        |            | 3             | 3,919  |
| Target Reach                    |            | 2.0 %         | 2.0 %  |
| Reach YTD                       |            | 1             | 1.53 % |
| Reach - NAQC                    |            | 2             | 1.25 % |
| Annualized Reach                |            | 1             | 1.53 % |
| Annualized Reach - NAQC         |            | 2             | 1.25 % |
| Unique Individual Reach         |            | 3             | 1.49 % |

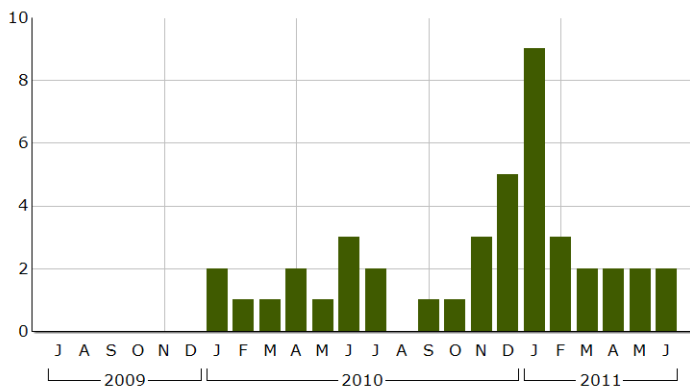
How Heard About



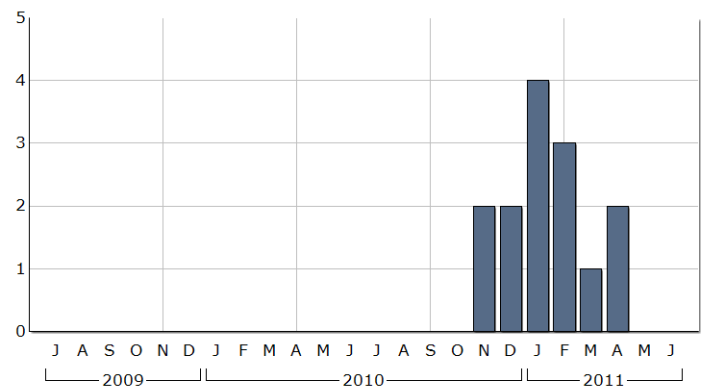
Fax Referral



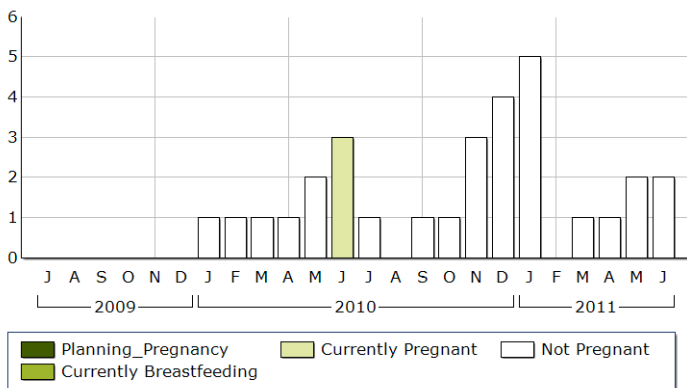
Tobacco User Enrollments



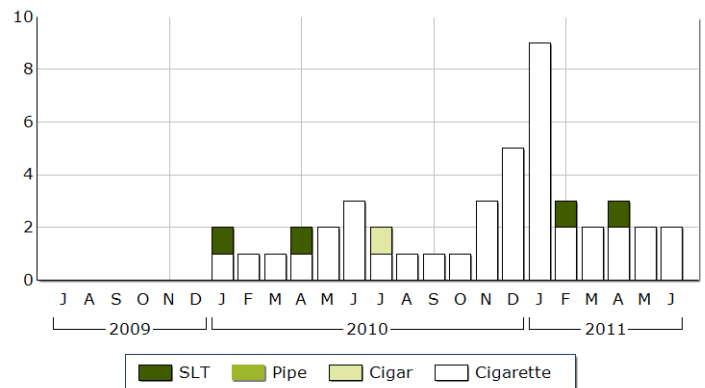
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Barton County - Kansas Tobacco Quitline

From 6/1/2011 through 6/30/2011

Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

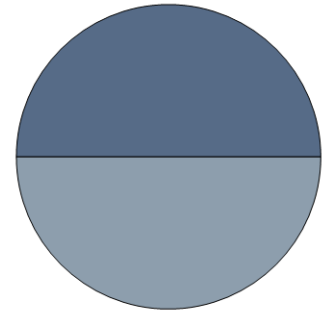
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

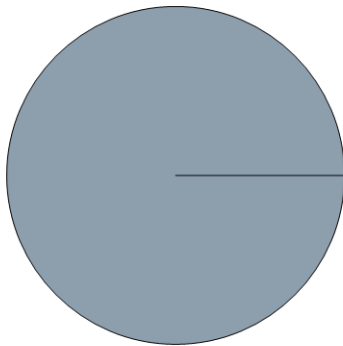
Tobacco Users By Education



No HS Degree/GED, 50.00%  
HS Degree/GED, 50.00%

Chart Total N: 2

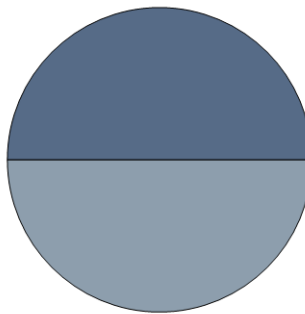
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

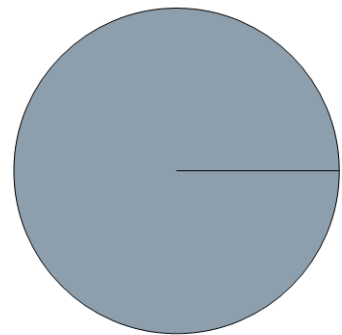
Tobacco Users By Age



18 - 24, 50.00%  
35 - 44, 50.00%

Chart Total N: 2

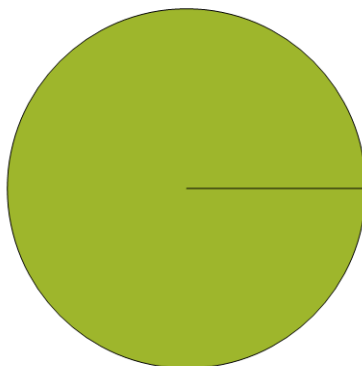
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 2

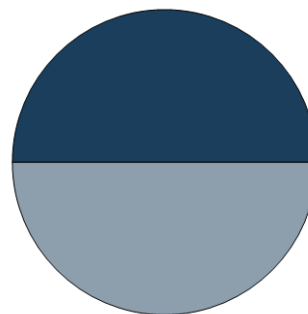
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 50.00%  
COPD, 50.00%

Chart Total N: 2

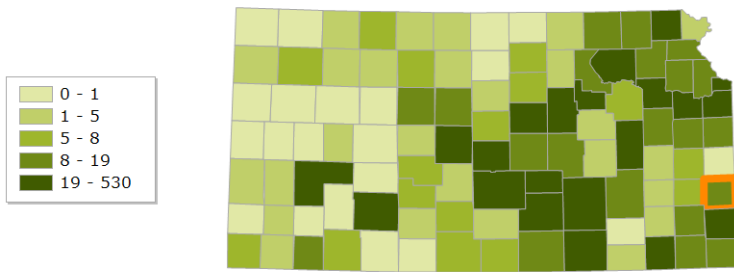
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Bourbon County - Kansas Tobacco Quitline

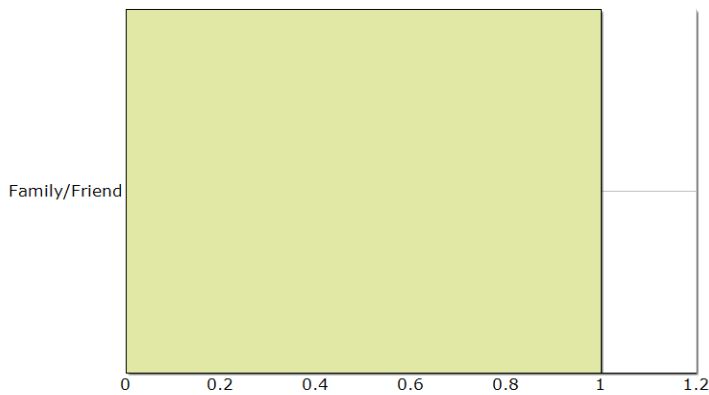
From 6/1/2011 through 6/30/2011

State Tobacco Users Served Contract YTD (Adults)

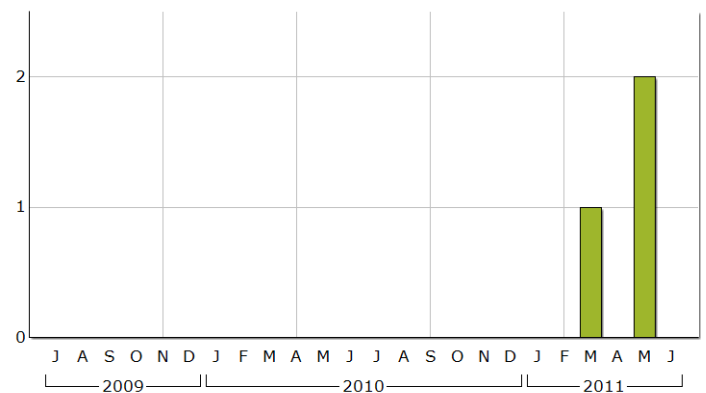


| County Population               | Prevalence | Tobacco Users |        |
|---------------------------------|------------|---------------|--------|
| Adult                           | 8,517      | 17.8 %        | 1,515  |
|                                 |            | County        | State  |
| Tobacco Users - Last Full Month |            | 1             | 238    |
| Tobacco Users YTD               |            | 12            | 5,465  |
| Unique Tobacco Users YTD        |            | 3             | 3,919  |
| Target Reach                    |            | 2.0 %         | 2.0 %  |
| Reach YTD                       |            | 1             | 0.79 % |
| Reach - NAQC                    |            | 2             | 0.79 % |
| Annualized Reach                |            | 1             | 0.79 % |
| Annualized Reach - NAQC         |            | 2             | 0.79 % |
| Unique Individual Reach         |            | 3             | 0.79 % |

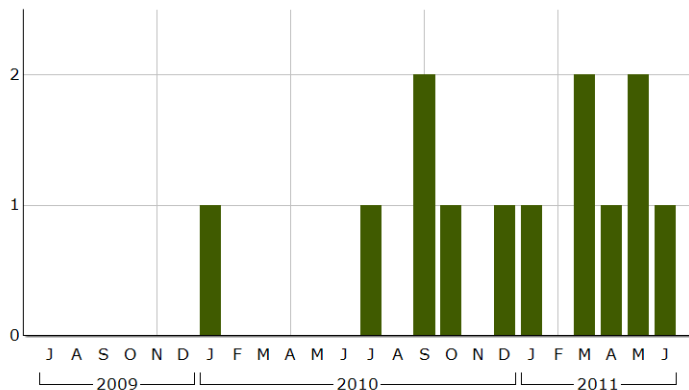
How Heard About



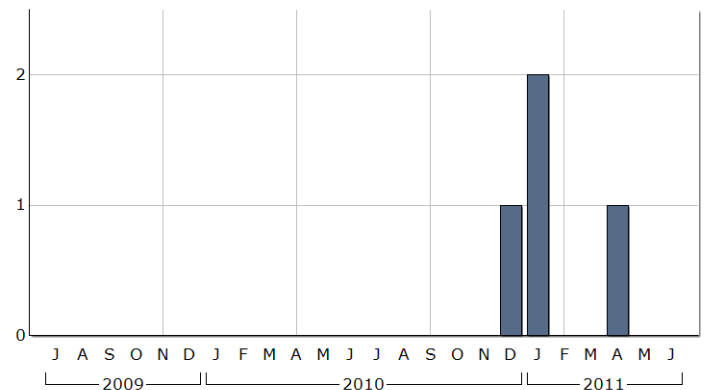
Fax Referral



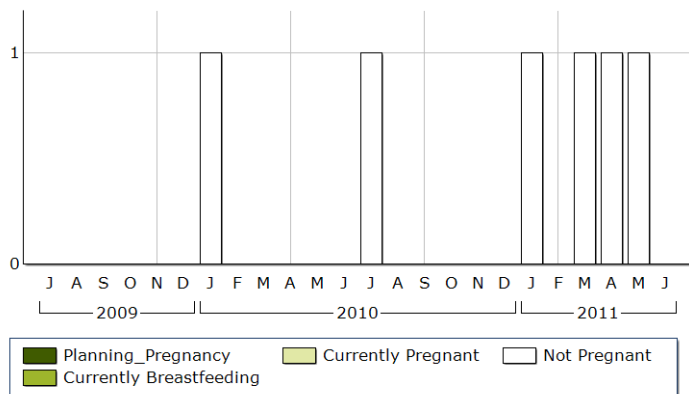
Tobacco User Enrollments



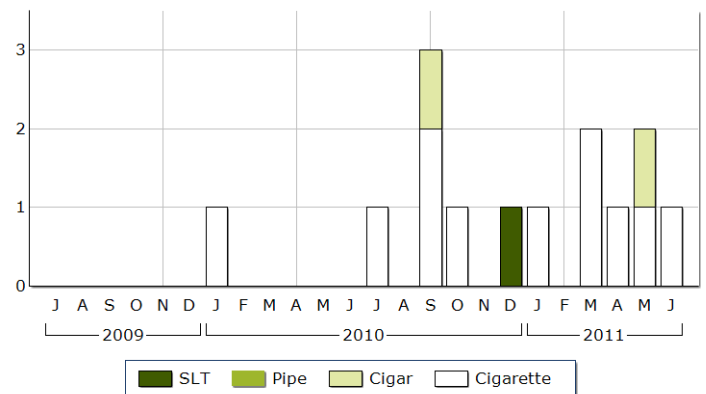
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

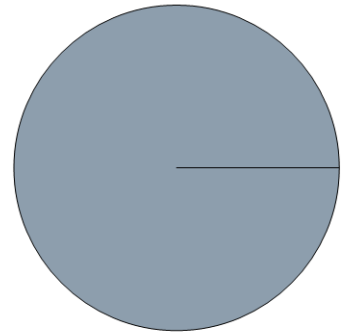
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

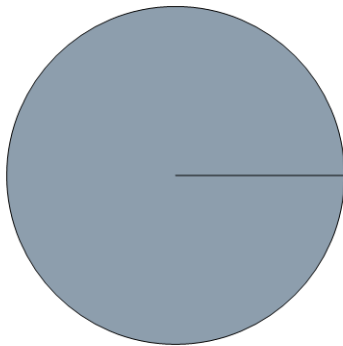
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

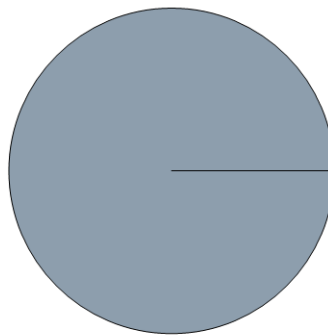
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

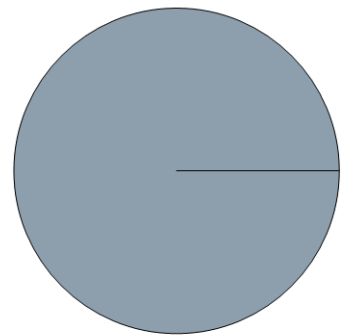
Tobacco Users By Age



55 - 64, 100.00%

Chart Total N: 1

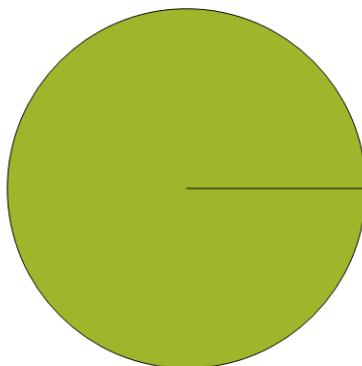
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

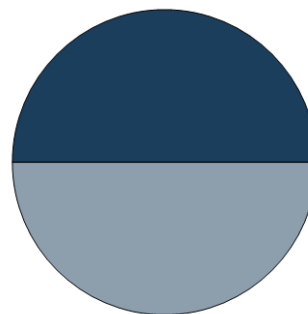
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



COPD, 50.00%  
Diabetes, 50.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

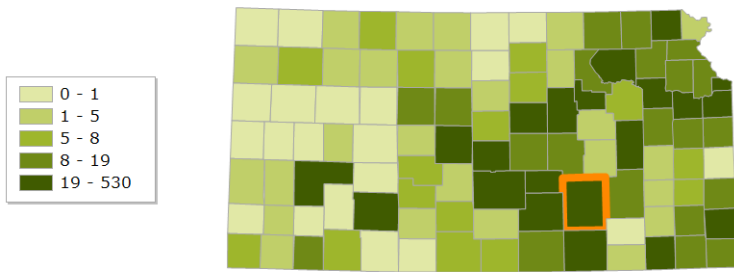


# Utilization Dashboard by County Report

## Butler County - Kansas Tobacco Quitline

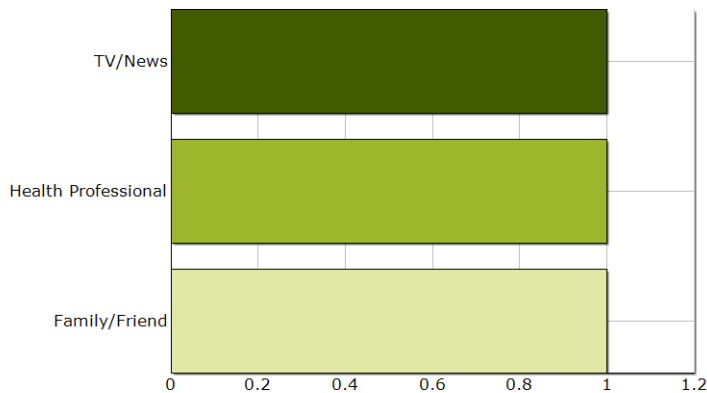
From 6/1/2011 through 6/30/2011

State Tobacco Users Served Contract YTD (Adults)

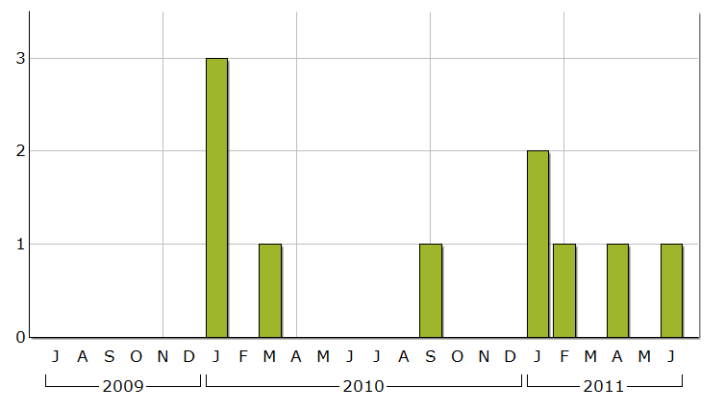


| County Population               | Prevalence | Tobacco Users |        |
|---------------------------------|------------|---------------|--------|
| Adult                           | 47,453     | 19.4 %        | 9,189  |
|                                 |            | County        | State  |
| Tobacco Users - Last Full Month |            | 3             | 238    |
| Tobacco Users YTD               |            | 55            | 5,465  |
| Unique Tobacco Users YTD        |            | 3             | 49     |
| Target Reach                    |            | 2.0 %         | 2.0 %  |
| Reach YTD                       |            | 1             | 0.60 % |
| Reach - NAQC                    |            | 2             | 0.50 % |
| Annualized Reach                |            | 1             | 0.60 % |
| Annualized Reach - NAQC         |            | 2             | 0.50 % |
| Unique Individual Reach         |            | 3             | 0.53 % |

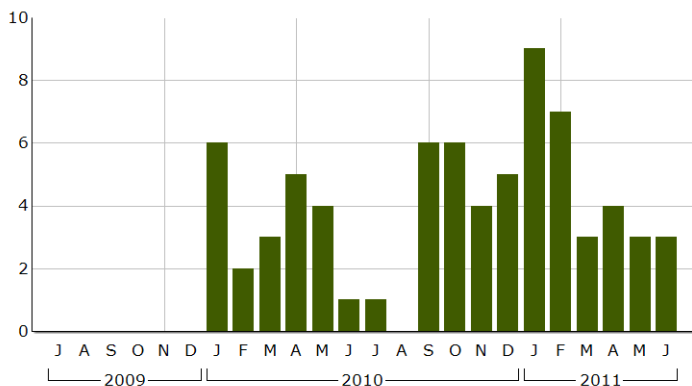
How Heard About



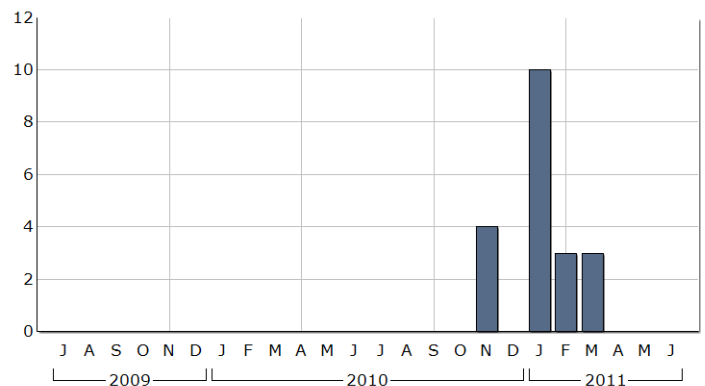
Fax Referral



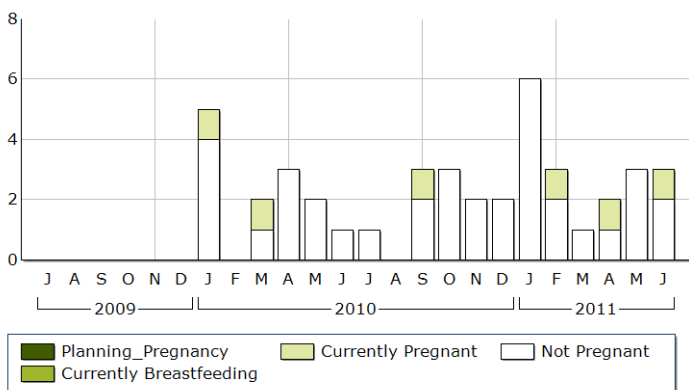
Tobacco User Enrollments



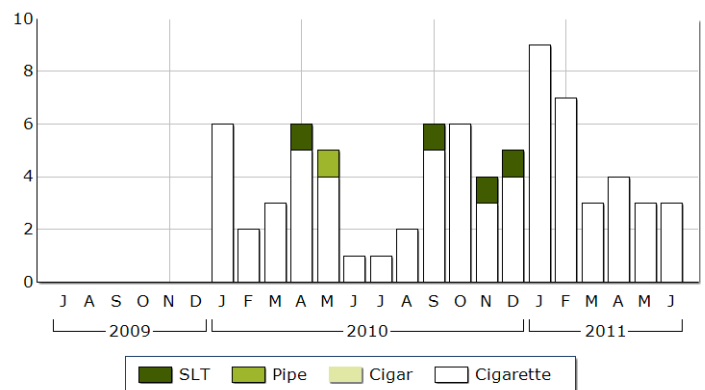
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Butler County - Kansas Tobacco Quitline

From 6/1/2011 through 6/30/2011

Tobacco Users By Gender



Female, 100.00%

Chart Total N: 3

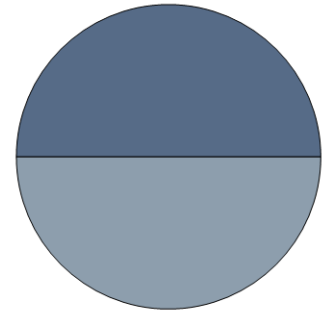
Tobacco Users By Language



English, 100.00%

Chart Total N: 3

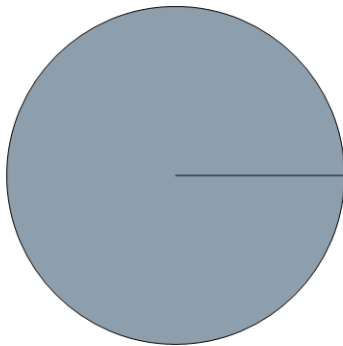
Tobacco Users By Education



HS Degree/GED, 50.00%  
Some College, 50.00%

Chart Total N: 2

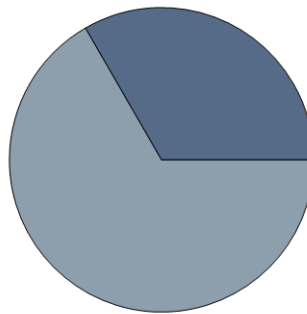
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

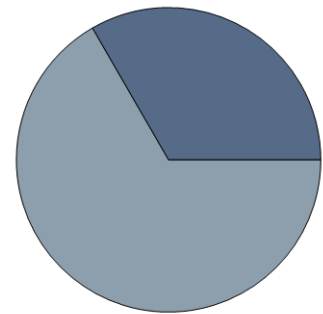
Tobacco Users By Age



25 - 34, 66.67%  
45 - 54, 33.33%

Chart Total N: 3

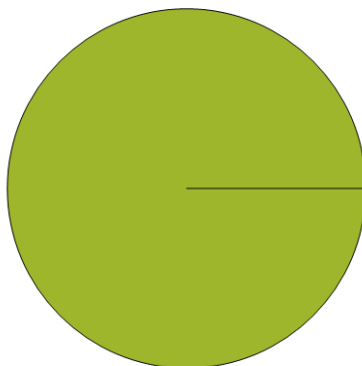
Tobacco Users By Health Plan



Medicare, 66.67%  
Uninsured, 33.33%

Chart Total N: 3

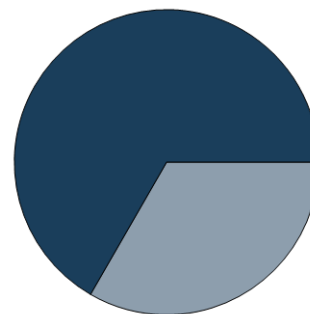
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



CAD, 33.33%  
None, 66.67%

Chart Total N: 3

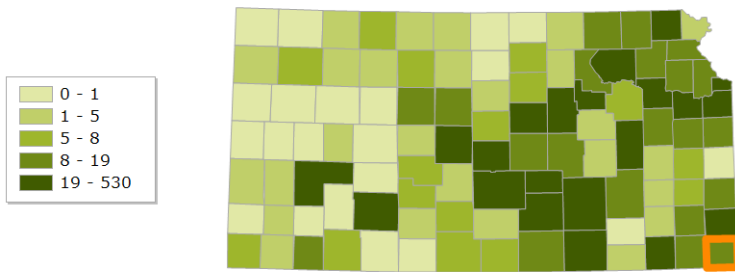
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Cherokee County - Kansas Tobacco Quitline

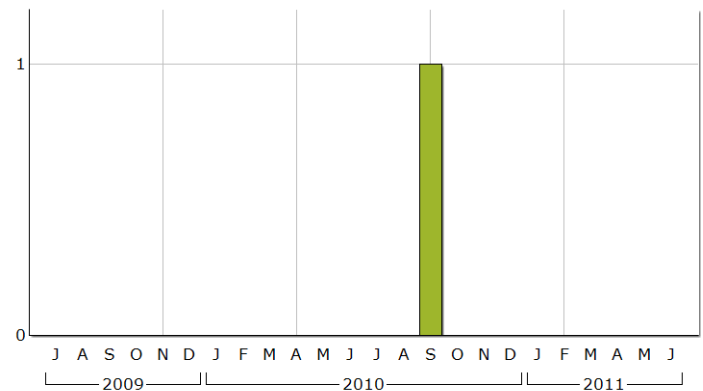
From 6/1/2011 through 6/30/2011

State Tobacco Users Served Contract YTD (Adults)

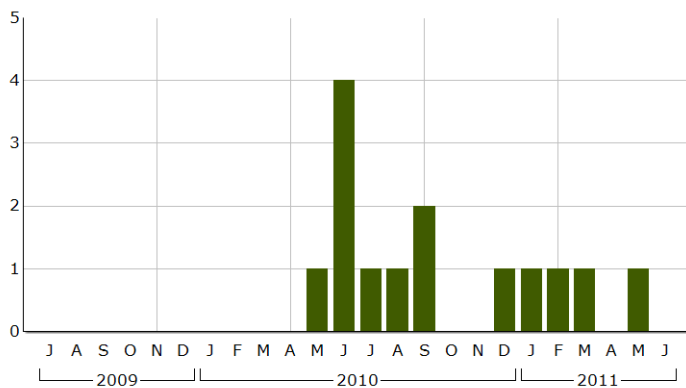


| County Population               | Prevalence | Tobacco Users |        |
|---------------------------------|------------|---------------|--------|
| Adult                           | 14,970     | 14.3 %        | 2,139  |
|                                 |            | County        | State  |
| Tobacco Users - Last Full Month |            | -             | 238    |
| Tobacco Users YTD               |            | 10            | 5,465  |
| Unique Tobacco Users YTD        |            | 3             | 3,919  |
| Target Reach                    |            | 2.0 %         | 2.0 %  |
| Reach YTD                       |            | 1             | 0.47 % |
| Reach - NAQC                    |            | 2             | 0.37 % |
| Annualized Reach                |            | 1             | 0.47 % |
| Annualized Reach - NAQC         |            | 2             | 0.37 % |
| Unique Individual Reach         |            | 3             | 0.42 % |

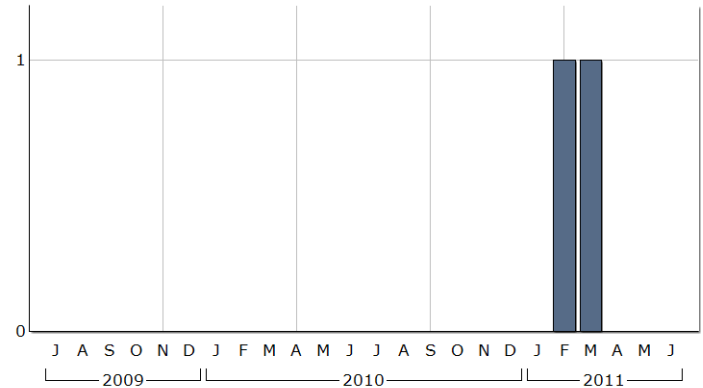
Fax Referral



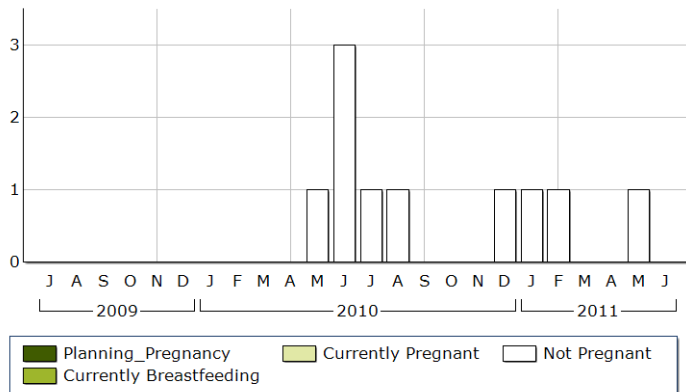
Tobacco User Enrollments



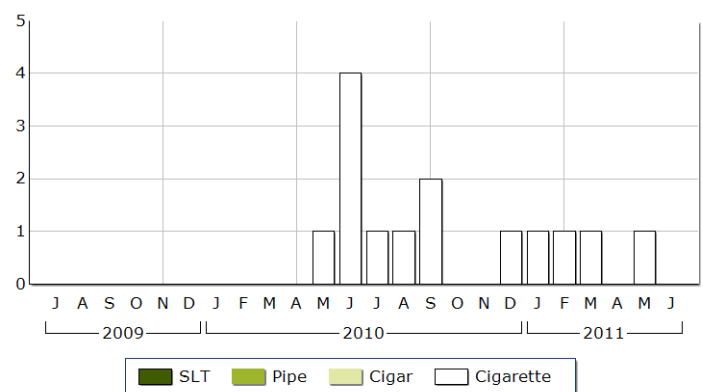
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

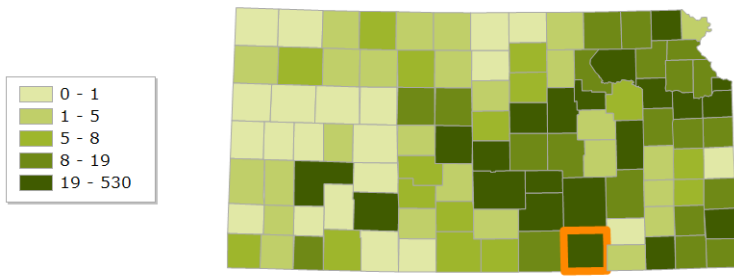
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Cowley County - Kansas Tobacco Quitline

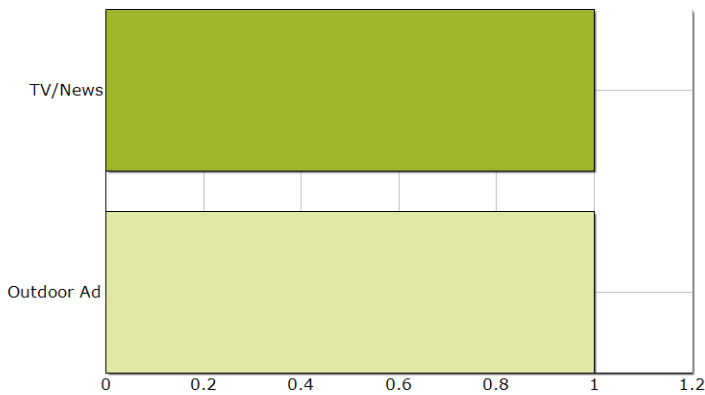
From 6/1/2011 through 6/30/2011

State Tobacco Users Served Contract YTD (Adults)

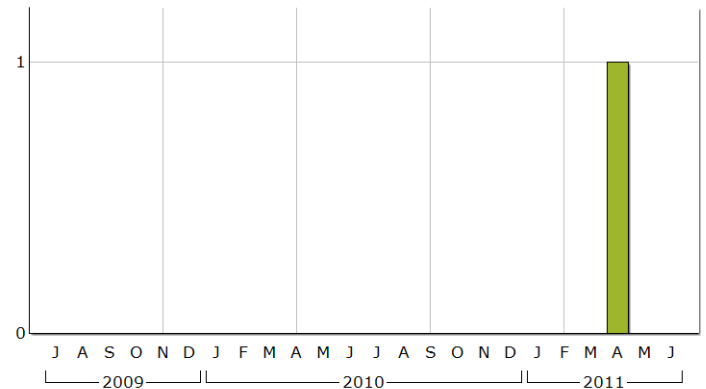


| County Population               | Prevalence | Tobacco Users |        |
|---------------------------------|------------|---------------|--------|
| Adult                           | 23,150     | 17.4 %        | 4,016  |
|                                 |            | County        | State  |
| Tobacco Users - Last Full Month |            | 2             | 238    |
| Tobacco Users YTD               |            | 40            | 5,465  |
| Unique Tobacco Users YTD        |            | 31            | 3,919  |
| Target Reach                    |            | 2.0 %         | 2.0 %  |
| Reach YTD                       |            | 1.00 %        | 1.46 % |
| Reach - NAQC                    |            | 0.77 %        | 0.51 % |
| Annualized Reach                |            | 1.00 %        | 1.46 % |
| Annualized Reach - NAQC         |            | 0.77 %        | 0.51 % |
| Unique Individual Reach         |            | 0.77 %        | 1.05 % |

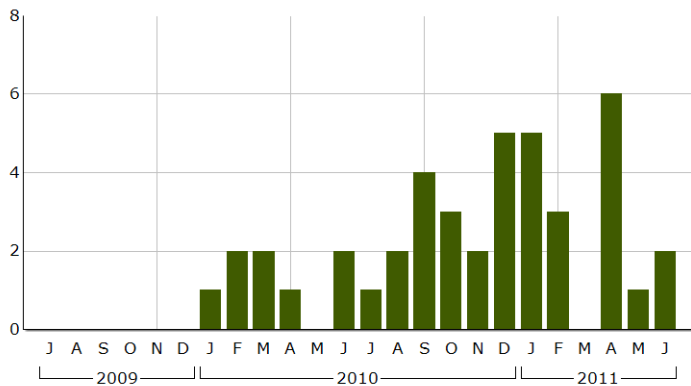
How Heard About



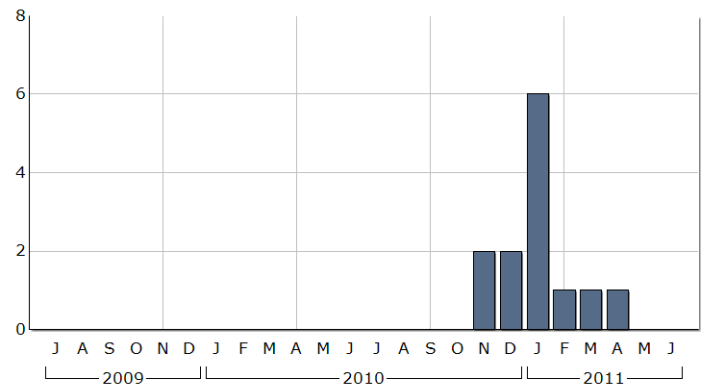
Fax Referral



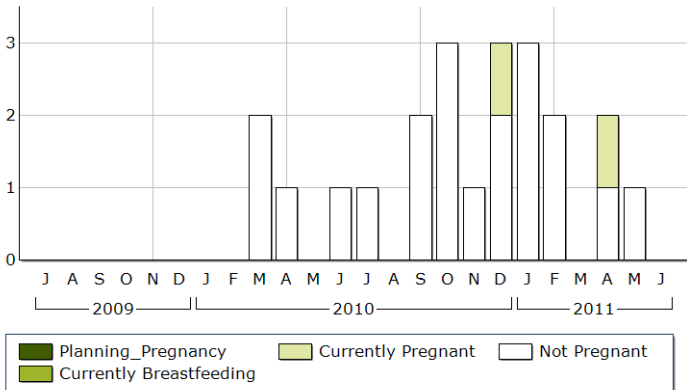
Tobacco User Enrollments



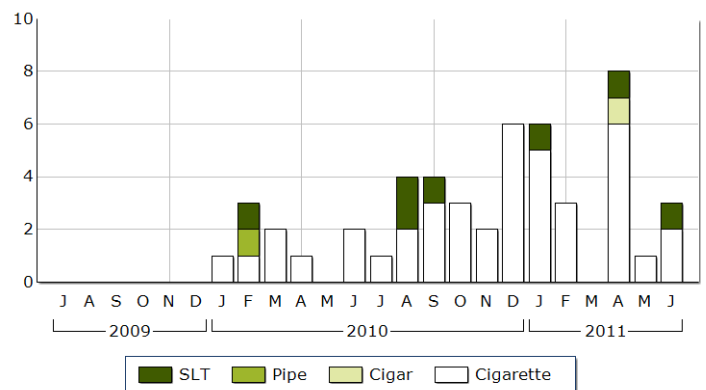
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Cowley County - Kansas Tobacco Quitline

From 6/1/2011 through 6/30/2011

Tobacco Users By Gender



Male, 100.00%

Chart Total N: 2

Tobacco Users By Language



English, 100.00%

Chart Total N: 2

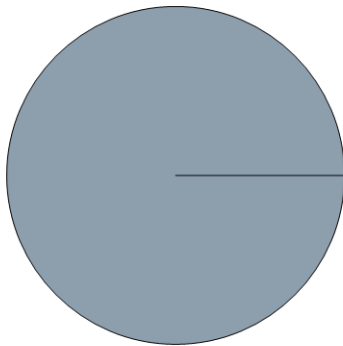
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 2

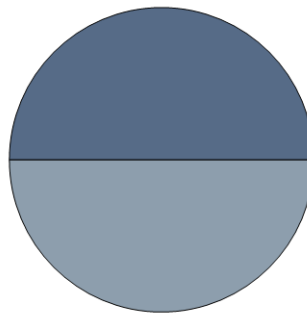
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

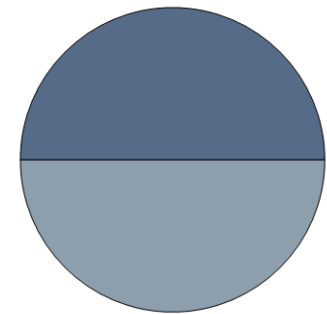
Tobacco Users By Age



45 - 54, 50.00%  
55 - 64, 50.00%

Chart Total N: 2

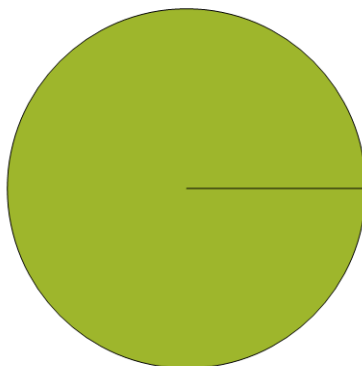
Tobacco Users By Health Plan



Commercially Insured, 50.00%  
Uninsured, 50.00%

Chart Total N: 2

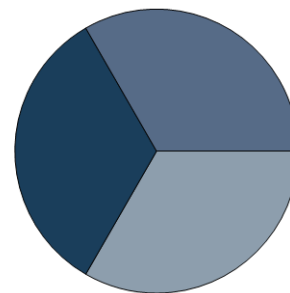
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



CAD, 33.33%  
Diabetes, 33.33%  
None, 33.33%

Chart Total N: 3

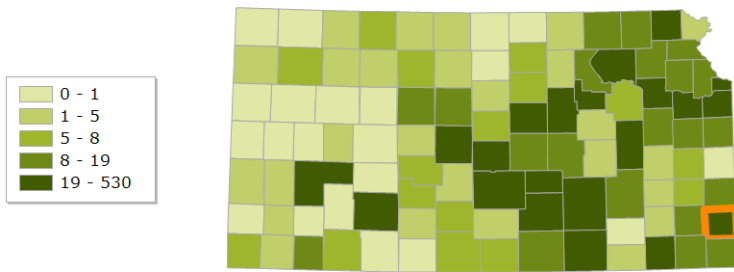
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Crawford County - Kansas Tobacco Quitline

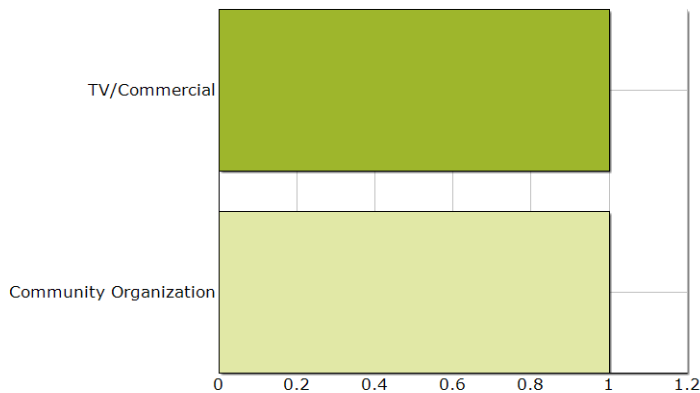
From 6/1/2011 through 6/30/2011

State Tobacco Users Served Contract YTD (Adults)

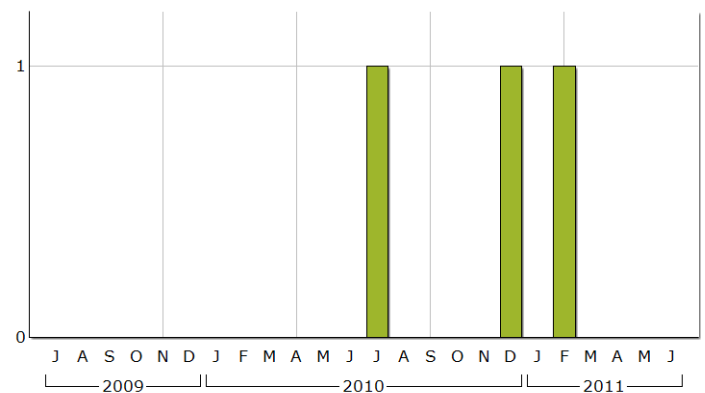


| County Population               | Prevalence | Tobacco Users |        |
|---------------------------------|------------|---------------|--------|
| Adult                           | 27,388     | 22.5 %        | 6,167  |
|                                 |            | County        | State  |
| Tobacco Users - Last Full Month |            | 2             | 238    |
| Tobacco Users YTD               |            | 20            | 5,465  |
| Unique Tobacco Users YTD        |            | 3             | 3,919  |
| Target Reach                    |            | 2.0 %         | 2.0 %  |
| Reach YTD                       |            | 1             | 0.32 % |
| Reach - NAQC                    |            | 2             | 0.23 % |
| Annualized Reach                |            | 1             | 0.32 % |
| Annualized Reach - NAQC         |            | 2             | 0.23 % |
| Unique Individual Reach         |            | 3             | 0.31 % |

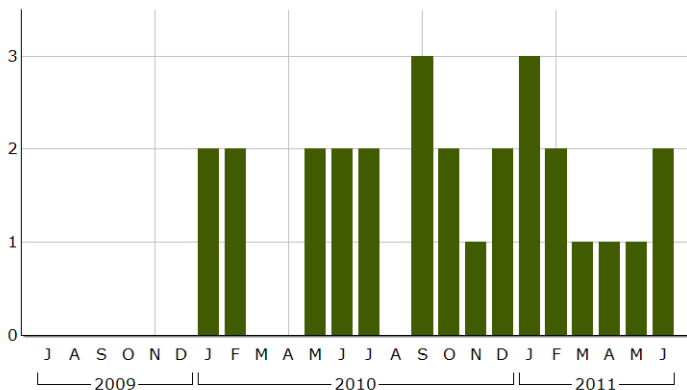
How Heard About



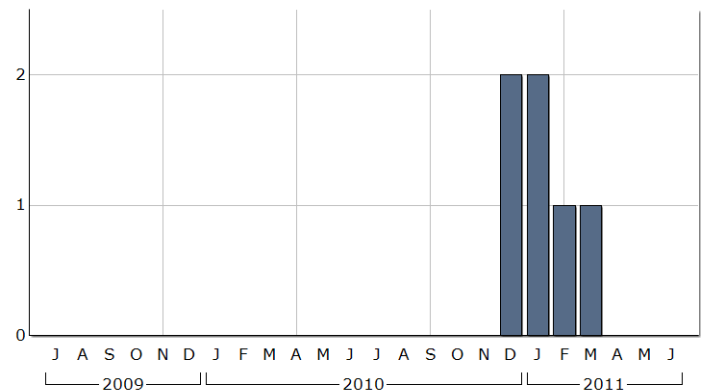
Fax Referral



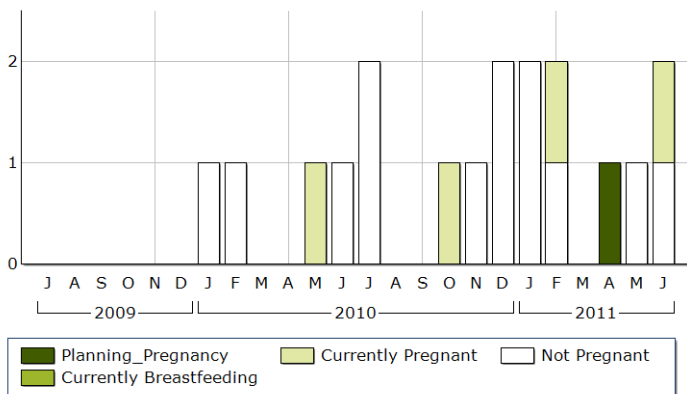
Tobacco User Enrollments



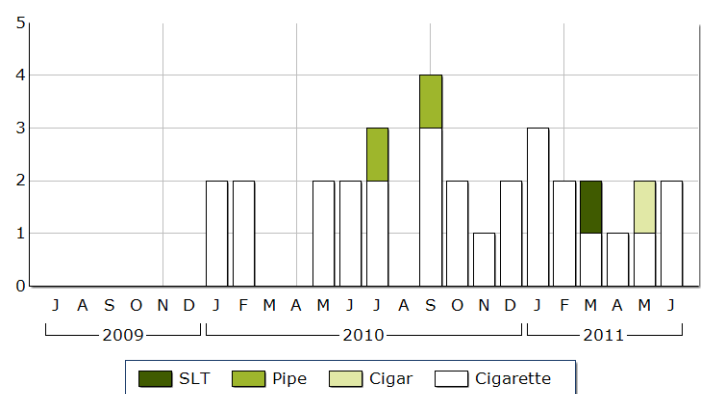
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

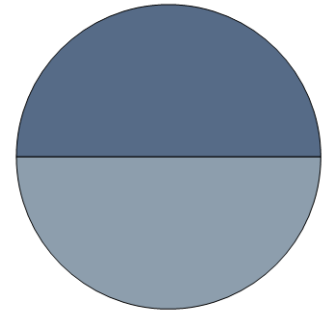
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

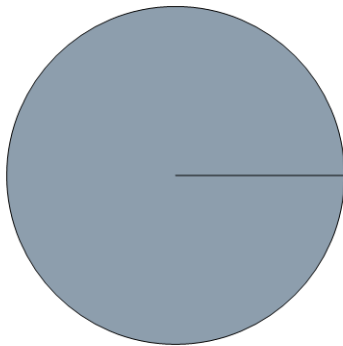
Tobacco Users By Education



No HS Degree/GED, 50.00%  
Some College, 50.00%

Chart Total N: 2

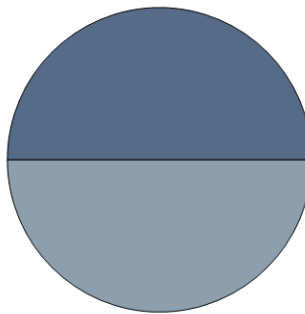
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

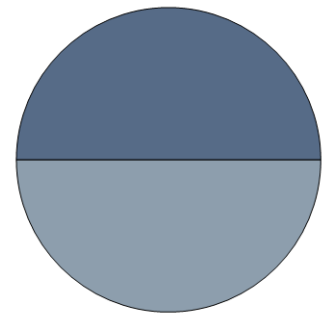
Tobacco Users By Age



18 - 24, 50.00%  
25 - 34, 50.00%

Chart Total N: 2

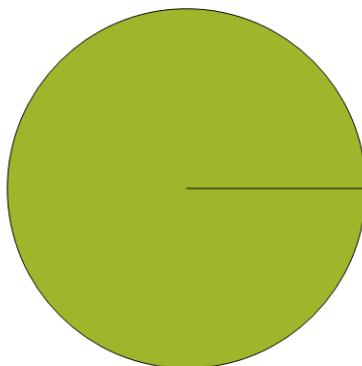
Tobacco Users By Health Plan



Commercially Insured, 50.00%  
Uninsured, 50.00%

Chart Total N: 2

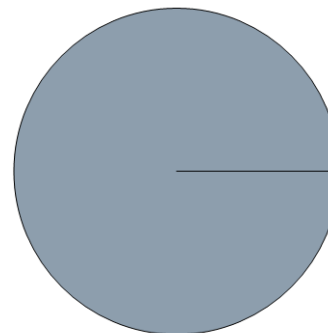
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

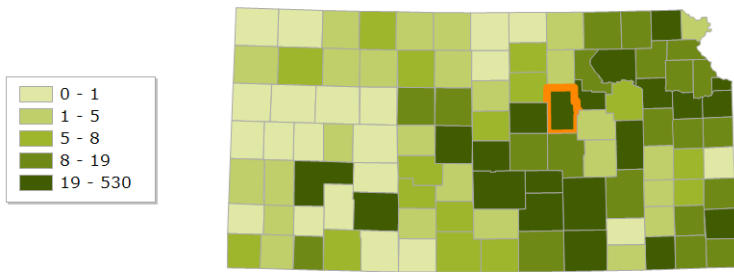


# Utilization Dashboard by County Report

## Dickinson County - Kansas Tobacco Quitline

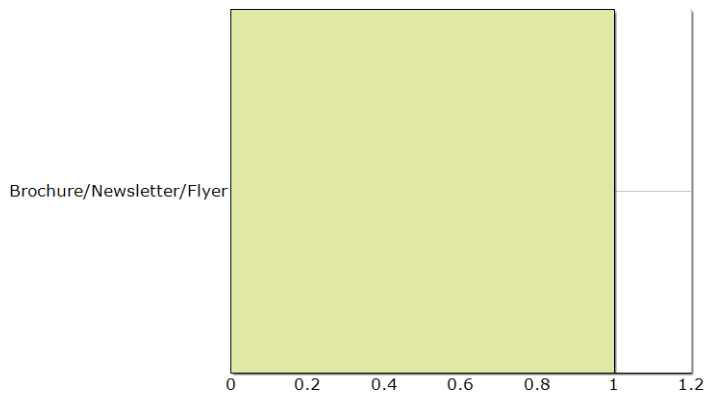
From 6/1/2011 through 6/30/2011

State Tobacco Users Served Contract YTD (Adults)

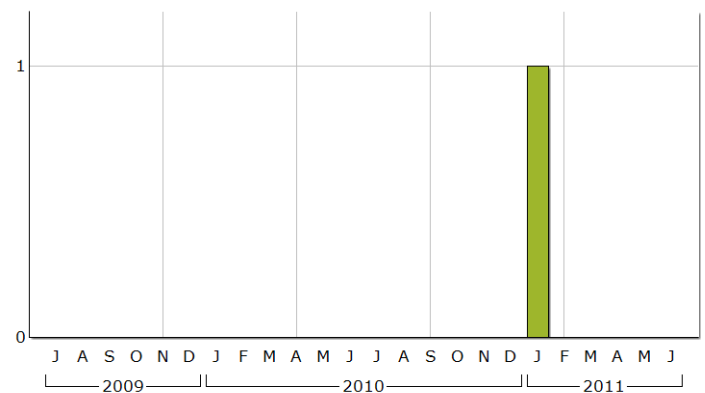


| County Population               | Prevalence | Tobacco Users |        |
|---------------------------------|------------|---------------|--------|
| Adult                           | 16,780     | 16.2 %        | 2,713  |
|                                 |            | County        | State  |
| Tobacco Users - Last Full Month |            | 1             | 238    |
| Tobacco Users YTD               |            | 28            | 5,465  |
| Unique Tobacco Users YTD        |            | 3             | 27     |
| Target Reach                    |            | 2.0 %         | 2.0 %  |
| Reach YTD                       |            | 1             | 1.03 % |
| Reach - NAQC                    |            | 2             | 0.92 % |
| Annualized Reach                |            | 1             | 1.03 % |
| Annualized Reach - NAQC         |            | 2             | 0.92 % |
| Unique Individual Reach         |            | 3             | 1.00 % |

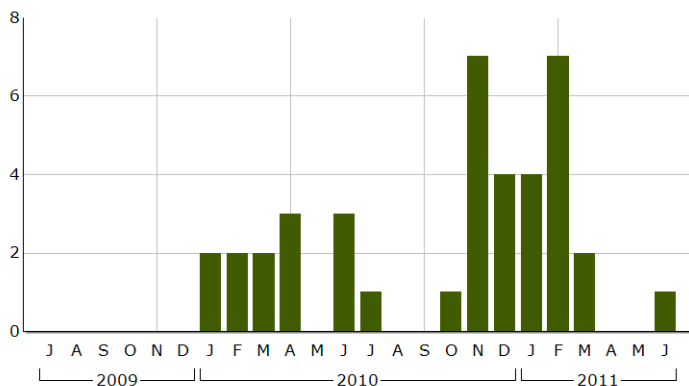
How Heard About



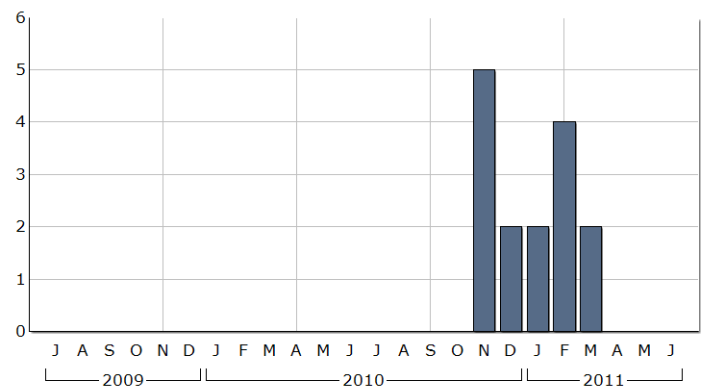
Fax Referral



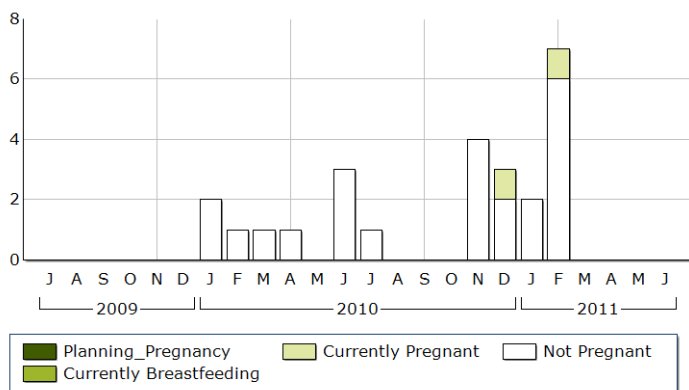
Tobacco User Enrollments



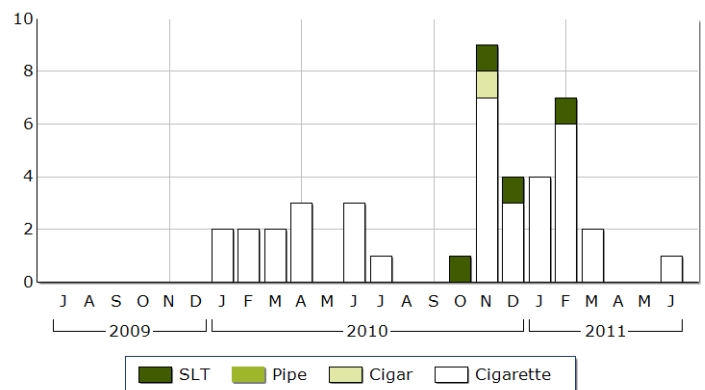
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



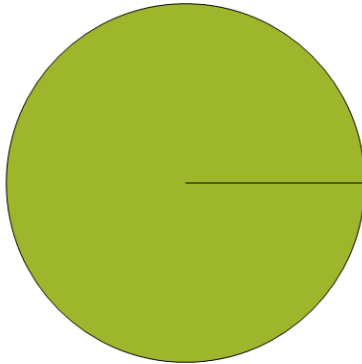
1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Dickinson County - Kansas Tobacco Quitline

From 6/1/2011 through 6/30/2011

Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

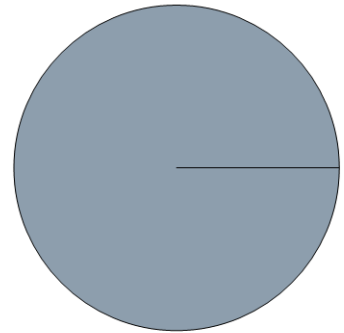
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

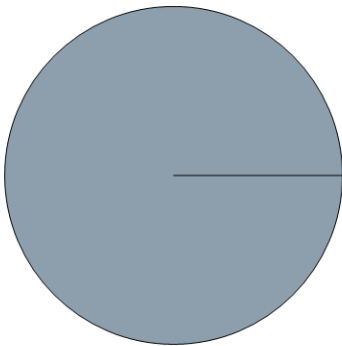
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 1

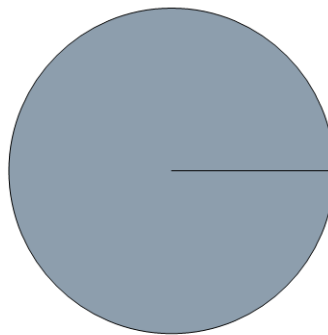
Tobacco Users By Race



Black or African American, 100.00%

Chart Total N: 1

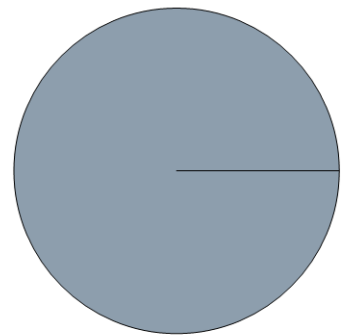
Tobacco Users By Age



35 - 44, 100.00%

Chart Total N: 1

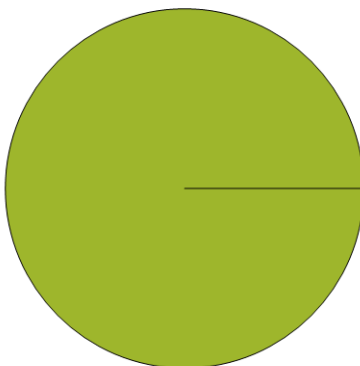
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

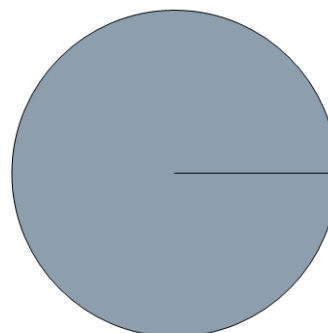
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



Diabetes, 100.00%

Chart Total N: 1

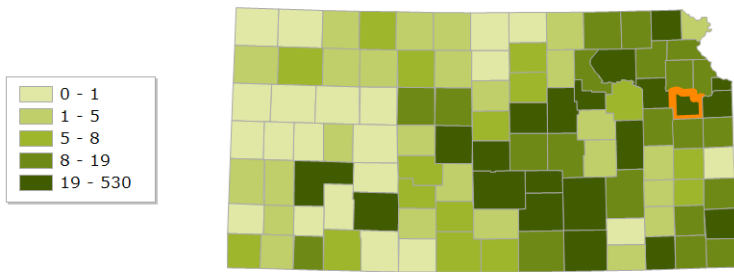
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Douglas County - Kansas Tobacco Quitline

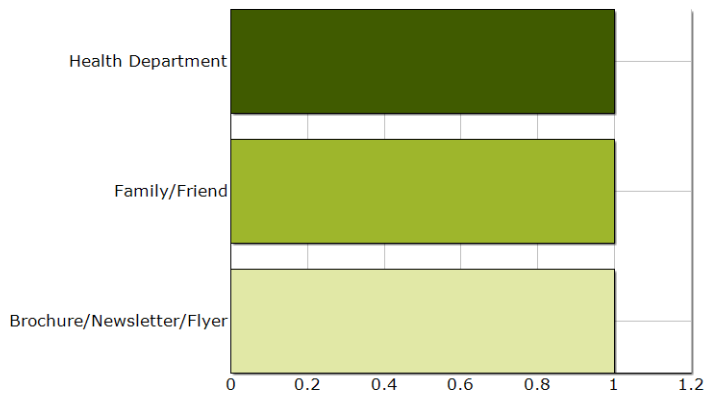
From 6/1/2011 through 6/30/2011

State Tobacco Users Served Contract YTD (Adults)

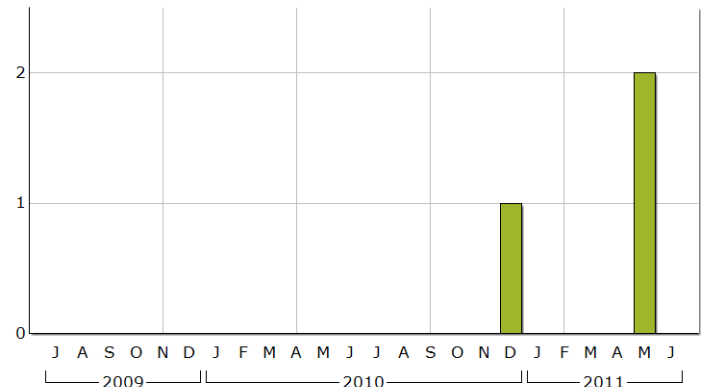


| County Population               | Prevalence | Tobacco Users |        |
|---------------------------------|------------|---------------|--------|
| Adult                           | 65,670     | 15.2 %        | 9,956  |
|                                 |            | County        | State  |
| Tobacco Users - Last Full Month |            | 3             | 238    |
| Tobacco Users YTD               |            | 43            | 5,465  |
| Unique Tobacco Users YTD        |            | 3             | 41     |
| Target Reach                    |            | 2.0 %         | 2.0 %  |
| Reach YTD                       |            | 1             | 0.43 % |
| Reach - NAQC                    |            | 2             | 0.32 % |
| Annualized Reach                |            | 1             | 0.43 % |
| Annualized Reach - NAQC         |            | 2             | 0.32 % |
| Unique Individual Reach         |            | 3             | 0.41 % |

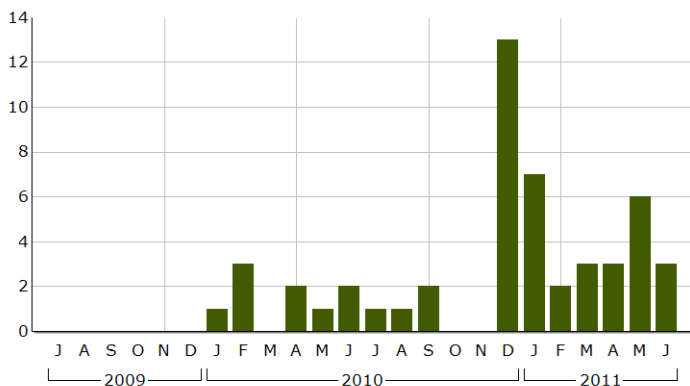
How Heard About



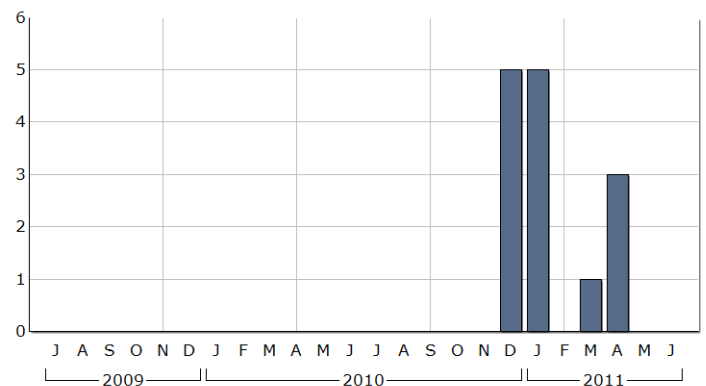
Fax Referral



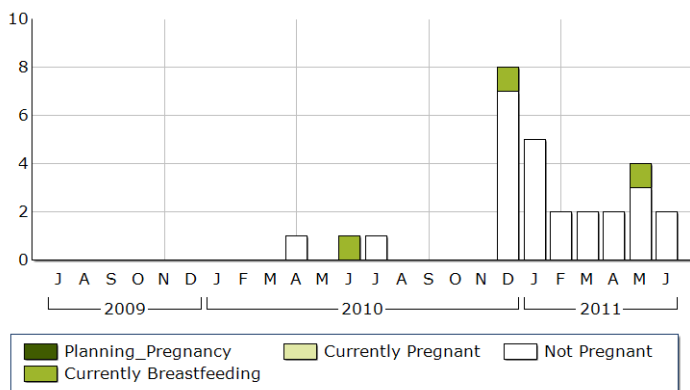
Tobacco User Enrollments



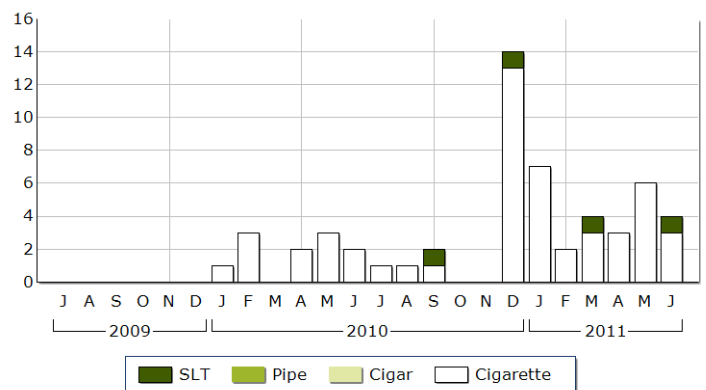
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



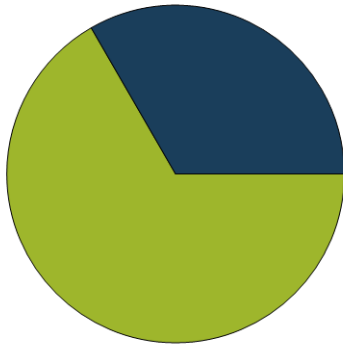
1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Douglas County - Kansas Tobacco Quitline

From 6/1/2011 through 6/30/2011

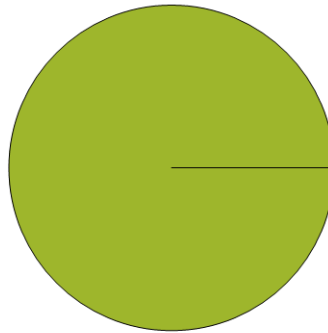
Tobacco Users By Gender



Female, 66.67%  
Male, 33.33%

Chart Total N: 3

Tobacco Users By Language



English, 100.00%

Chart Total N: 3

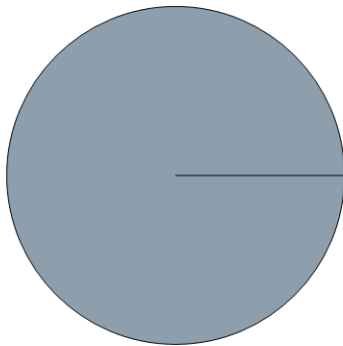
Tobacco Users By Education



Some College, 100.00%

Chart Total N: 3

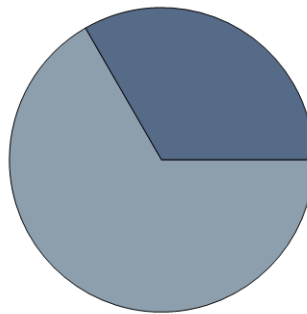
Tobacco Users By Race



White, 100.00%

Chart Total N: 3

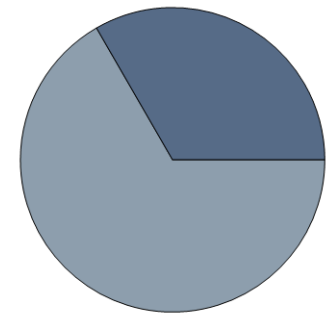
Tobacco Users By Age



25 - 34, 66.67%  
35 - 44, 33.33%

Chart Total N: 3

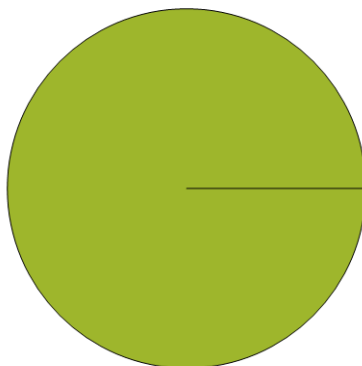
Tobacco Users By Health Plan



Commercially Insured, 66.67%  
Uninsured, 33.33%

Chart Total N: 3

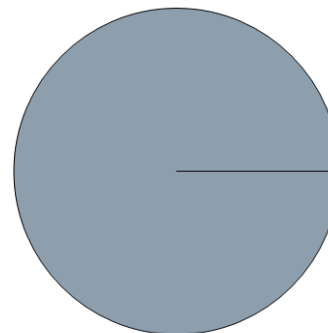
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 3

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 3

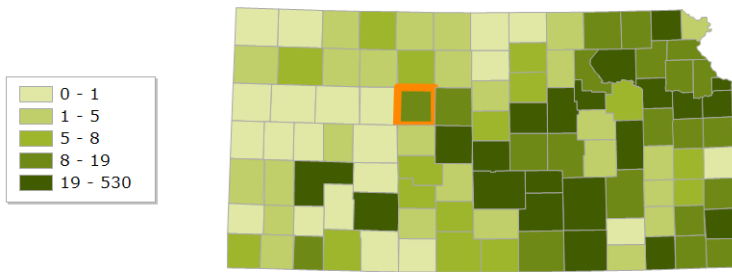
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Ellis County - Kansas Tobacco Quitline

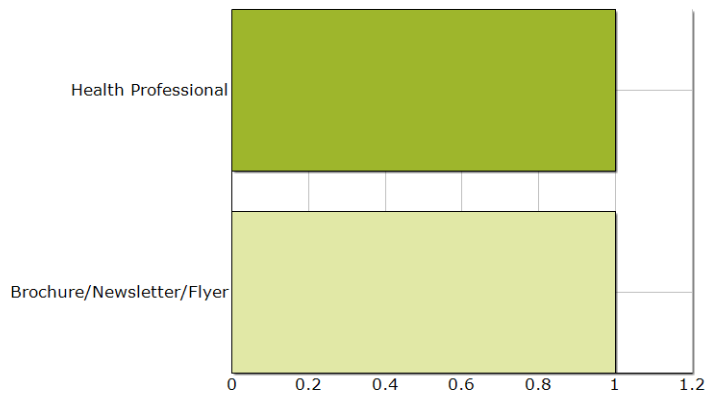
From 6/1/2011 through 6/30/2011

State Tobacco Users Served Contract YTD (Adults)

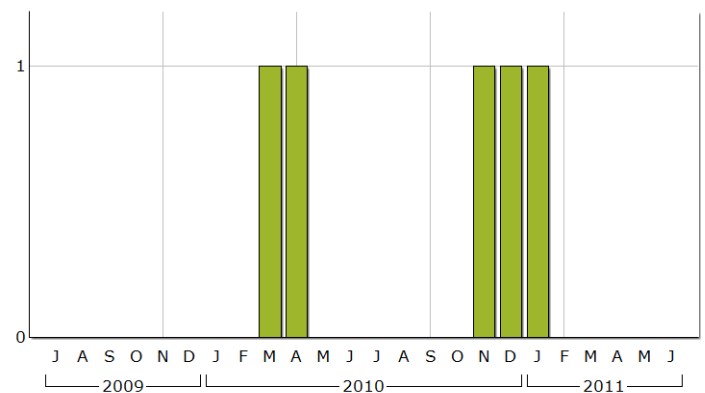


| County Population               | Prevalence | Tobacco Users |        |
|---------------------------------|------------|---------------|--------|
| Adult                           | 17,137     | 12.6 %        | 2,152  |
|                                 |            | County        | State  |
| Tobacco Users - Last Full Month |            | 2             | 238    |
| Tobacco Users YTD               |            | 21            | 5,465  |
| Unique Tobacco Users YTD        |            | 3             | 3,919  |
| Target Reach                    |            | 2.0 %         | 2.0 %  |
| Reach YTD                       |            | 1             | 0.98 % |
| Reach - NAQC                    |            | 2             | 0.65 % |
| Annualized Reach                |            | 1             | 0.98 % |
| Annualized Reach - NAQC         |            | 2             | 0.65 % |
| Unique Individual Reach         |            | 3             | 0.74 % |

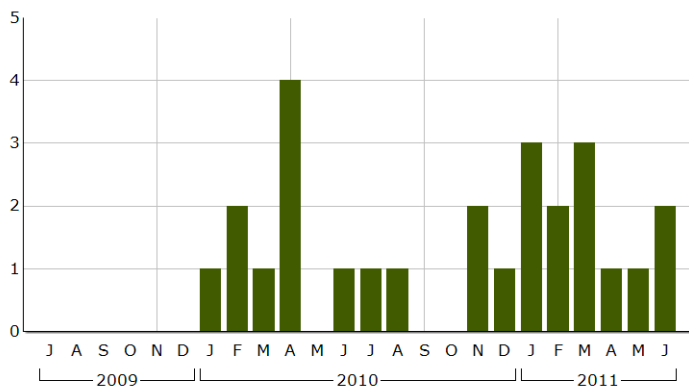
How Heard About



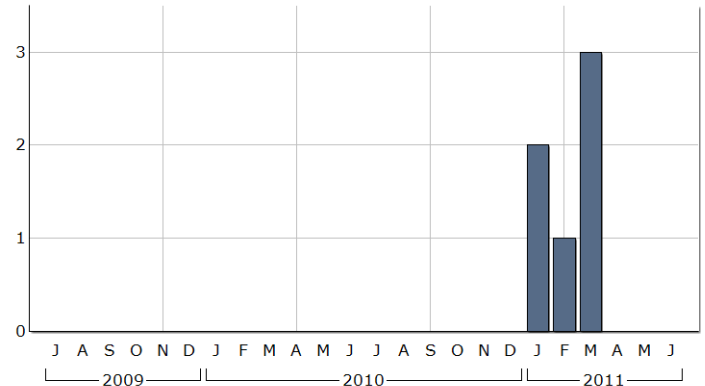
Fax Referral



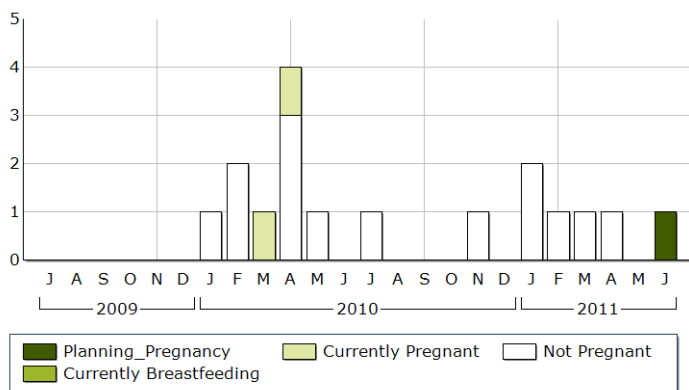
Tobacco User Enrollments



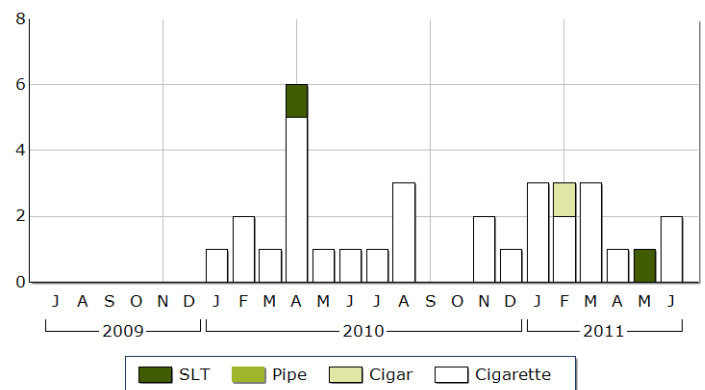
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

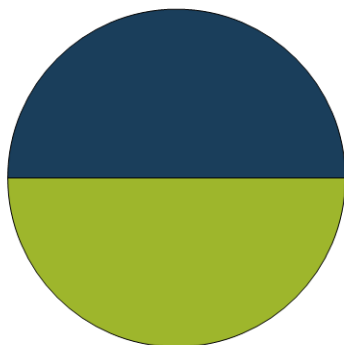


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

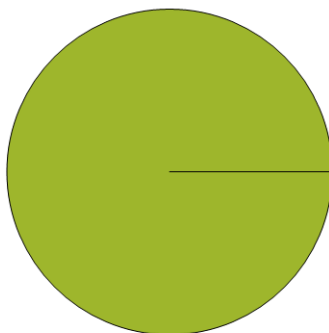
Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 2

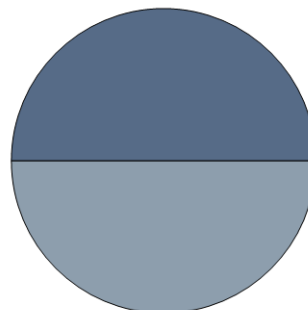
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

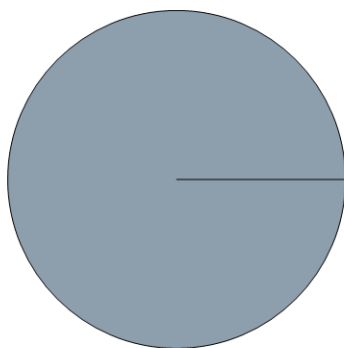
Tobacco Users By Education



Some College, 50.00%  
College Degree, 50.00%

Chart Total N: 2

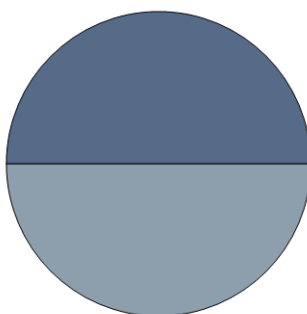
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

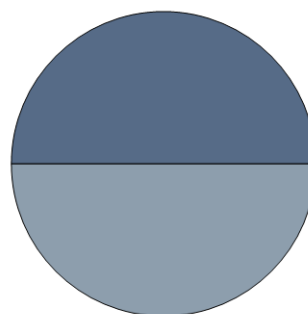
Tobacco Users By Age



35 - 44, 50.00%  
55 - 64, 50.00%

Chart Total N: 2

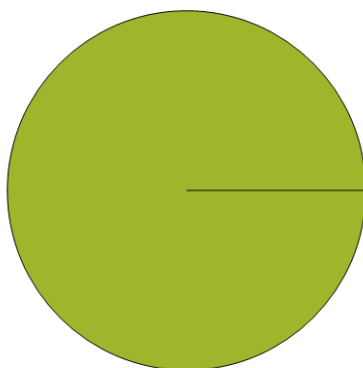
Tobacco Users By Health Plan



Commercially Insured, 50.00%  
Medicaid, 50.00%

Chart Total N: 2

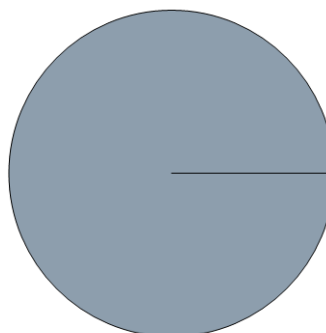
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 2

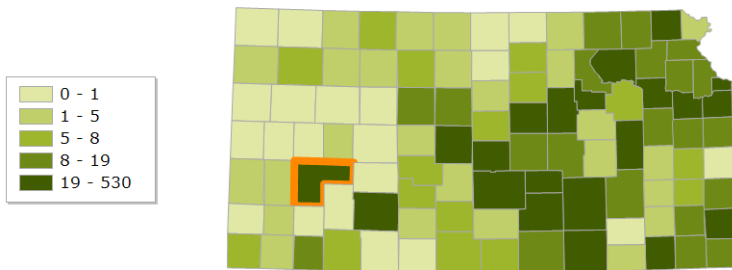
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Finney County - Kansas Tobacco Quitline

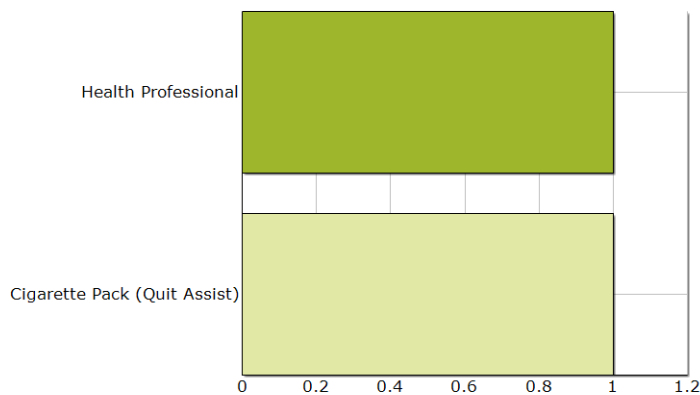
From 6/1/2011 through 6/30/2011

State Tobacco Users Served Contract YTD (Adults)

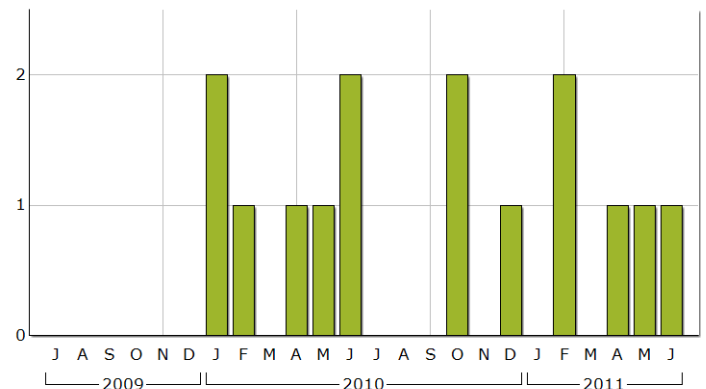


| County Population               | Prevalence | Tobacco Users |        |
|---------------------------------|------------|---------------|--------|
| Adult                           | 20,831     | 26.5 %        | 5,511  |
|                                 |            | County        | State  |
| Tobacco Users - Last Full Month |            | 2             | 238    |
| Tobacco Users YTD               |            | 27            | 5,465  |
| Unique Tobacco Users YTD        |            | 3             | 24     |
| Target Reach                    |            | 2.0 %         | 2.0 %  |
| Reach YTD                       |            | 1             | 0.49 % |
| Reach - NAQC                    |            | 2             | 0.34 % |
| Annualized Reach                |            | 1             | 0.49 % |
| Annualized Reach - NAQC         |            | 2             | 0.34 % |
| Unique Individual Reach         |            | 3             | 0.44 % |

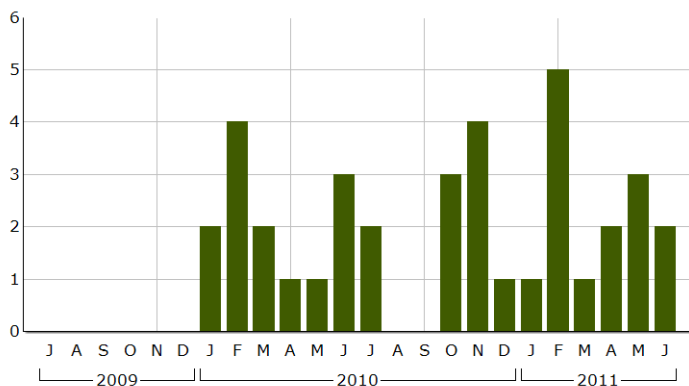
How Heard About



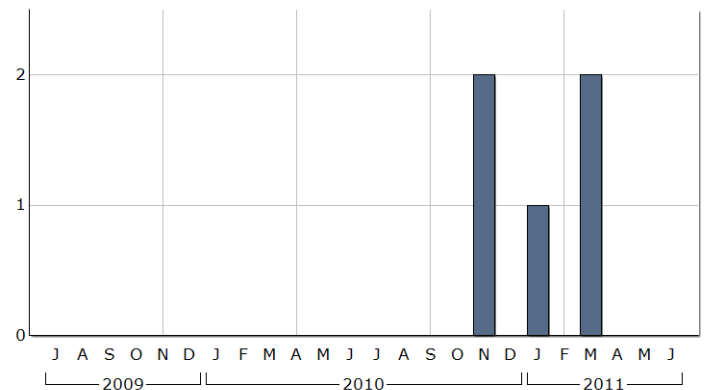
Fax Referral



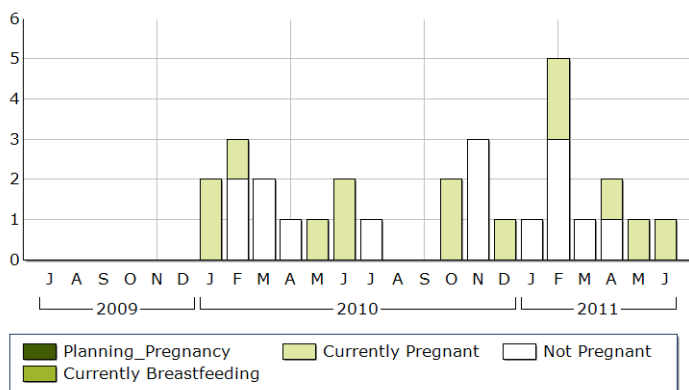
Tobacco User Enrollments



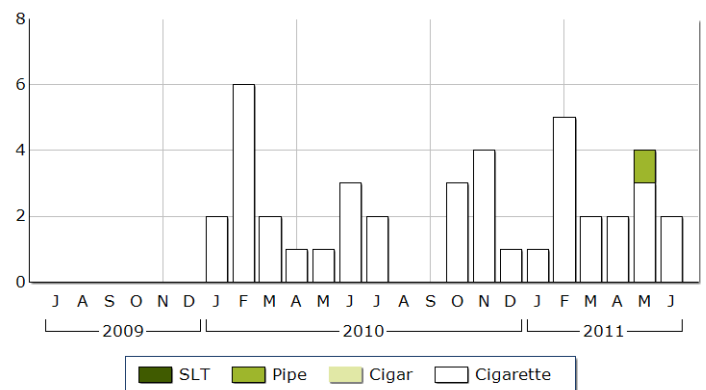
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

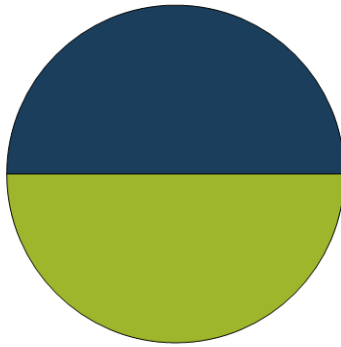


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

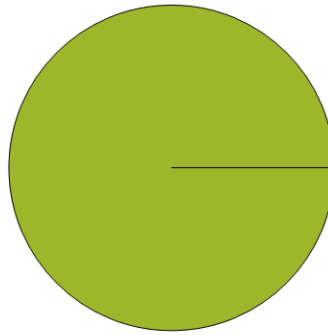
Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 2

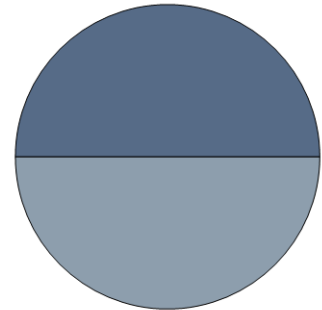
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

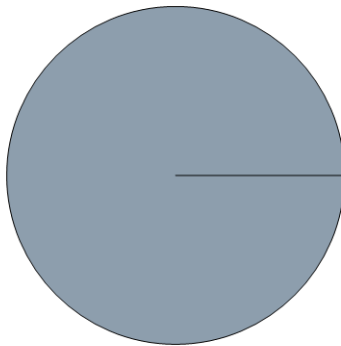
Tobacco Users By Education



HS Degree/GED, 50.00%  
Some College, 50.00%

Chart Total N: 2

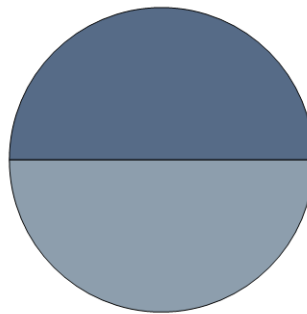
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

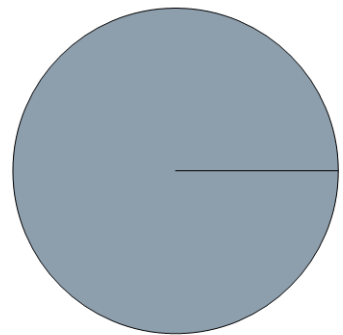
Tobacco Users By Age



18 - 24, 50.00%  
35 - 44, 50.00%

Chart Total N: 2

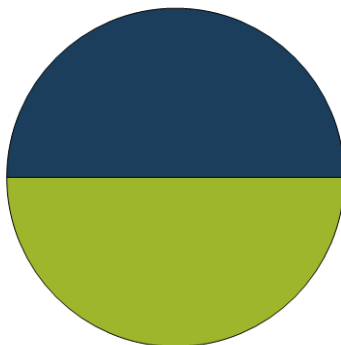
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 2

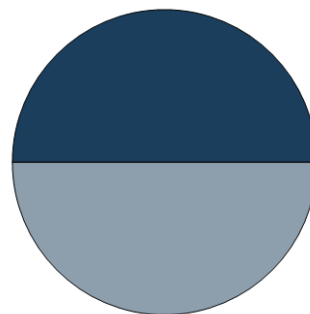
Tobacco Users By Ethnicity



Hispanic, 50.00%  
Non-Hispanic, 50.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Diabetes, 50.00%  
None, 50.00%

Chart Total N: 2

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

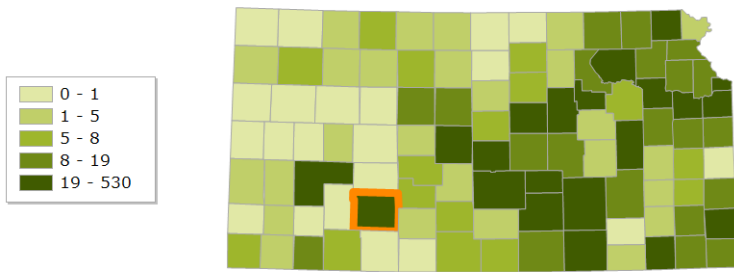


# Utilization Dashboard by County Report

## Ford County - Kansas Tobacco Quitline

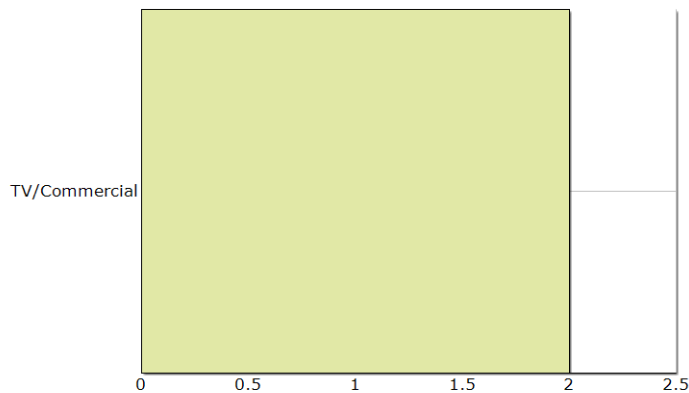
From 6/1/2011 through 6/30/2011

State Tobacco Users Served Contract YTD (Adults)

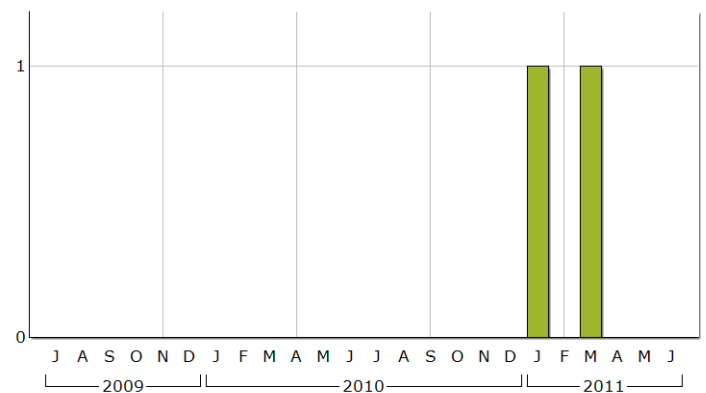


| County Population               | Prevalence | Tobacco Users |        |
|---------------------------------|------------|---------------|--------|
| Adult                           | 17,729     | 18.9 %        | 3,355  |
|                                 |            | County        | State  |
| Tobacco Users - Last Full Month |            | 2             | 238    |
| Tobacco Users YTD               |            | 25            | 5,465  |
| Unique Tobacco Users YTD        |            | 3             | 21     |
| Target Reach                    |            | 2.0 %         | 2.0 %  |
| Reach YTD                       |            | 1             | 0.75 % |
| Reach - NAQC                    |            | 2             | 0.60 % |
| Annualized Reach                |            | 1             | 0.75 % |
| Annualized Reach - NAQC         |            | 2             | 0.60 % |
| Unique Individual Reach         |            | 3             | 0.63 % |

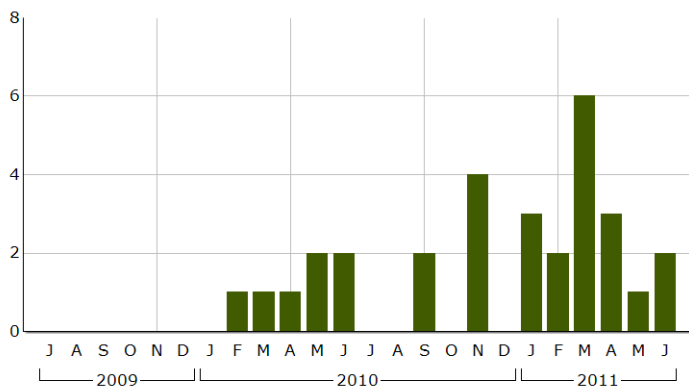
How Heard About



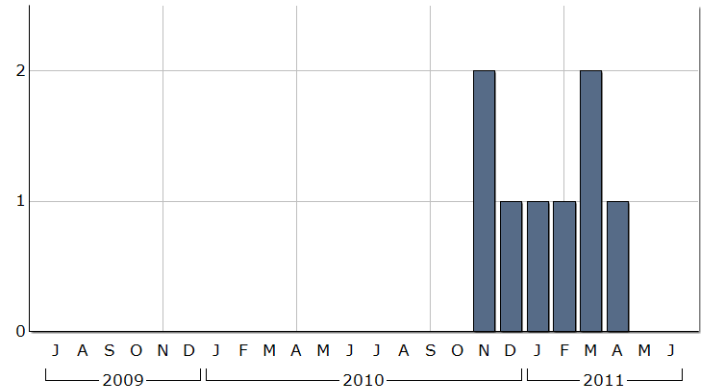
Fax Referral



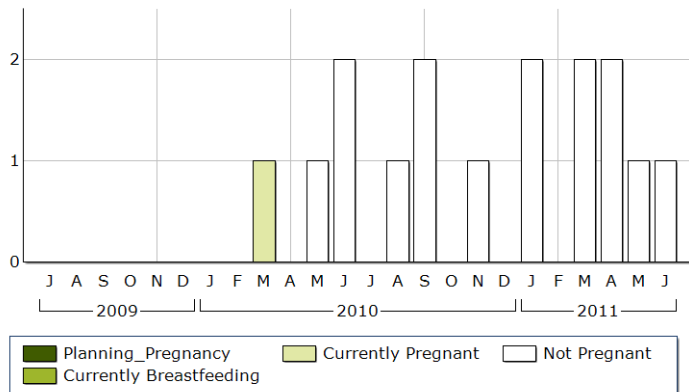
Tobacco User Enrollments



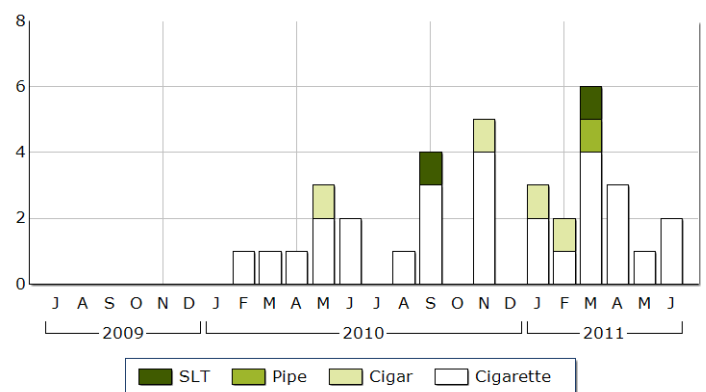
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



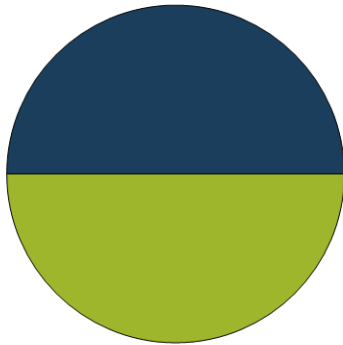
1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Ford County - Kansas Tobacco Quitline

From 6/1/2011 through 6/30/2011

Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 2

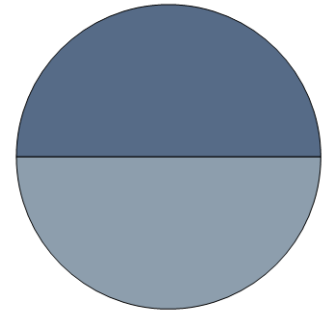
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

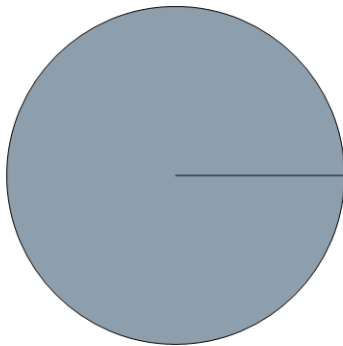
Tobacco Users By Education



No HS Degree/GED, 50.00%  
Some College, 50.00%

Chart Total N: 2

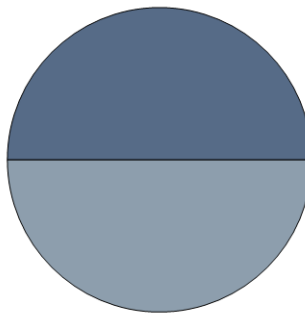
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

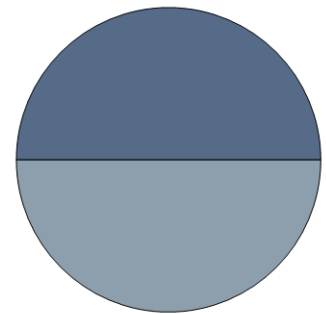
Tobacco Users By Age



45 - 54, 50.00%  
65 and Older, 50.00%

Chart Total N: 2

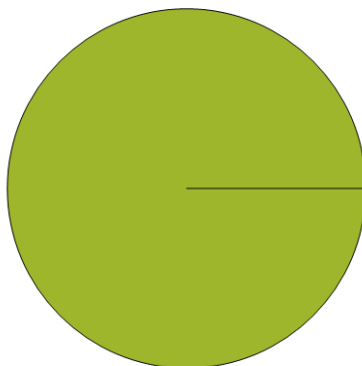
Tobacco Users By Health Plan



Commercially Insured, 50.00%  
Uninsured, 50.00%

Chart Total N: 2

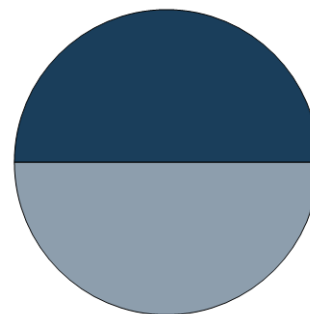
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



COPD, 50.00%  
None, 50.00%

Chart Total N: 2

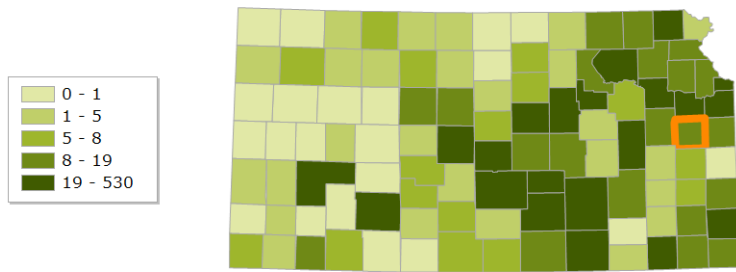
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Franklin County - Kansas Tobacco Quitline

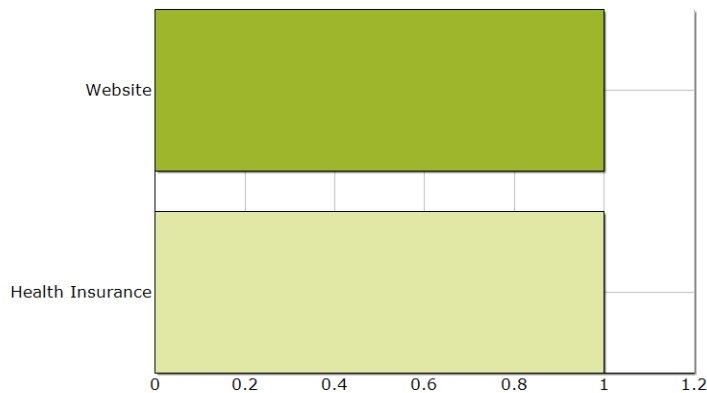
From 6/1/2011 through 6/30/2011

State Tobacco Users Served Contract YTD (Adults)

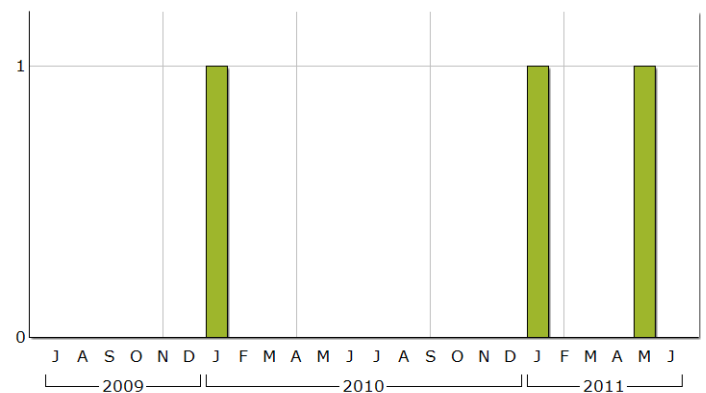


| County Population               | Prevalence | Tobacco Users |        |
|---------------------------------|------------|---------------|--------|
| Adult                           | 19,273     | 20.5 %        | 3,946  |
|                                 |            | County        | State  |
| Tobacco Users - Last Full Month |            | 2             | 238    |
| Tobacco Users YTD               |            | 19            | 5,465  |
| Unique Tobacco Users YTD        |            | 3             | 3,919  |
| Target Reach                    |            | 2.0 %         | 2.0 %  |
| Reach YTD                       |            | 1             | 0.48 % |
| Reach - NAQC                    |            | 2             | 0.38 % |
| Annualized Reach                |            | 1             | 0.48 % |
| Annualized Reach - NAQC         |            | 2             | 0.38 % |
| Unique Individual Reach         |            | 3             | 0.48 % |

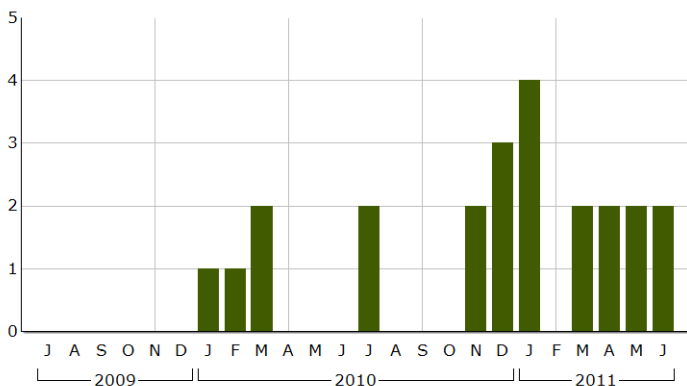
How Heard About



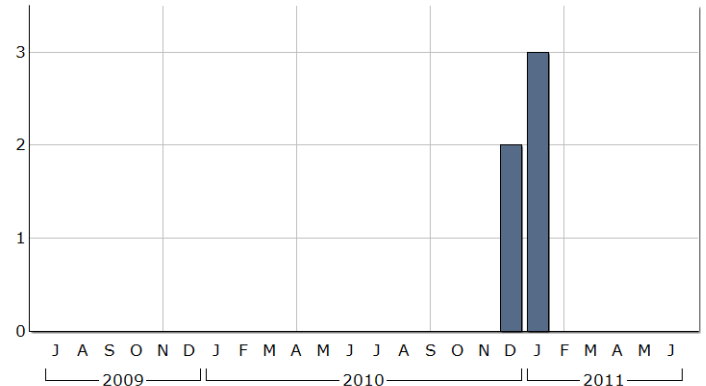
Fax Referral



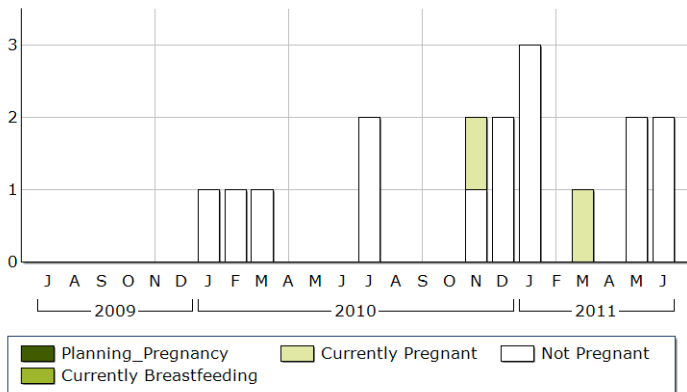
Tobacco User Enrollments



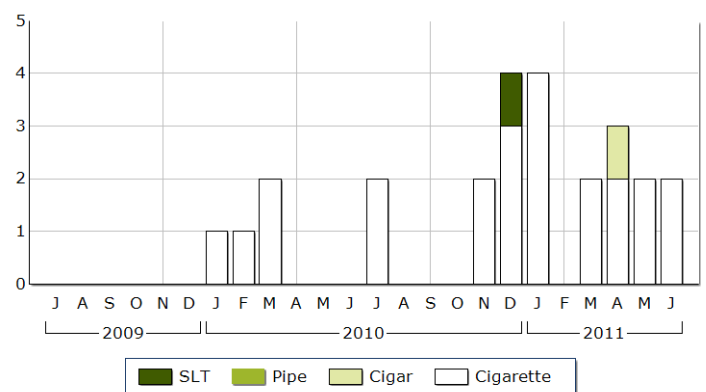
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Franklin County - Kansas Tobacco Quitline

From 6/1/2011 through 6/30/2011

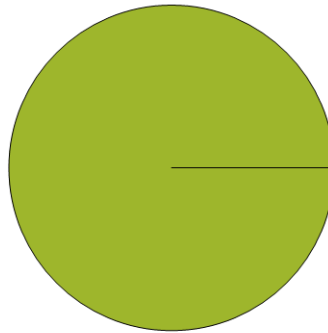
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

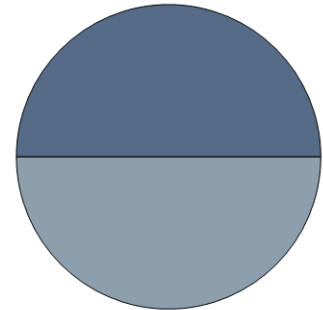
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

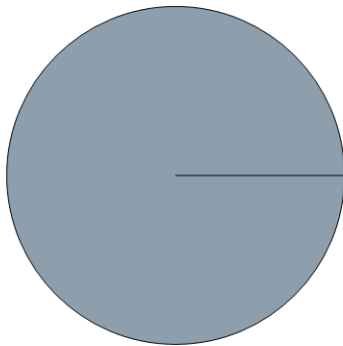
Tobacco Users By Education



No HS Degree/GED, 50.00%  
College Degree, 50.00%

Chart Total N: 2

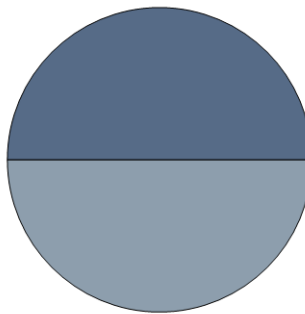
Tobacco Users By Race



White, 100.00%

Chart Total N: 2

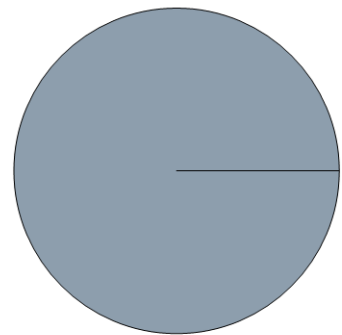
Tobacco Users By Age



25 - 34, 50.00%  
45 - 54, 50.00%

Chart Total N: 2

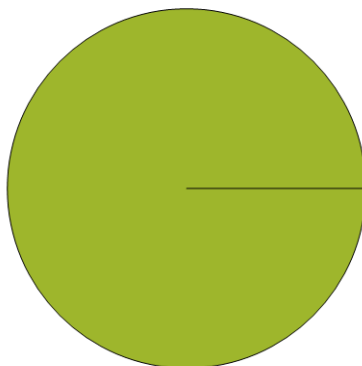
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 2

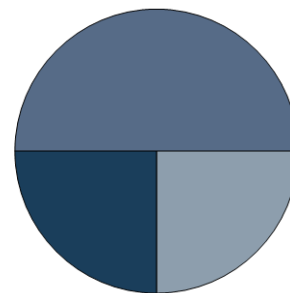
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 25.00%  
CAD, 25.00%  
COPD, 50.00%

Chart Total N: 4

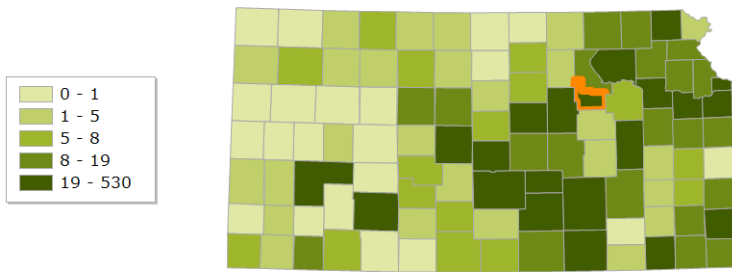
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Geary County - Kansas Tobacco Quitline

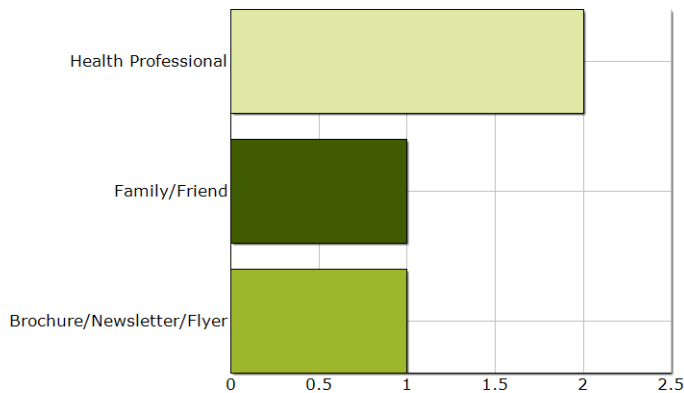
From 6/1/2011 through 6/30/2011

State Tobacco Users Served Contract YTD (Adults)

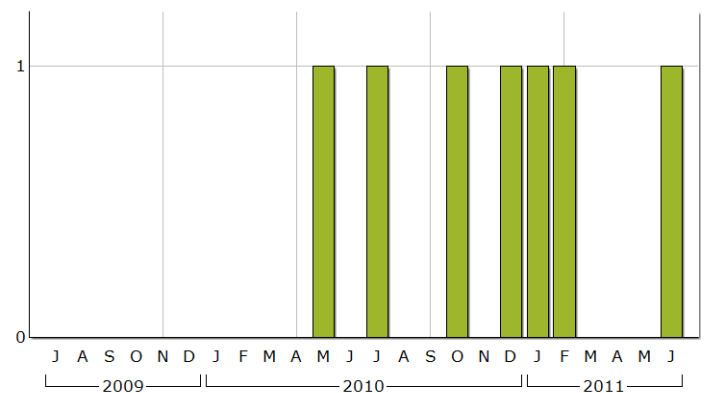


| County Population               | Prevalence | Tobacco Users |        |
|---------------------------------|------------|---------------|--------|
| Adult                           | 23,842     | 37.2 %        | 8,871  |
|                                 |            | County        | State  |
| Tobacco Users - Last Full Month |            | 4             | 238    |
| Tobacco Users YTD               |            | 29            | 5,465  |
| Unique Tobacco Users YTD        |            | 3             | 27     |
| Target Reach                    |            | 2.0 %         | 2.0 %  |
| Reach YTD                       |            | 1             | 0.33 % |
| Reach - NAQC                    |            | 2             | 0.26 % |
| Annualized Reach                |            | 1             | 0.33 % |
| Annualized Reach - NAQC         |            | 2             | 0.26 % |
| Unique Individual Reach         |            | 3             | 0.30 % |

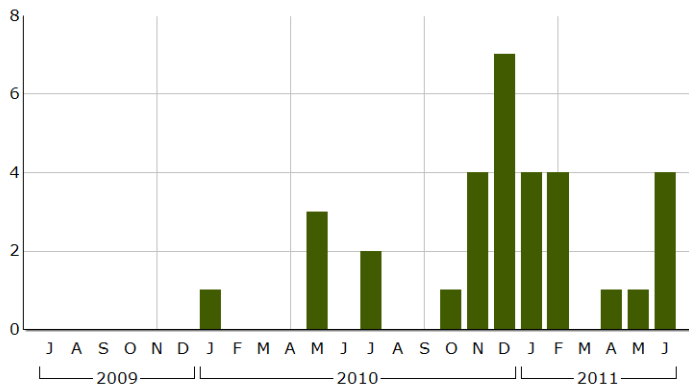
How Heard About



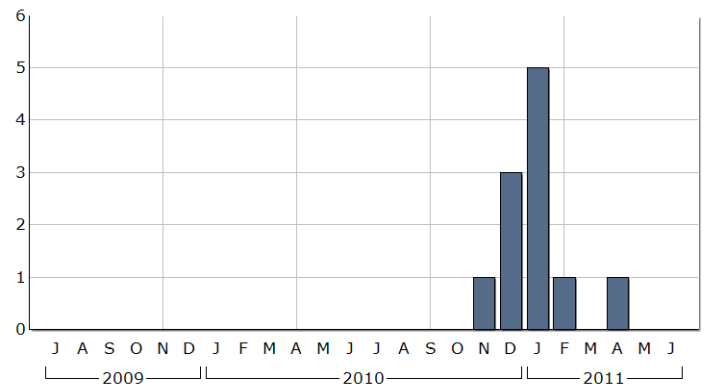
Fax Referral



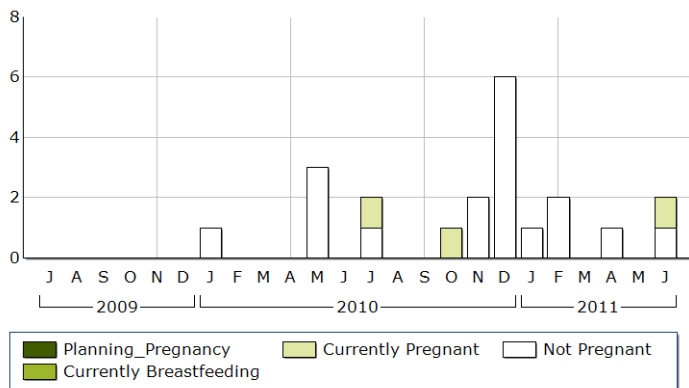
Tobacco User Enrollments



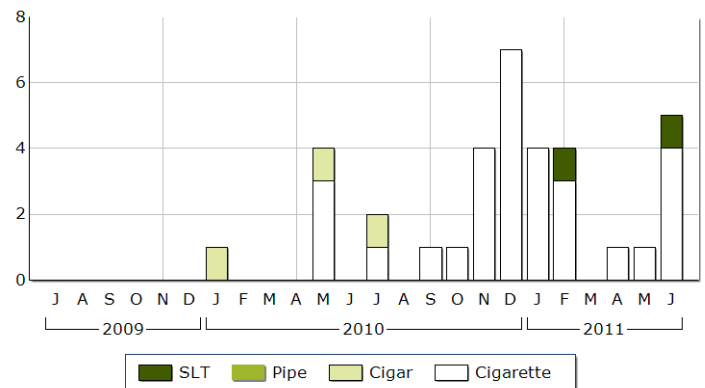
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



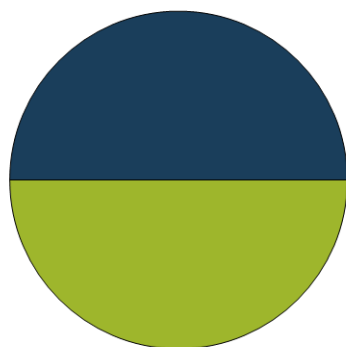
1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Geary County - Kansas Tobacco Quitline

From 6/1/2011 through 6/30/2011

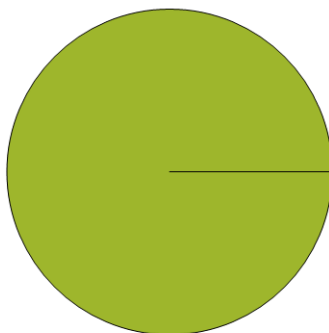
Tobacco Users By Gender



Female, 50.00%  
Male, 50.00%

Chart Total N: 4

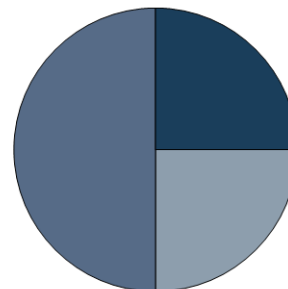
Tobacco Users By Language



English, 100.00%

Chart Total N: 4

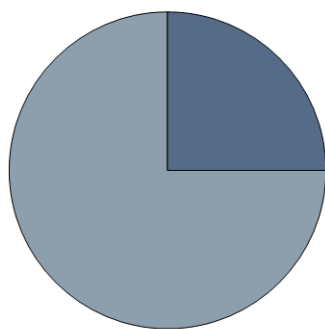
Tobacco Users By Education



No HS Degree/GED, 25.00%  
Some College, 50.00%  
College Degree, 25.00%

Chart Total N: 4

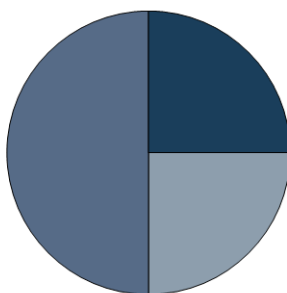
Tobacco Users By Race



White, 75.00%  
Asian, 25.00%

Chart Total N: 4

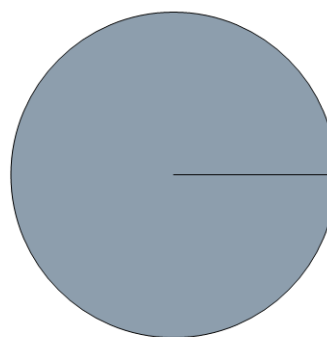
Tobacco Users By Age



18 - 24, 25.00%  
25 - 34, 50.00%  
55 - 64, 25.00%

Chart Total N: 4

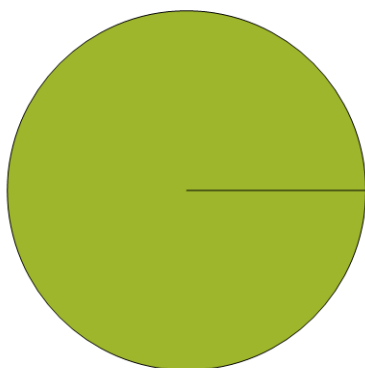
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 4

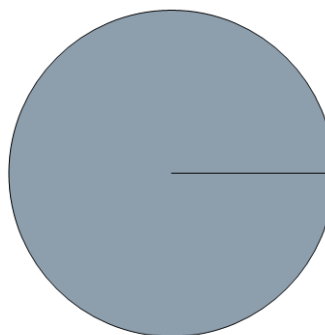
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 4

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 4

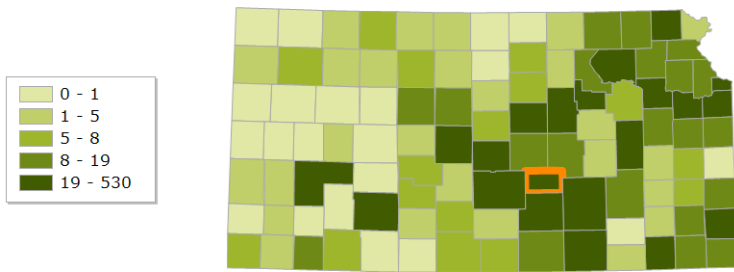
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Harvey County - Kansas Tobacco Quitline

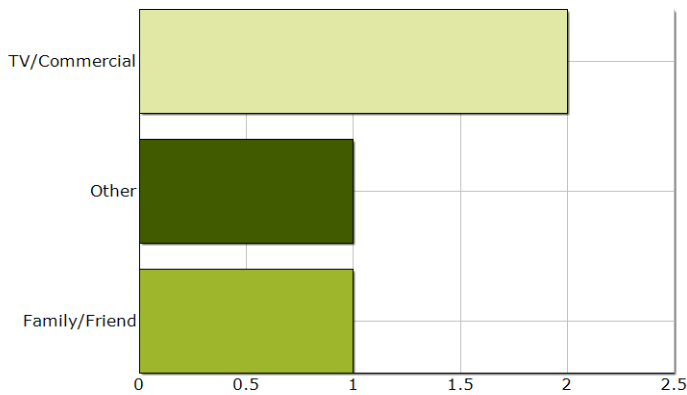
From 6/1/2011 through 6/30/2011

State Tobacco Users Served Contract YTD (Adults)

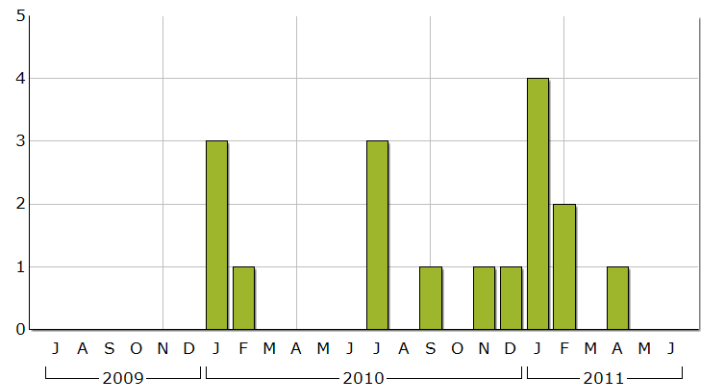


| County Population               | Prevalence | Tobacco Users |        |
|---------------------------------|------------|---------------|--------|
| Adult                           | 22,827     | 8.2 %         | 1,865  |
|                                 |            | County        | State  |
| Tobacco Users - Last Full Month |            | 4             | 238    |
| Tobacco Users YTD               |            | 54            | 5,465  |
| Unique Tobacco Users YTD        |            | 3 47          | 3,919  |
| Target Reach                    |            | 2.0 %         | 2.0 %  |
| Reach YTD                       |            | 1 2.90 %      | 1.46 % |
| Reach - NAQC                    |            | 2 2.14 %      | 0.51 % |
| Annualized Reach                |            | 1 2.90 %      | 1.46 % |
| Annualized Reach - NAQC         |            | 2 2.14 %      | 0.51 % |
| Unique Individual Reach         |            | 3 2.52 %      | 1.05 % |

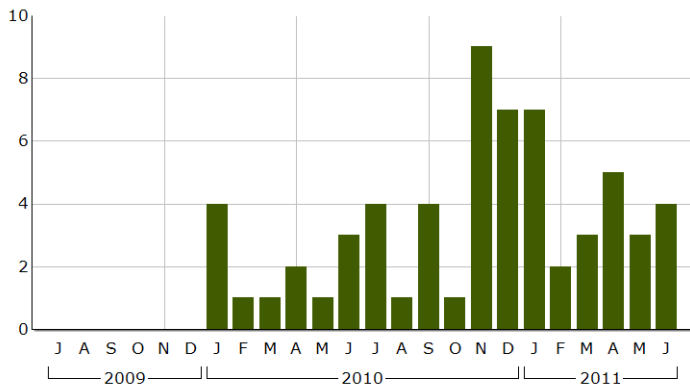
How Heard About



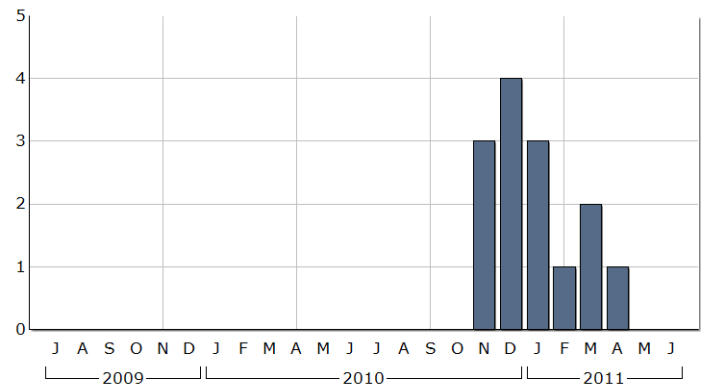
Fax Referral



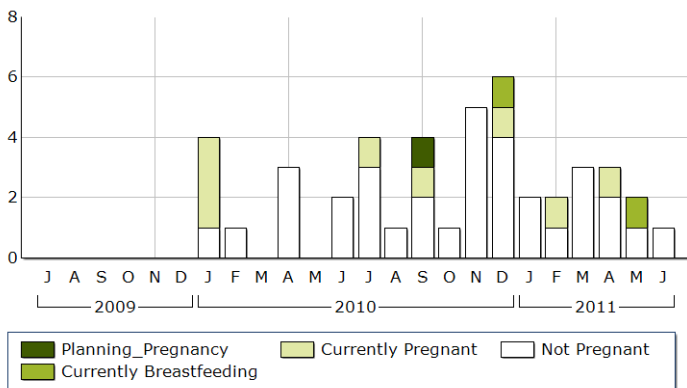
Tobacco User Enrollments



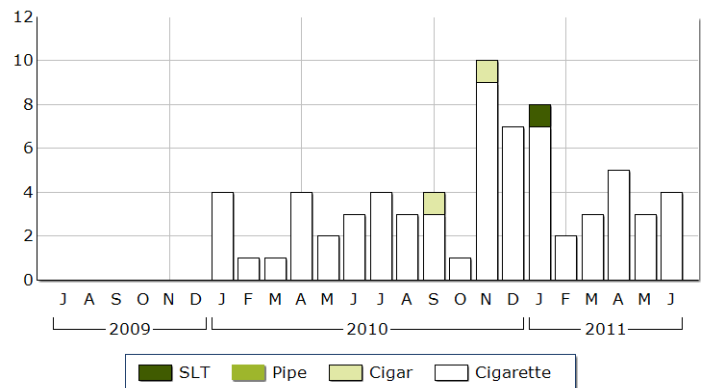
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

Tobacco Users By Gender

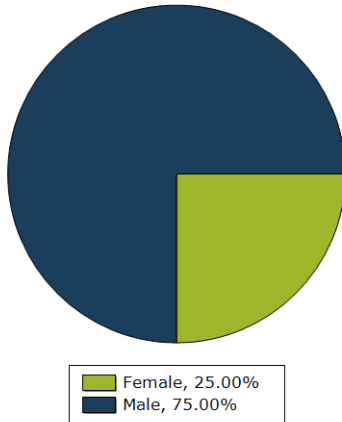


Chart Total N: 4

Tobacco Users By Language

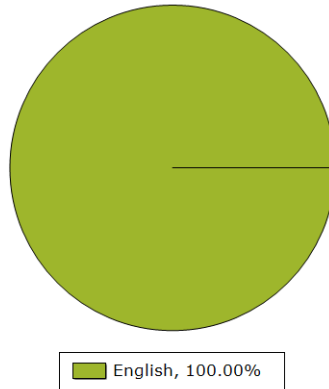


Chart Total N: 4

Tobacco Users By Education

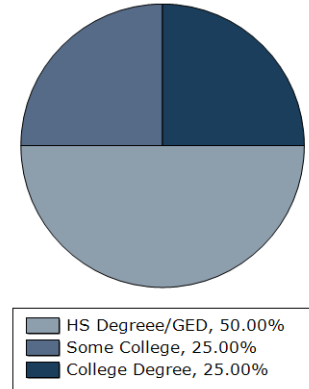


Chart Total N: 4

Tobacco Users By Race

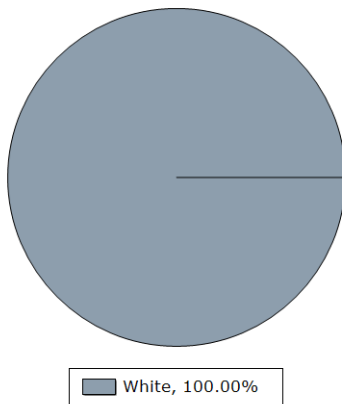


Chart Total N: 4

Tobacco Users By Age

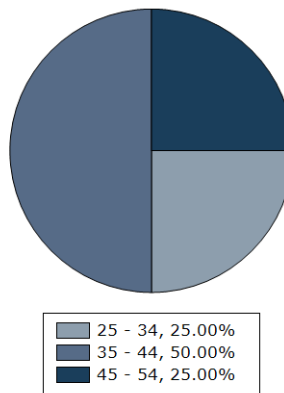


Chart Total N: 4

Tobacco Users By Health Plan

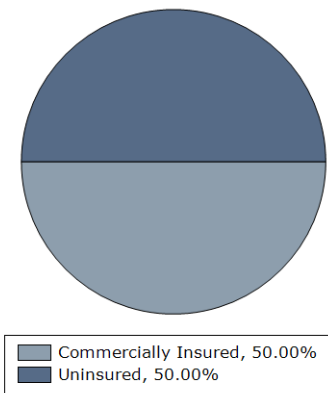


Chart Total N: 4

Tobacco Users By Ethnicity

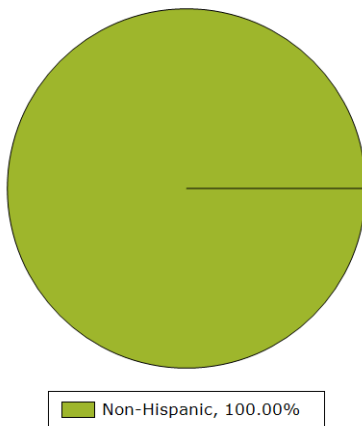


Chart Total N: 4

Tobacco Users By Chronic Condition

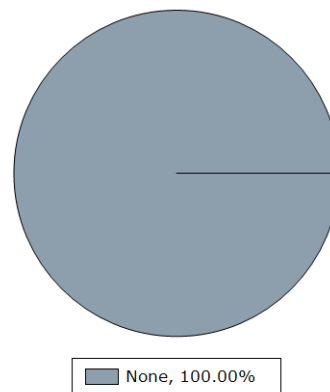


Chart Total N: 4

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

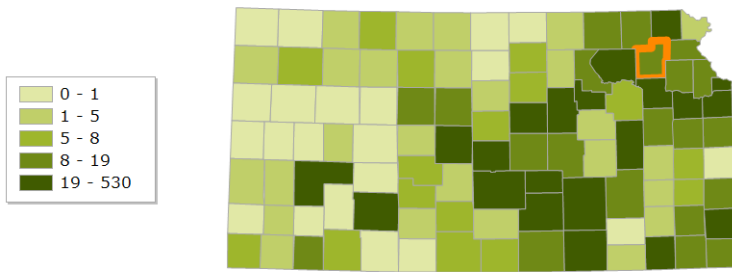


# Utilization Dashboard by County Report

## Jackson County - Kansas Tobacco Quitline

From 6/1/2011 through 6/30/2011

State Tobacco Users Served Contract YTD (Adults)

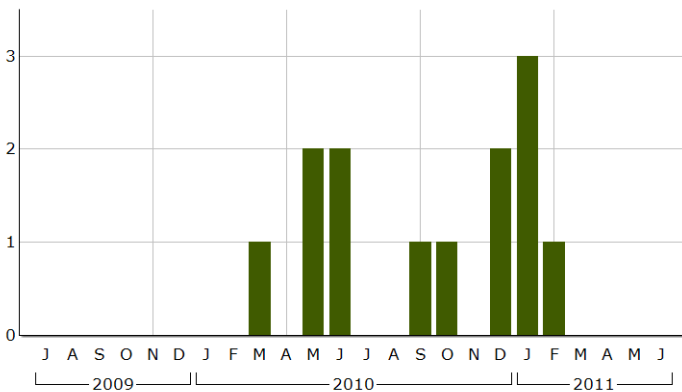


| County Population               | Prevalence | Tobacco Users |        |
|---------------------------------|------------|---------------|--------|
| Adult                           | 13,295     | 25.1 %        | 3,338  |
|                                 |            | County        | State  |
| Tobacco Users - Last Full Month |            | -             | 238    |
| Tobacco Users YTD               |            | 10            | 5,465  |
| Unique Tobacco Users YTD        |            | 3             | 3,919  |
| Target Reach                    |            | 2.0 %         | 2.0 %  |
| Reach YTD                       |            | 1             | 0.30 % |
| Reach - NAQC                    |            | 2             | 0.18 % |
| Annualized Reach                |            | 1             | 0.30 % |
| Annualized Reach - NAQC         |            | 2             | 0.18 % |
| Unique Individual Reach         |            | 3             | 0.24 % |

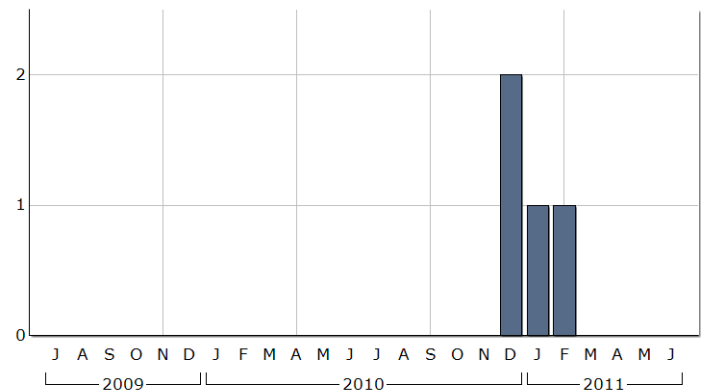
Fax Referral



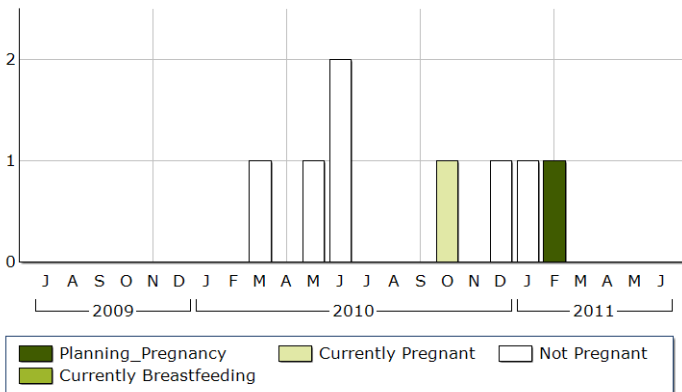
Tobacco User Enrollments



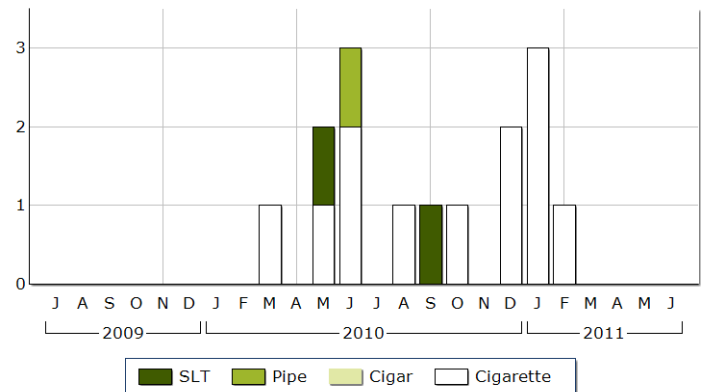
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

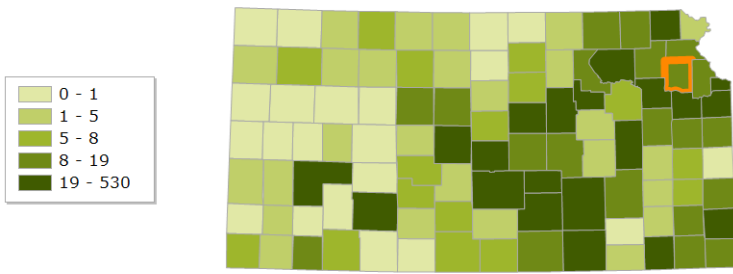
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Jefferson County - Kansas Tobacco Quitline

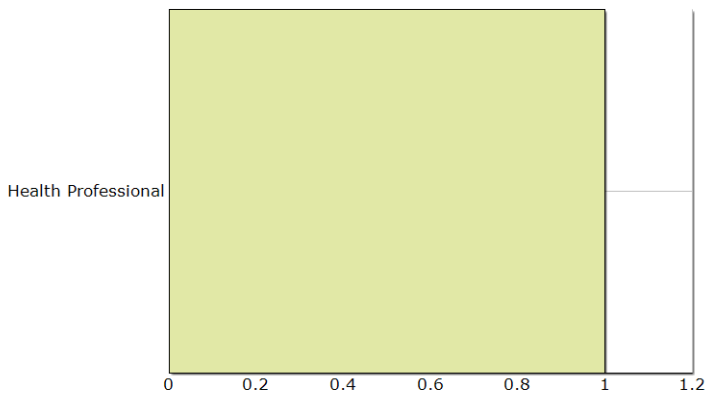
From 6/1/2011 through 6/30/2011

State Tobacco Users Served Contract YTD (Adults)

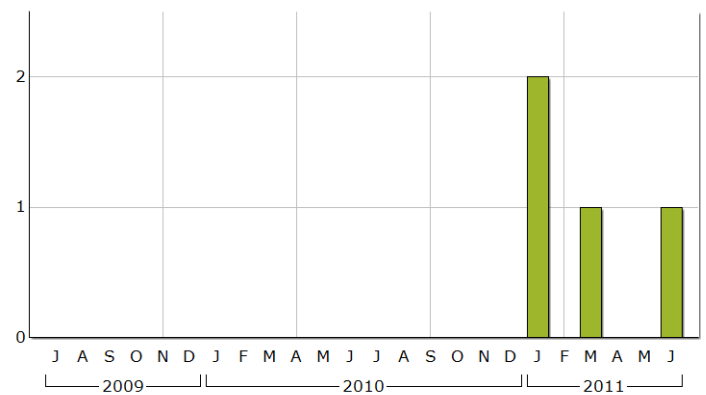


| County Population               | Prevalence | Tobacco Users |        |
|---------------------------------|------------|---------------|--------|
| Adult                           | 16,312     | 16.4 %        | 2,682  |
|                                 |            | County        | State  |
| Tobacco Users - Last Full Month |            | 1             | 238    |
| Tobacco Users YTD               |            | 15            | 5,465  |
| Unique Tobacco Users YTD        |            | 3             | 3,919  |
| Target Reach                    |            | 2.0 %         | 2.0 %  |
| Reach YTD                       |            | 1             | 0.56 % |
| Reach - NAQC                    |            | 2             | 0.45 % |
| Annualized Reach                |            | 1             | 0.56 % |
| Annualized Reach - NAQC         |            | 2             | 0.45 % |
| Unique Individual Reach         |            | 3             | 0.56 % |

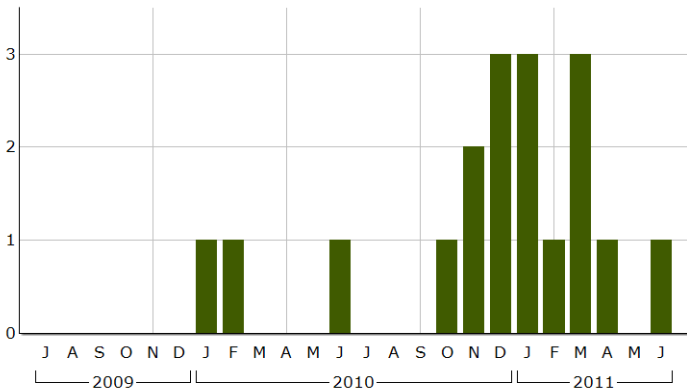
How Heard About



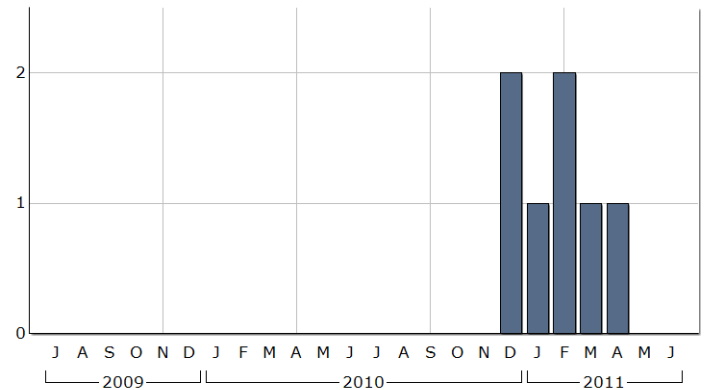
Fax Referral



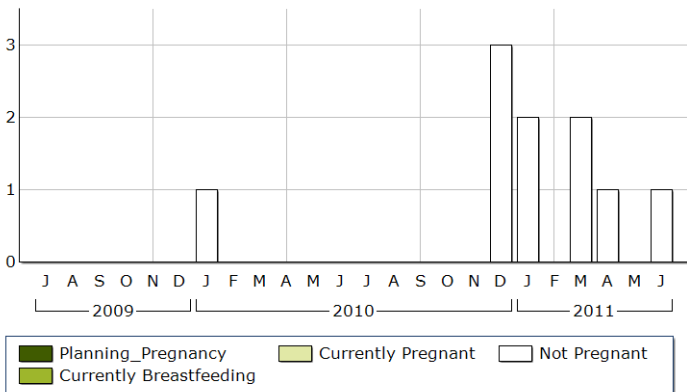
Tobacco User Enrollments



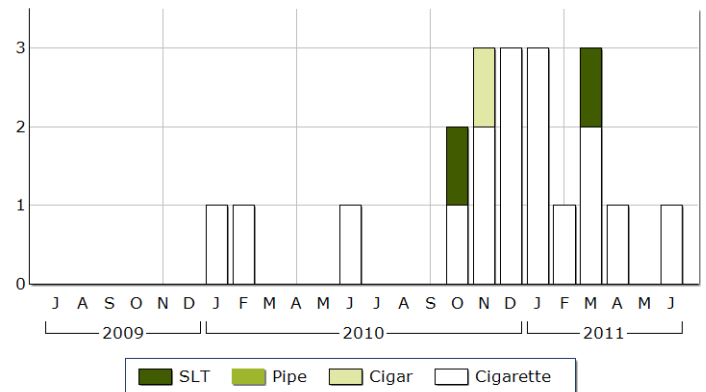
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Jefferson County - Kansas Tobacco Quitline

From 6/1/2011 through 6/30/2011

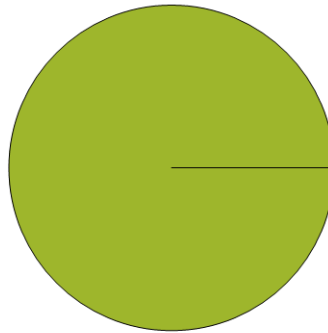
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

Tobacco Users By Language



English, 100.00%

Chart Total N: 1

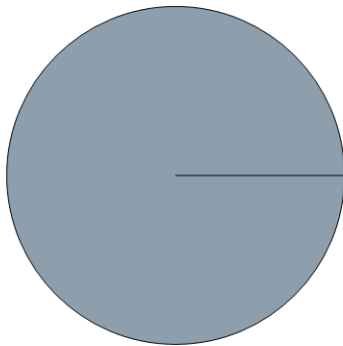
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 1

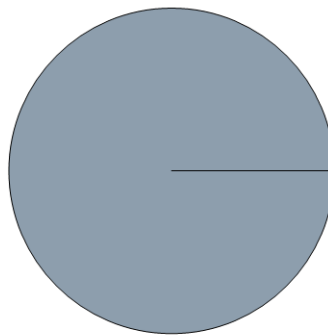
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

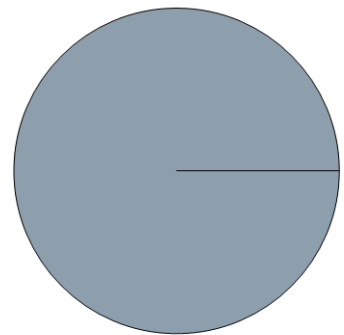
Tobacco Users By Age



65 and Older, 100.00%

Chart Total N: 1

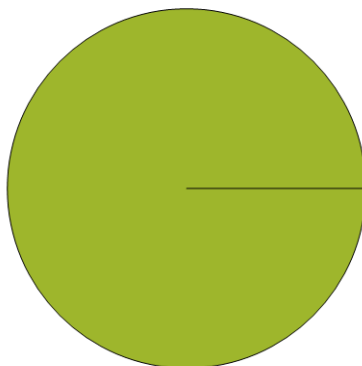
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

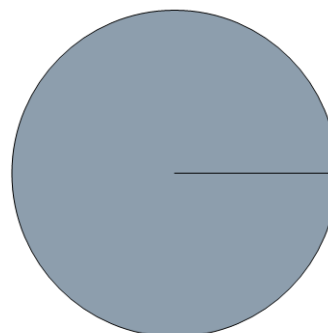
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 1

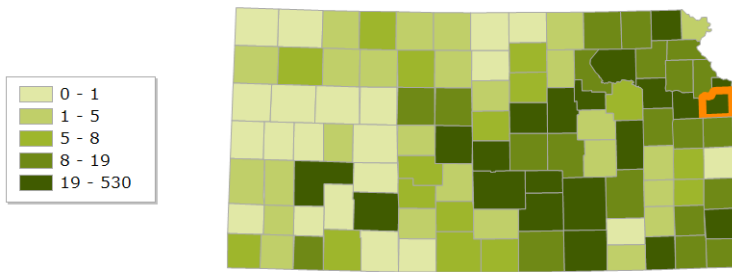
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Johnson County - Kansas Tobacco Quitline

From 6/1/2011 through 6/30/2011

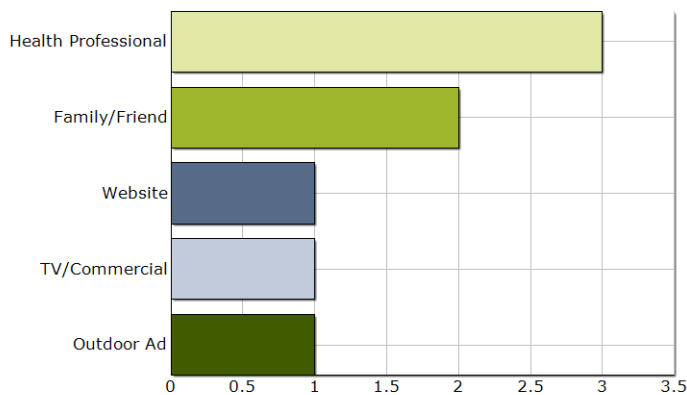
State Tobacco Users Served Contract YTD (Adults)



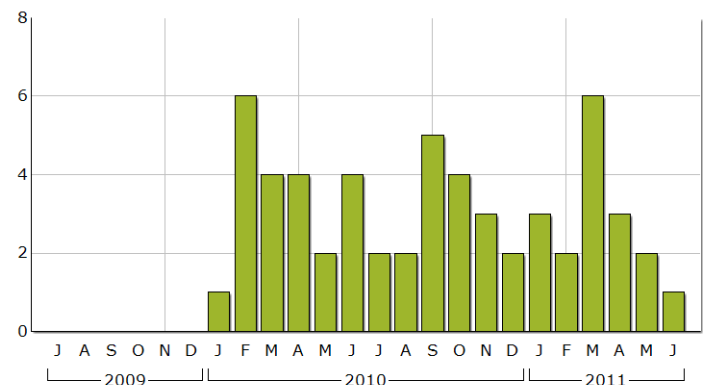
| County Population | Prevalence | Tobacco Users |
|-------------------|------------|---------------|
| Adult 394,724     | 12.2 %     | 48,112        |

|                                 | County | State  |
|---------------------------------|--------|--------|
| Tobacco Users - Last Full Month | 8      | 238    |
| Tobacco Users YTD               | 156    | 5,465  |
| Unique Tobacco Users YTD        | 3      | 136    |
| Target Reach                    | 2.0 %  | 2.0 %  |
| Reach YTD                       | 1      | 0.32 % |
| Reach - NAQC                    | 2      | 0.24 % |
| Annualized Reach                | 1      | 0.32 % |
| Annualized Reach - NAQC         | 2      | 0.24 % |
| Unique Individual Reach         | 3      | 0.28 % |

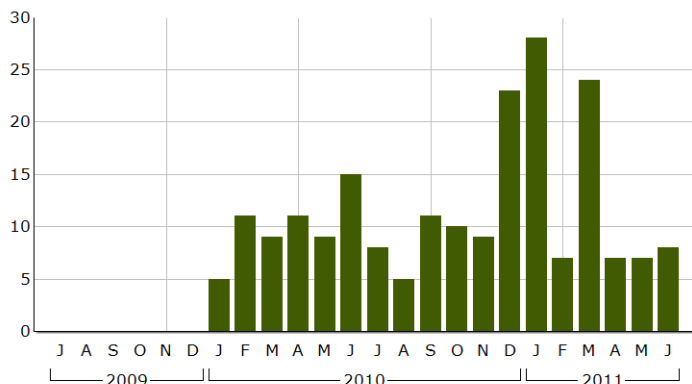
How Heard About



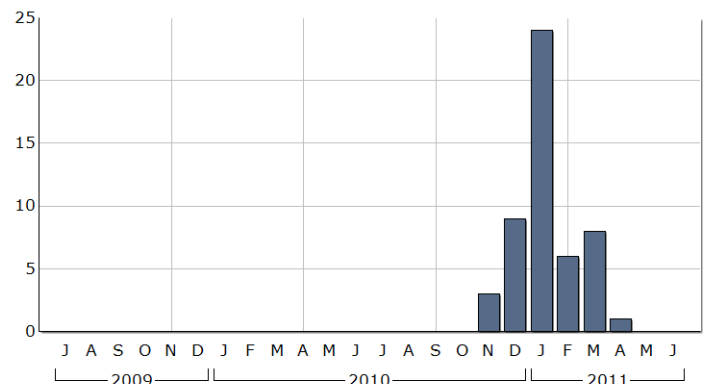
Fax Referral



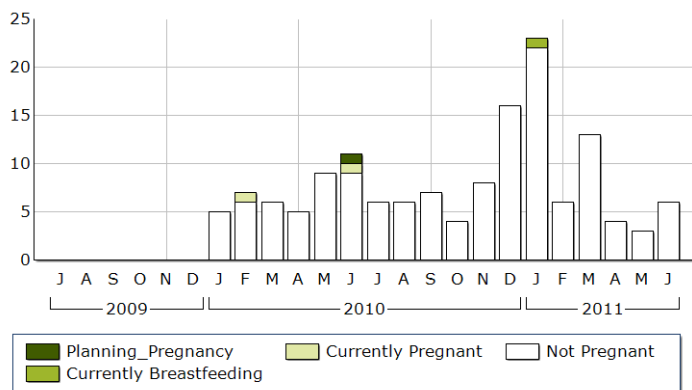
Tobacco User Enrollments



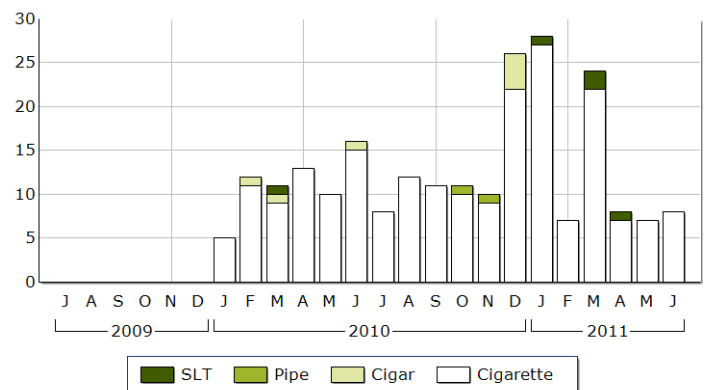
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

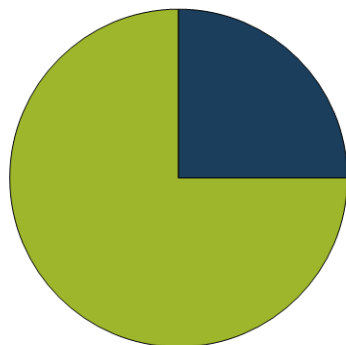


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

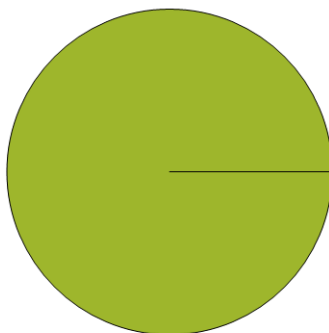
Tobacco Users By Gender



Female, 75.00%  
Male, 25.00%

Chart Total N: 8

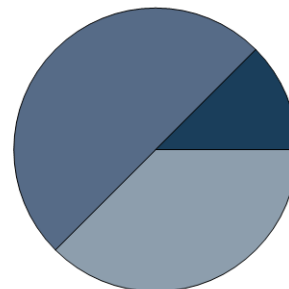
Tobacco Users By Language



English, 100.00%

Chart Total N: 8

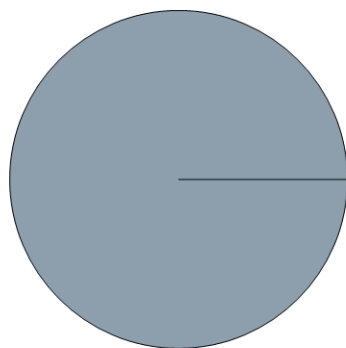
Tobacco Users By Education



HS Degree/GED, 37.50%  
Some College, 50.00%  
College Degree, 12.50%

Chart Total N: 8

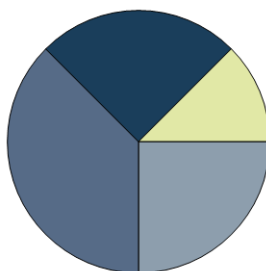
Tobacco Users By Race



White, 100.00%

Chart Total N: 8

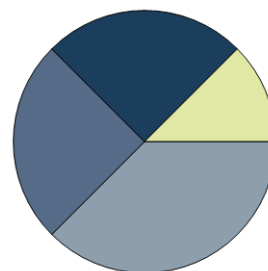
Tobacco Users By Age



18 - 24, 25.00%  
25 - 34, 37.50%  
45 - 54, 25.00%  
55 - 64, 12.50%

Chart Total N: 8

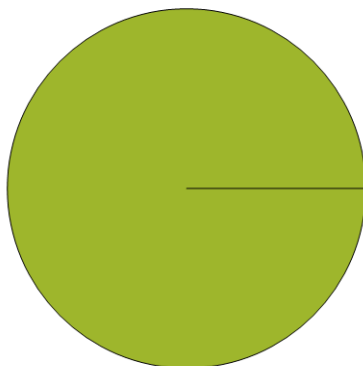
Tobacco Users By Health Plan



Commercially Insured, 37.50%  
Doesn't Know, 25.00%  
Medicaid, 25.00%  
Uninsured, 12.50%

Chart Total N: 8

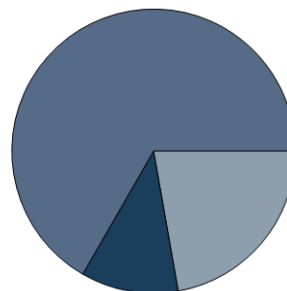
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 8

Tobacco Users By Chronic Condition



Asthma, 22.22%  
COPD, 11.11%  
None, 66.67%

Chart Total N: 9

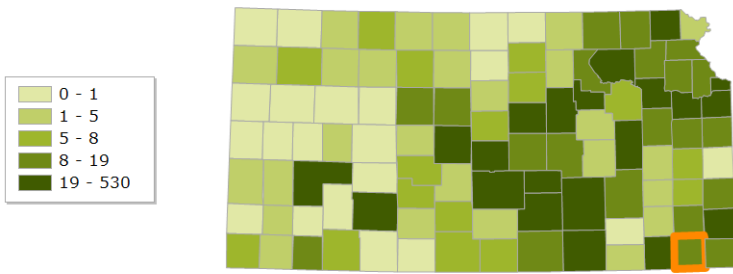
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Labette County - Kansas Tobacco Quitline

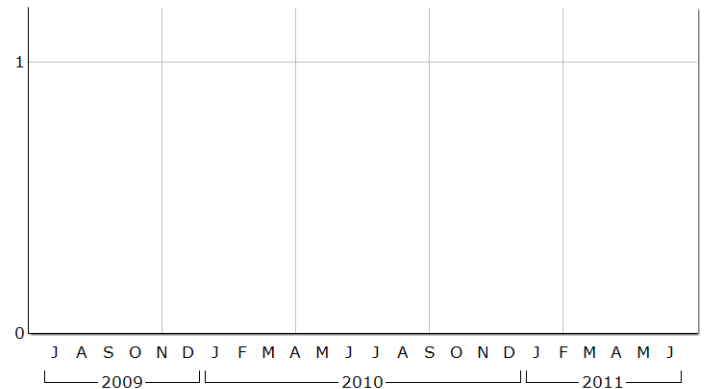
From 6/1/2011 through 6/30/2011

State Tobacco Users Served Contract YTD (Adults)

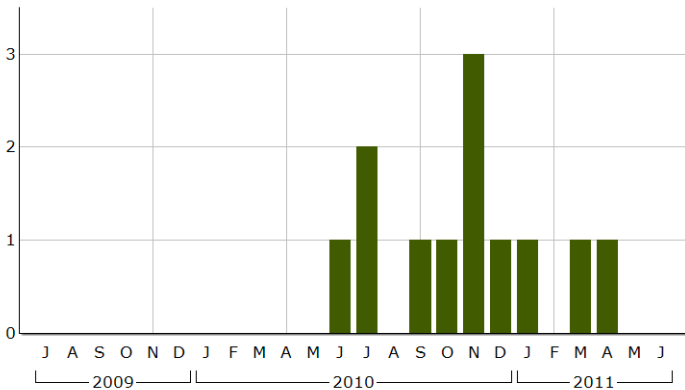


| County Population               | Prevalence | Tobacco Users |        |
|---------------------------------|------------|---------------|--------|
| Adult                           | 18,359     | 28.9 %        | 5,309  |
|                                 |            | County        | State  |
| Tobacco Users - Last Full Month |            | -             | 238    |
| Tobacco Users YTD               |            | 12            | 5,465  |
| Unique Tobacco Users YTD        |            | 3             | 3,919  |
| Target Reach                    |            | 2.0 %         | 2.0 %  |
| Reach YTD                       |            | 1             | 0.23 % |
| Reach - NAQC                    |            | 2             | 0.23 % |
| Annualized Reach                |            | 1             | 0.23 % |
| Annualized Reach - NAQC         |            | 2             | 0.23 % |
| Unique Individual Reach         |            | 3             | 0.21 % |

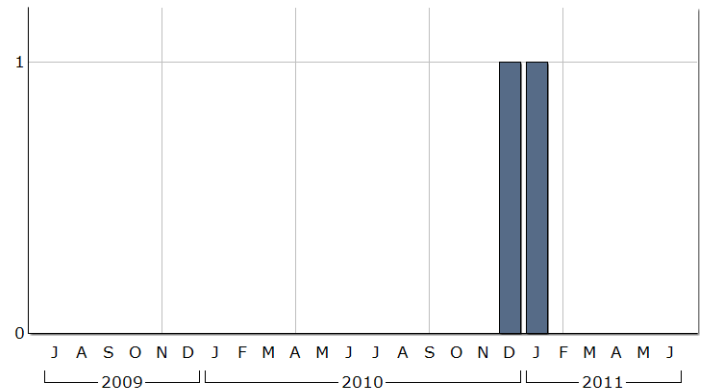
Fax Referral



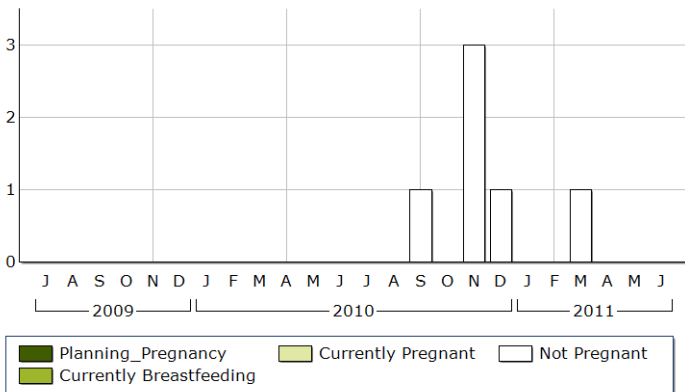
Tobacco User Enrollments



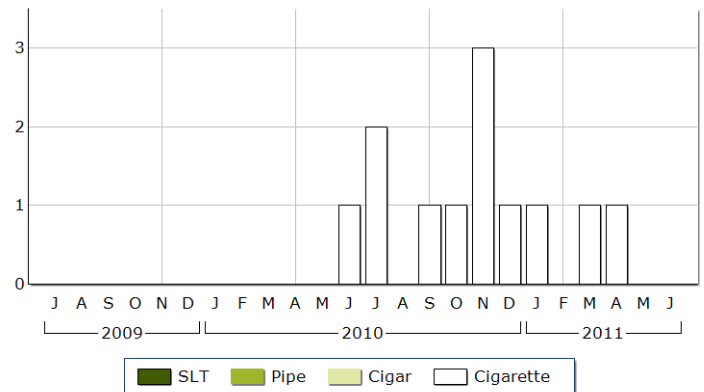
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

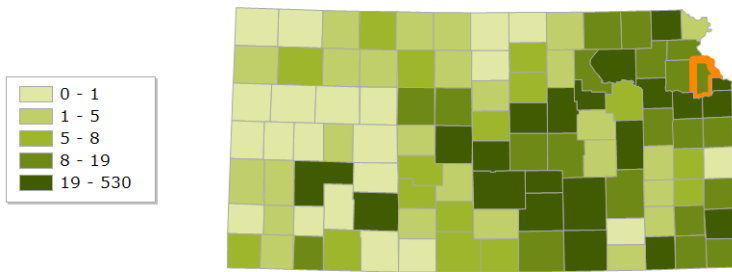


# Utilization Dashboard by County Report

## Leavenworth County - Kansas Tobacco Quitline

From 6/1/2011 through 6/30/2011

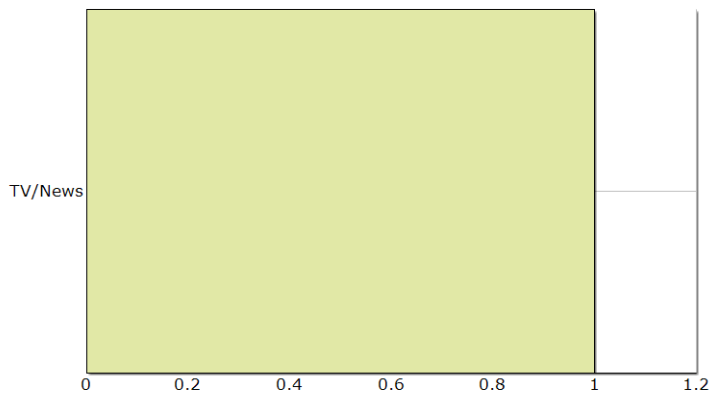
State Tobacco Users Served Contract YTD (Adults)



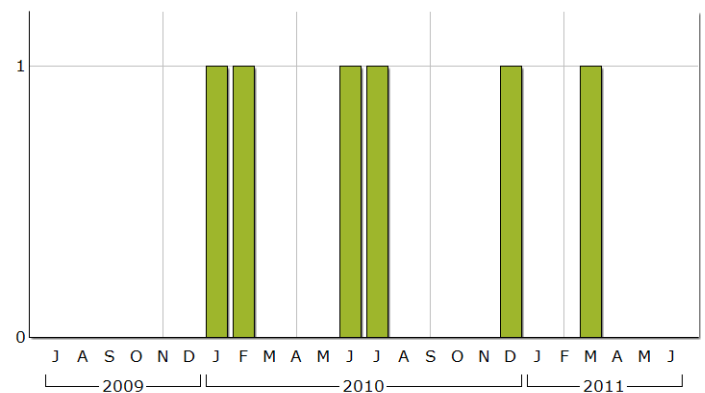
| County Population | Prevalence | Tobacco Users |
|-------------------|------------|---------------|
| Adult 52,124      | 16.6 %     | 8,637         |

|                                 | County | State  |
|---------------------------------|--------|--------|
| Tobacco Users - Last Full Month | 1      | 238    |
| Tobacco Users YTD               | 18     | 5,465  |
| Unique Tobacco Users YTD        | 3      | 3,919  |
| Target Reach                    | 2.0 %  | 2.0 %  |
| Reach YTD                       | 1      | 0.21 % |
| Reach - NAQC                    | 2      | 0.16 % |
| Annualized Reach                | 1      | 0.21 % |
| Annualized Reach - NAQC         | 2      | 0.16 % |
| Unique Individual Reach         | 3      | 1.05 % |

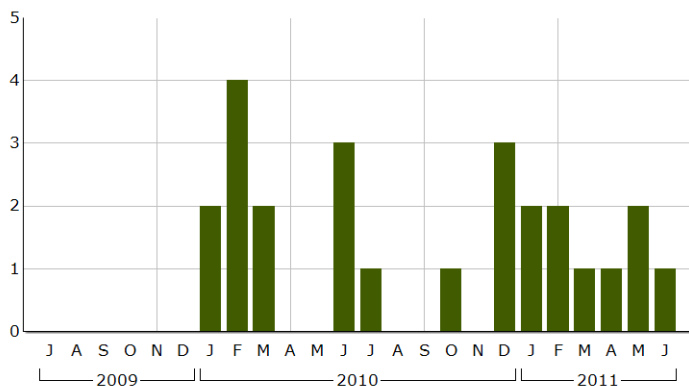
How Heard About



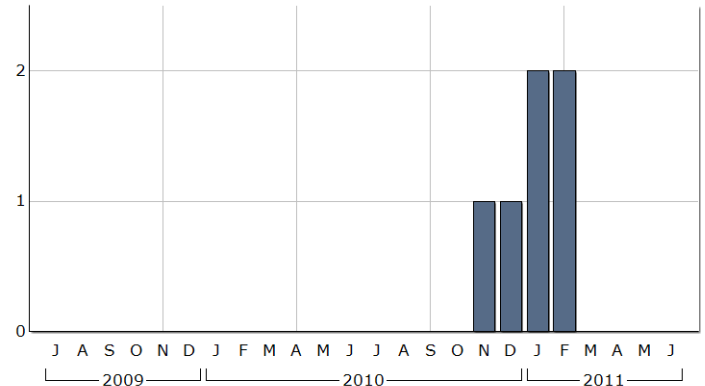
Fax Referral



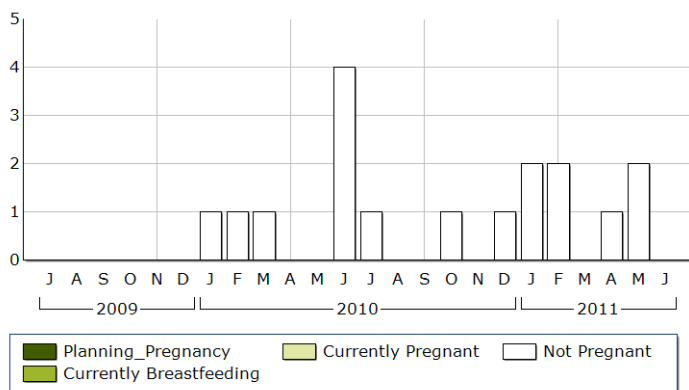
Tobacco User Enrollments



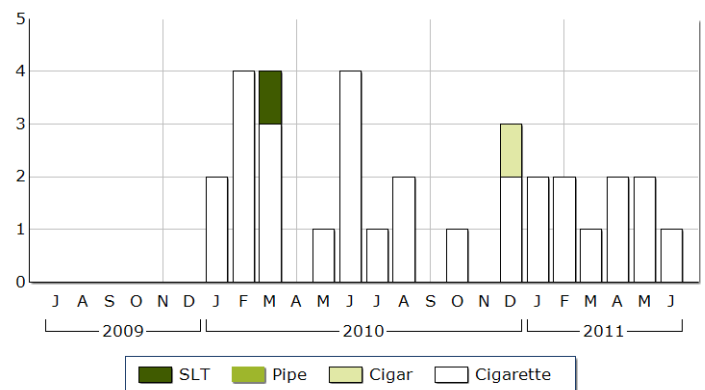
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Leavenworth County - Kansas Tobacco Quitline

From 6/1/2011 through 6/30/2011

Tobacco Users By Gender



Male, 100.00%

Chart Total N: 1

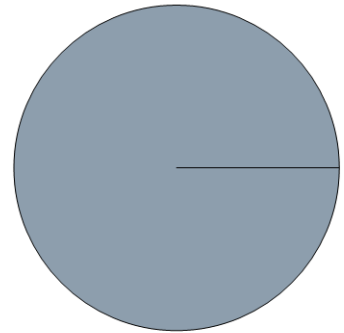
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

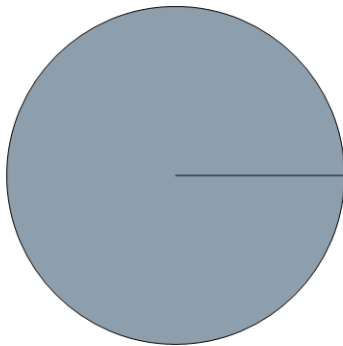
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 1

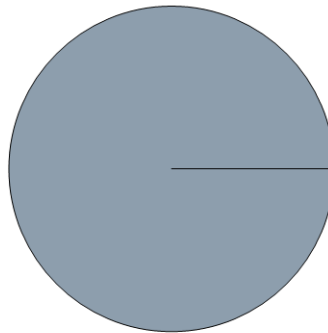
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

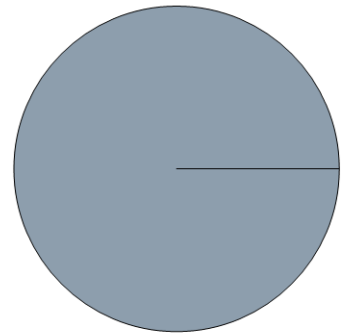
Tobacco Users By Age



18 - 24, 100.00%

Chart Total N: 1

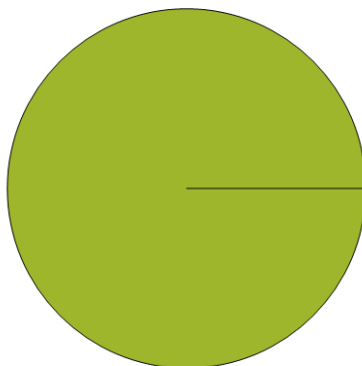
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

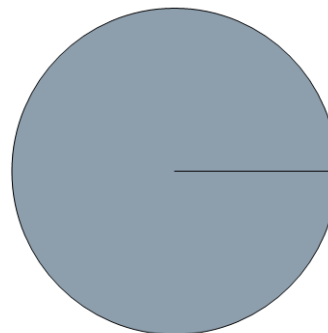
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 1

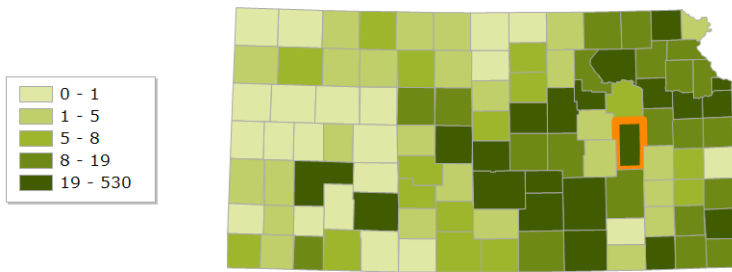
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Lyon County - Kansas Tobacco Quitline

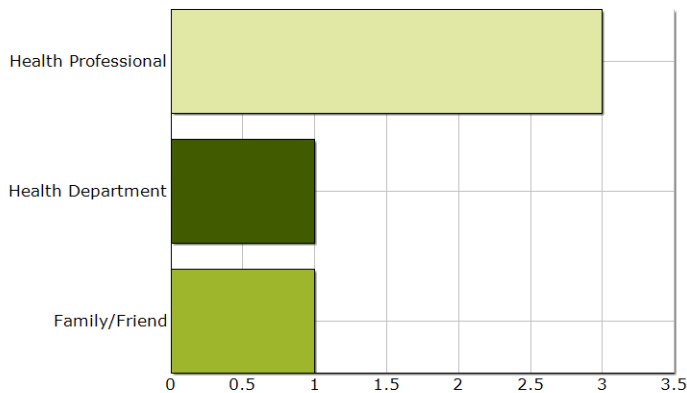
From 6/1/2011 through 6/30/2011

State Tobacco Users Served Contract YTD (Adults)

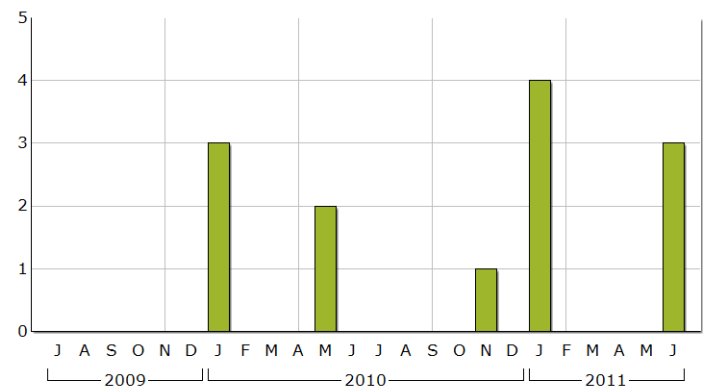


| County Population               | Prevalence | Tobacco Users |        |
|---------------------------------|------------|---------------|--------|
| Adult                           | 25,819     | 16.3 %        | 4,207  |
|                                 |            | County        | State  |
| Tobacco Users - Last Full Month |            | 5             | 238    |
| Tobacco Users YTD               |            | 31            | 5,465  |
| Unique Tobacco Users YTD        |            | 3             | 29     |
| Target Reach                    |            | 2.0 %         | 2.0 %  |
| Reach YTD                       |            | 1             | 0.74 % |
| Reach - NAQC                    |            | 2             | 0.55 % |
| Annualized Reach                |            | 1             | 0.74 % |
| Annualized Reach - NAQC         |            | 2             | 0.55 % |
| Unique Individual Reach         |            | 3             | 0.69 % |

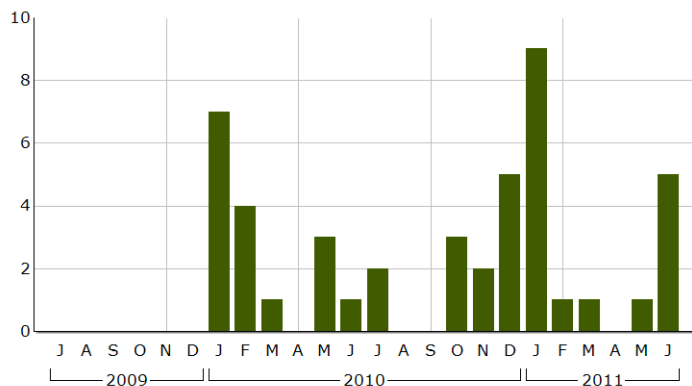
How Heard About



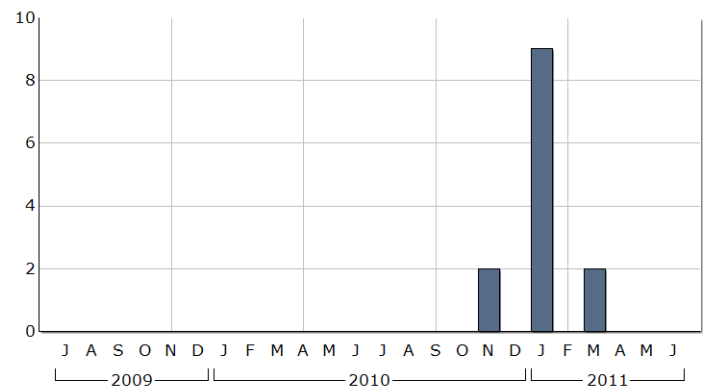
Fax Referral



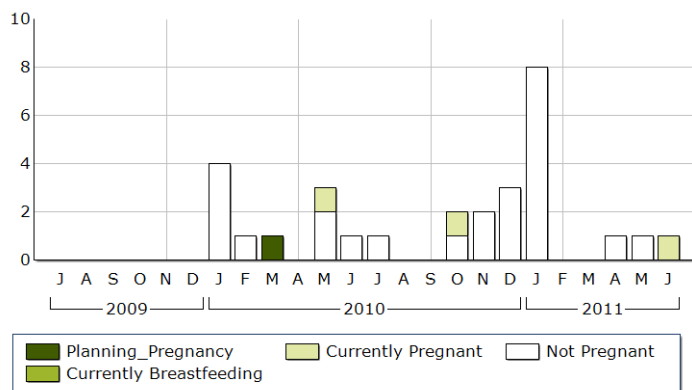
Tobacco User Enrollments



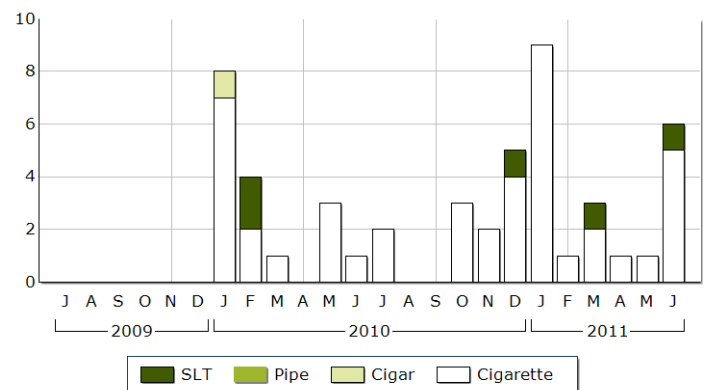
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Lyon County - Kansas Tobacco Quitline

From 6/1/2011 through 6/30/2011

Tobacco Users By Gender

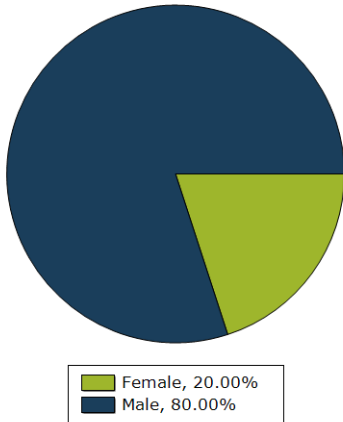


Chart Total N: 5

Tobacco Users By Language

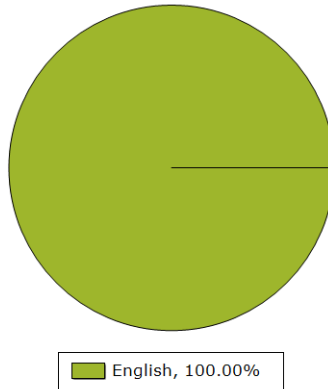


Chart Total N: 5

Tobacco Users By Education

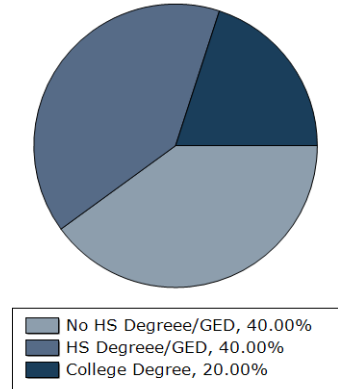


Chart Total N: 5

Tobacco Users By Race

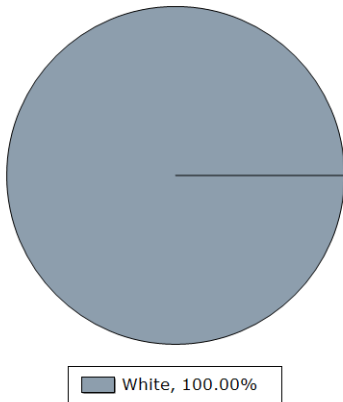


Chart Total N: 5

Tobacco Users By Age

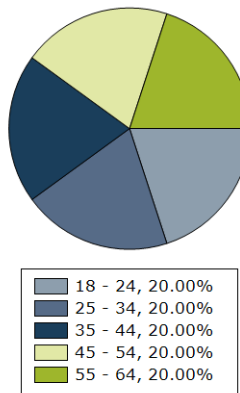


Chart Total N: 5

Tobacco Users By Health Plan

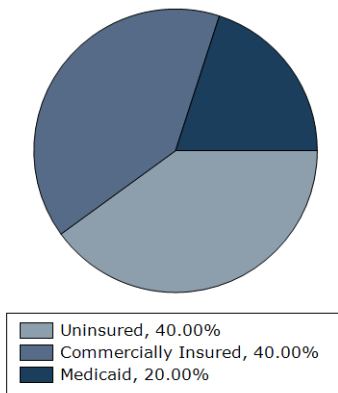


Chart Total N: 5

Tobacco Users By Ethnicity

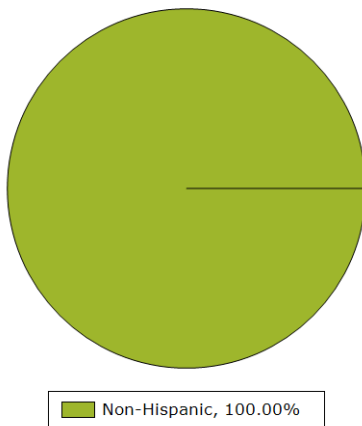


Chart Total N: 5

Tobacco Users By Chronic Condition

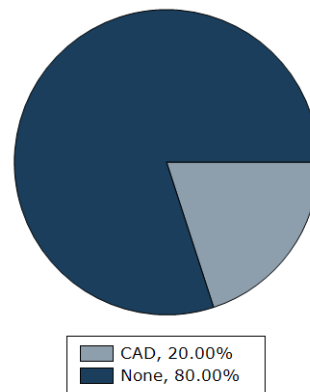


Chart Total N: 5

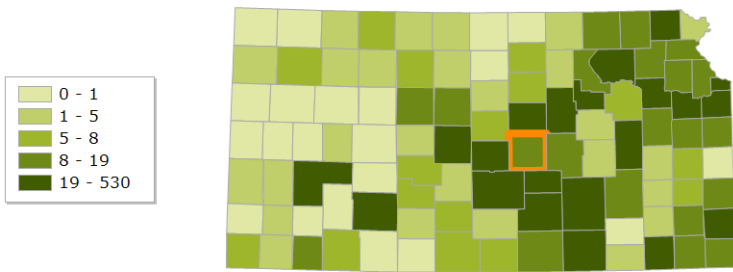
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## McPherson County - Kansas Tobacco Quitline

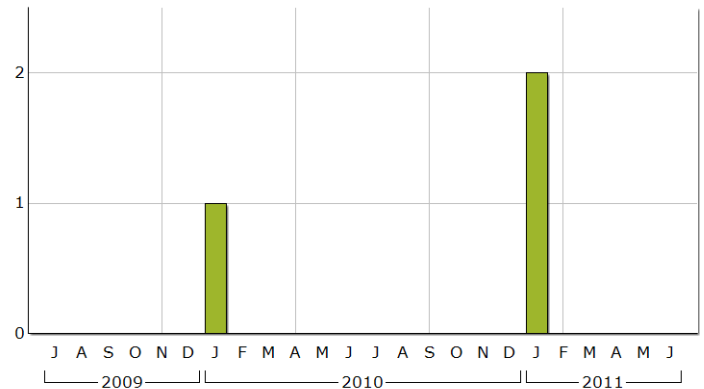
From 6/1/2011 through 6/30/2011

State Tobacco Users Served Contract YTD (Adults)

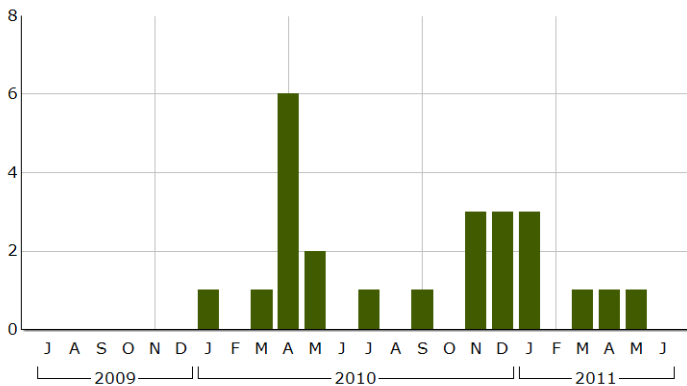


| County Population               | Prevalence | Tobacco Users |        |
|---------------------------------|------------|---------------|--------|
| Adult                           | 25,944     | 14.9 %        | 3,866  |
|                                 |            | County        | State  |
| Tobacco Users - Last Full Month |            | -             | 238    |
| Tobacco Users YTD               |            | 16            | 5,465  |
| Unique Tobacco Users YTD        |            | 3 14          | 3,919  |
| Target Reach                    |            | 2.0 %         | 2.0 %  |
| Reach YTD                       |            | 1 0.41 %      | 1.46 % |
| Reach - NAQC                    |            | 2 0.26 %      | 0.51 % |
| Annualized Reach                |            | 1 0.41 %      | 1.46 % |
| Annualized Reach - NAQC         |            | 2 0.26 %      | 0.51 % |
| Unique Individual Reach         |            | 3 0.36 %      | 1.05 % |

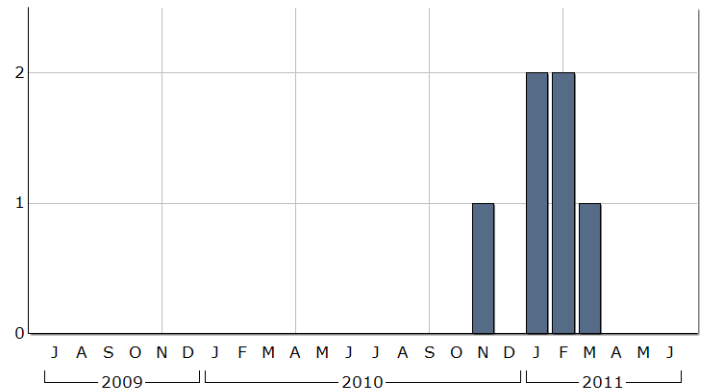
Fax Referral



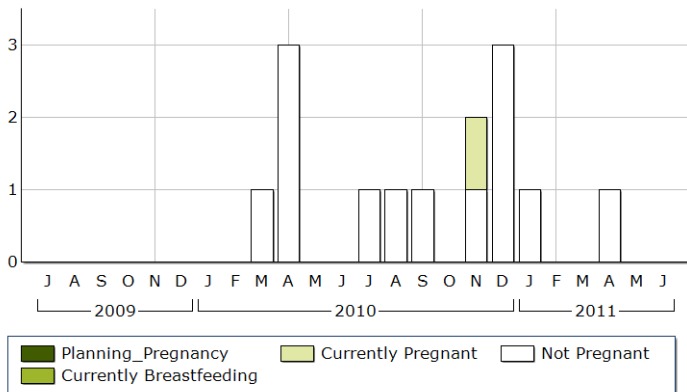
Tobacco User Enrollments



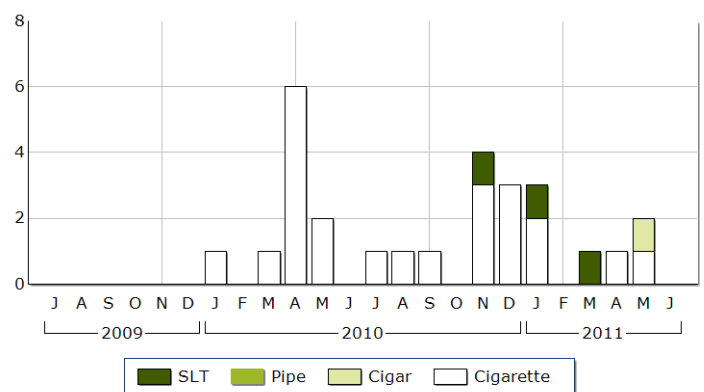
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

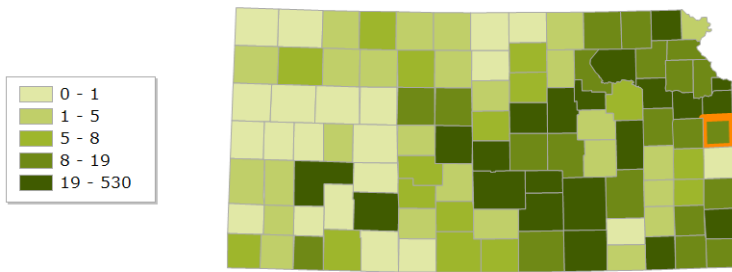
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Miami County - Kansas Tobacco Quitline

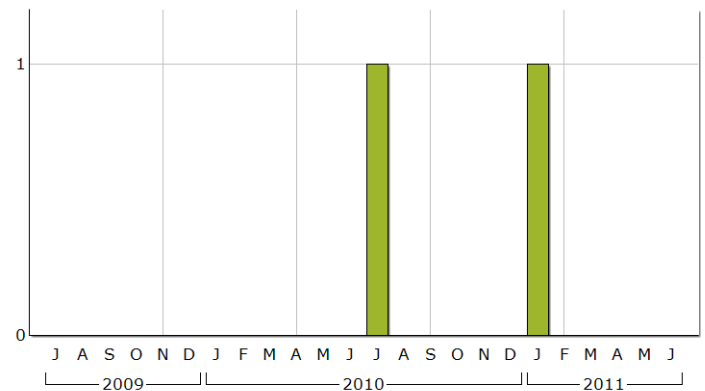
From 6/1/2011 through 6/30/2011

State Tobacco Users Served Contract YTD (Adults)

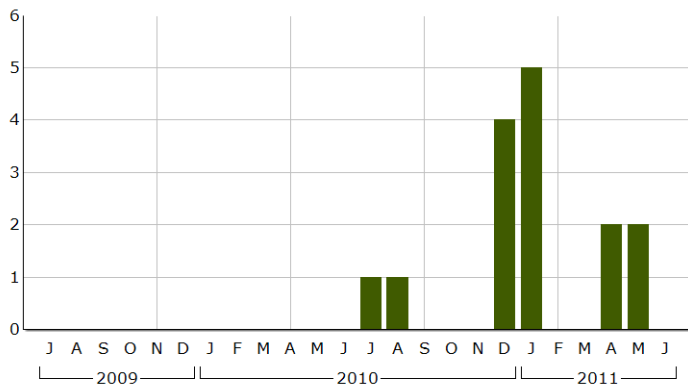


| County Population               |        | Prevalence | Tobacco Users |        |
|---------------------------------|--------|------------|---------------|--------|
| Adult                           | 26,804 | 17.2 %     | 4,611         |        |
|                                 |        |            | County        | State  |
| Tobacco Users - Last Full Month |        |            | -             | 238    |
| Tobacco Users YTD               |        |            | 17            | 5,465  |
| Unique Tobacco Users YTD        |        | 3          | 15            | 3,919  |
| Target Reach                    |        |            | 2.0 %         | 2.0 %  |
| Reach YTD                       |        | 1          | 0.37 %        | 1.46 % |
| Reach - NAQC                    |        | 2          | 0.30 %        | 0.51 % |
| Annualized Reach                |        | 1          | 0.37 %        | 1.46 % |
| Annualized Reach - NAQC         |        | 2          | 0.30 %        | 0.51 % |
| Unique Individual Reach         |        | 3          | 0.33 %        | 1.05 % |

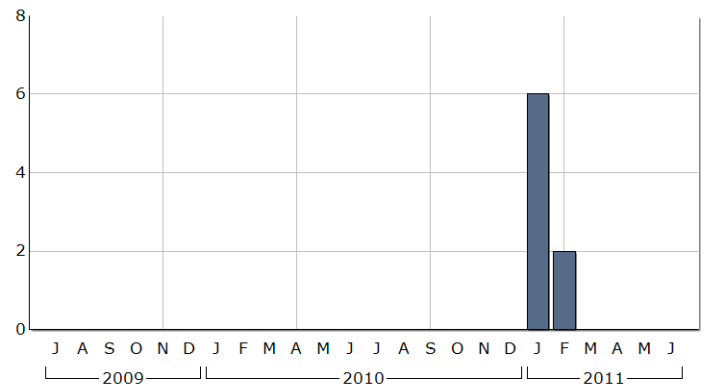
Fax Referral



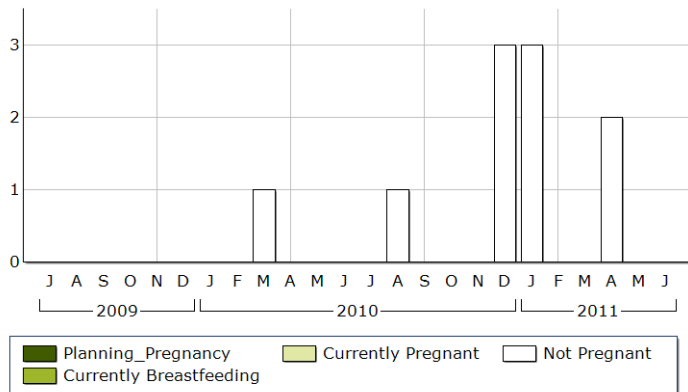
Tobacco User Enrollments



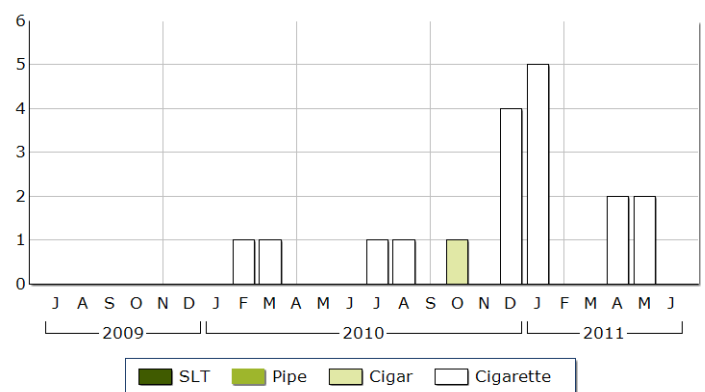
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

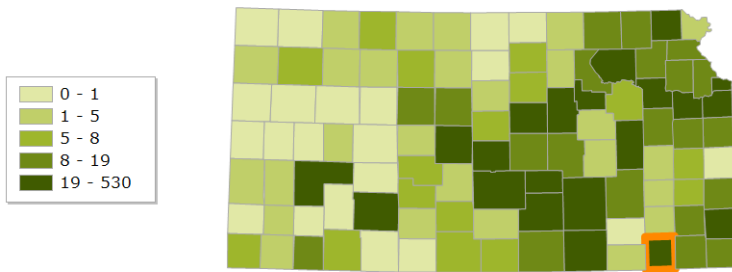


# Utilization Dashboard by County Report

## Montgomery County - Kansas Tobacco Quitline

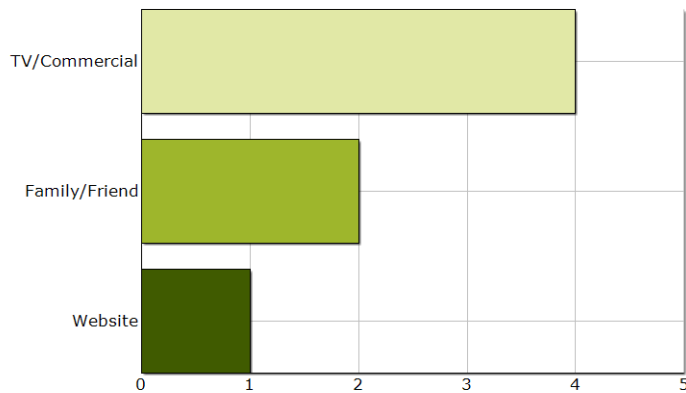
From 6/1/2011 through 6/30/2011

State Tobacco Users Served Contract YTD (Adults)

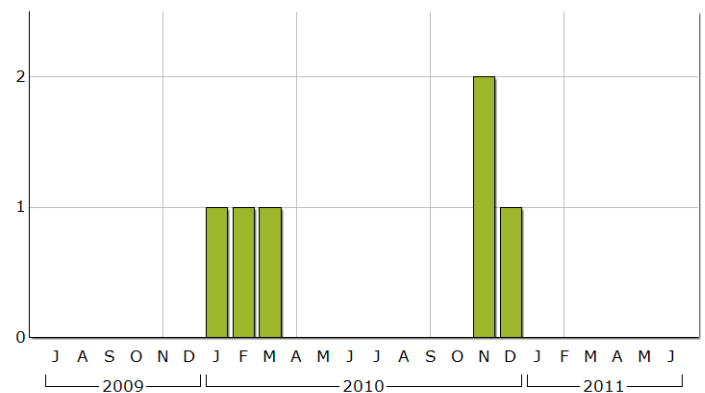


| County Population               | Prevalence | Tobacco Users |        |
|---------------------------------|------------|---------------|--------|
| Adult                           | 21,068     | 29.0 %        | 6,112  |
|                                 |            | County        | State  |
| Tobacco Users - Last Full Month |            | 7             | 238    |
| Tobacco Users YTD               |            | 61            | 5,465  |
| Unique Tobacco Users YTD        |            | 3 54          | 3,919  |
| Target Reach                    |            | 2.0 %         | 2.0 %  |
| Reach YTD                       |            | 1 1.00 %      | 1.46 % |
| Reach - NAQC                    |            | 2 0.82 %      | 0.51 % |
| Annualized Reach                |            | 1 1.00 %      | 1.46 % |
| Annualized Reach - NAQC         |            | 2 0.82 %      | 0.51 % |
| Unique Individual Reach         |            | 3 0.88 %      | 1.05 % |

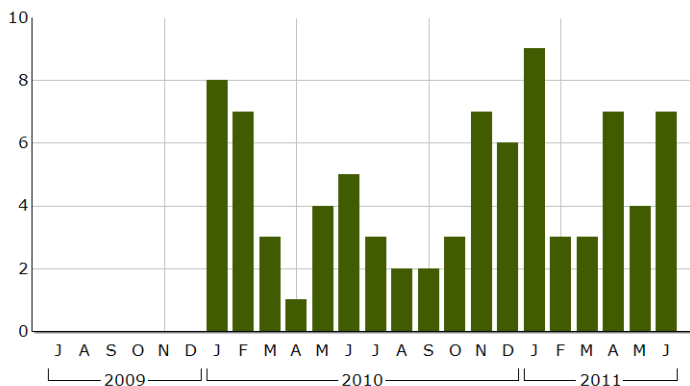
How Heard About



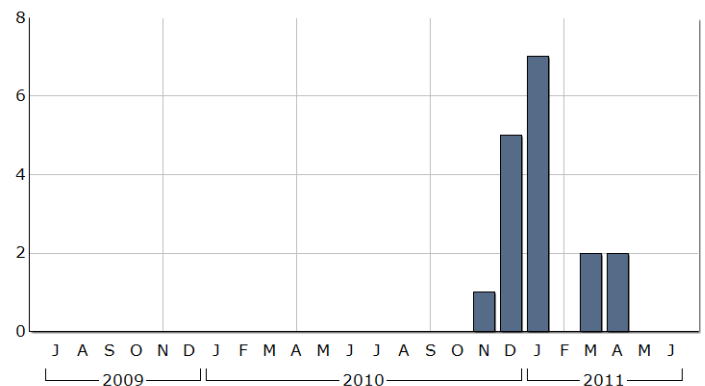
Fax Referral



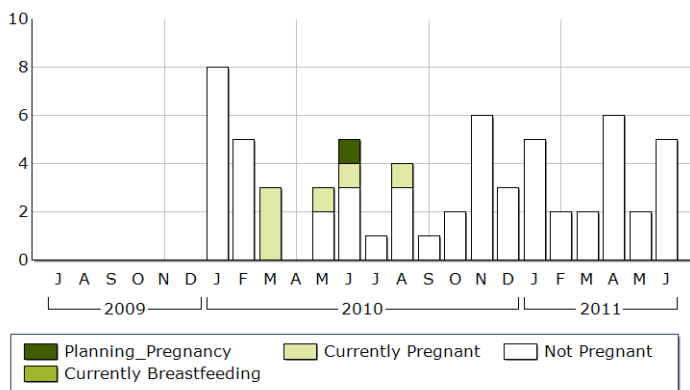
Tobacco User Enrollments



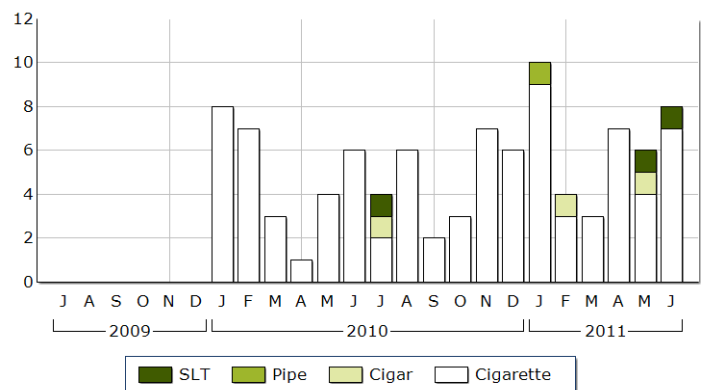
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Montgomery County - Kansas Tobacco Quitline

From 6/1/2011 through 6/30/2011

Tobacco Users By Gender

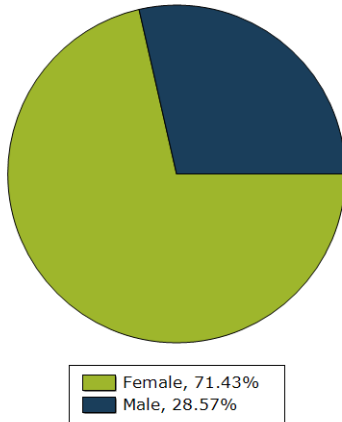


Chart Total N: 7

Tobacco Users By Language

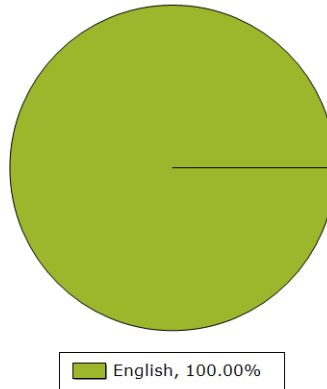


Chart Total N: 7

Tobacco Users By Education

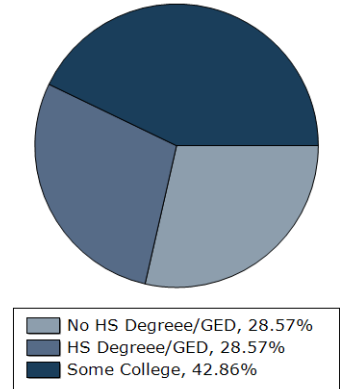


Chart Total N: 7

Tobacco Users By Race

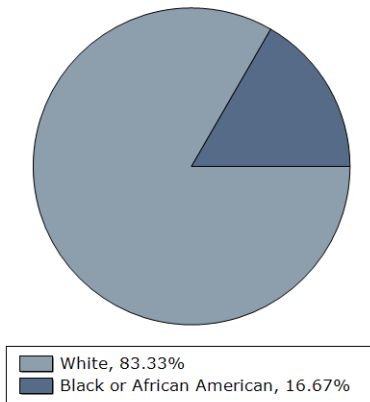


Chart Total N: 6

Tobacco Users By Age

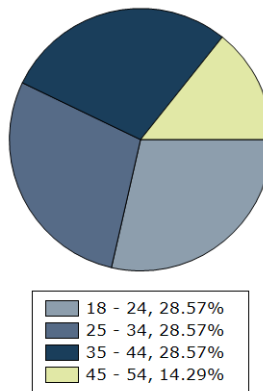


Chart Total N: 7

Tobacco Users By Health Plan

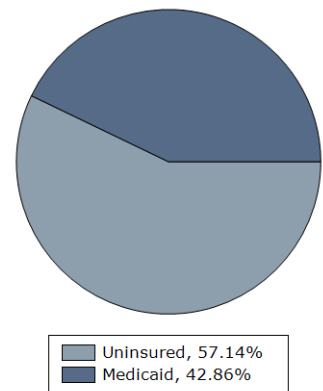


Chart Total N: 7

Tobacco Users By Ethnicity

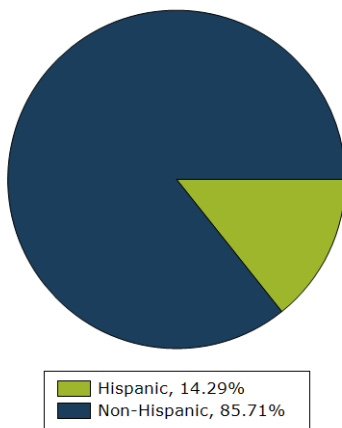


Chart Total N: 7

Tobacco Users By Chronic Condition

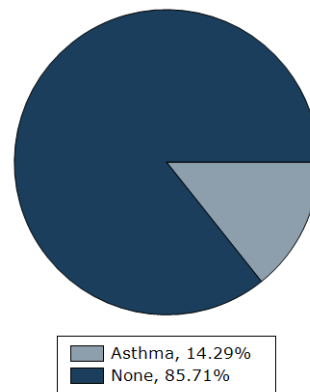


Chart Total N: 7

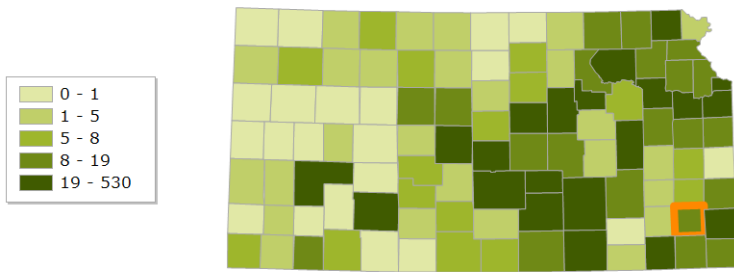
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Neosho County - Kansas Tobacco Quitline

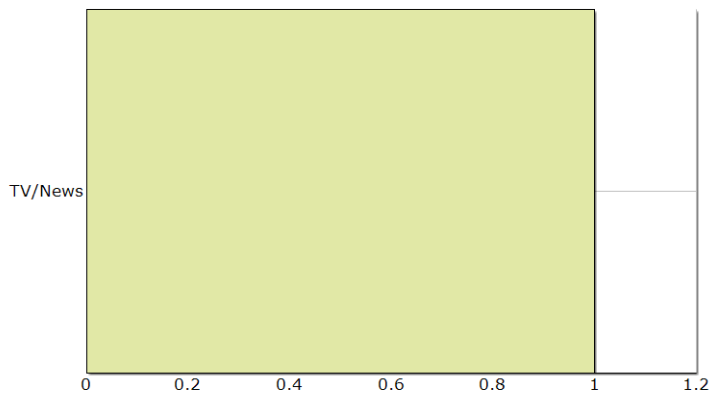
From 6/1/2011 through 6/30/2011

State Tobacco Users Served Contract YTD (Adults)

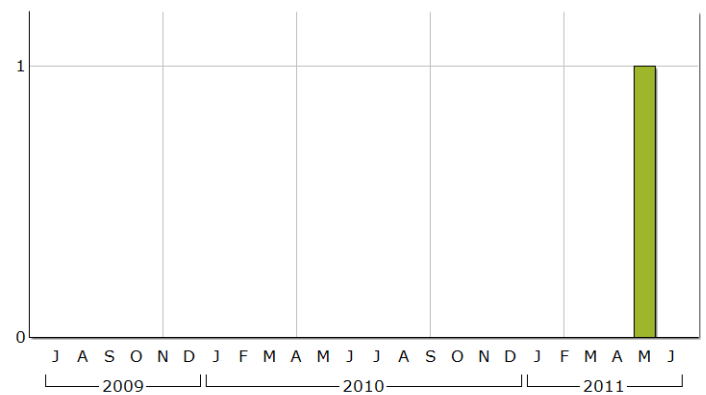


| County Population               | Prevalence | Tobacco Users |        |
|---------------------------------|------------|---------------|--------|
| Adult                           | 15,127     | 19.6 %        | 2,957  |
|                                 |            | County        | State  |
| Tobacco Users - Last Full Month |            | 1             | 238    |
| Tobacco Users YTD               |            | 10            | 5,465  |
| Unique Tobacco Users YTD        |            | 3             | 8      |
| Target Reach                    |            | 2.0 %         | 2.0 %  |
| Reach YTD                       |            | 1             | 0.34 % |
| Reach - NAQC                    |            | 2             | 0.27 % |
| Annualized Reach                |            | 1             | 0.34 % |
| Annualized Reach - NAQC         |            | 2             | 0.27 % |
| Unique Individual Reach         |            | 3             | 0.27 % |

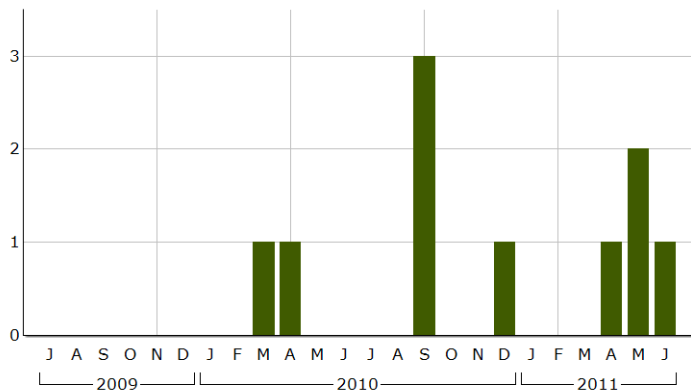
How Heard About



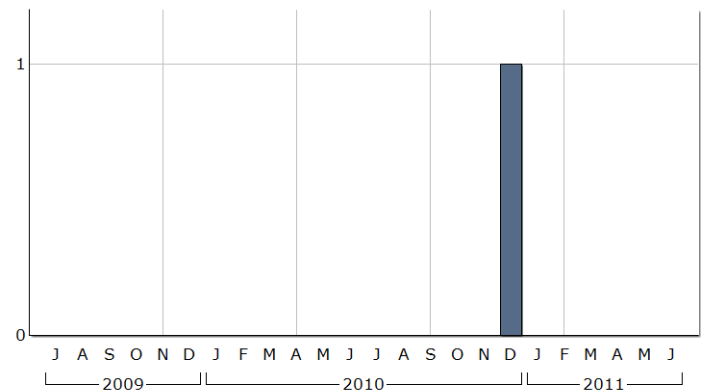
Fax Referral



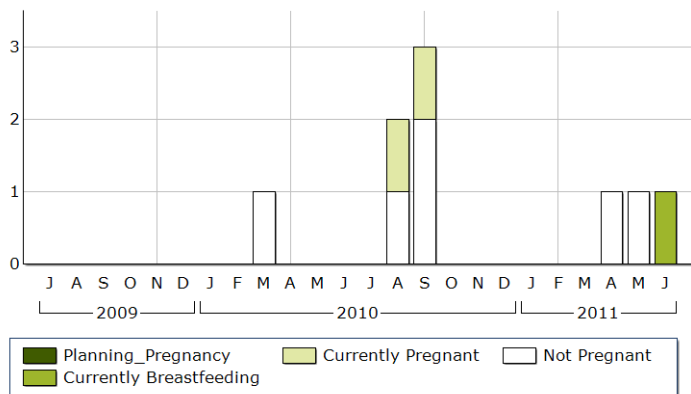
Tobacco User Enrollments



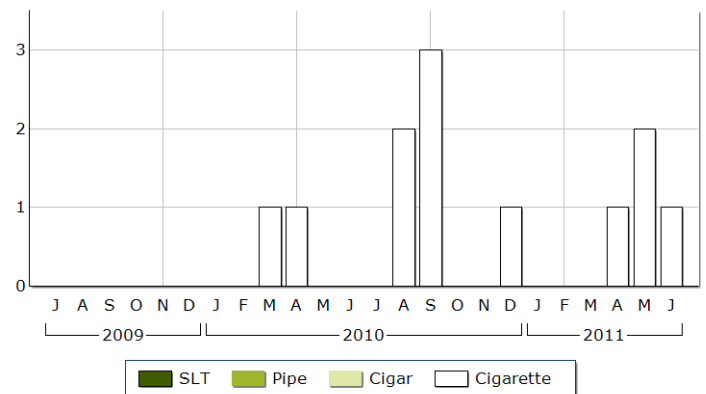
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Neosho County - Kansas Tobacco Quitline

From 6/1/2011 through 6/30/2011

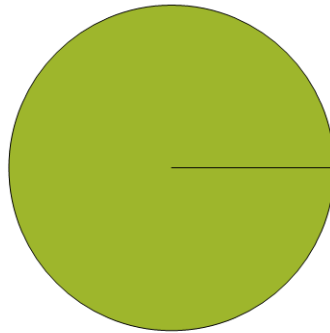
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

Tobacco Users By Language



English, 100.00%

Chart Total N: 1

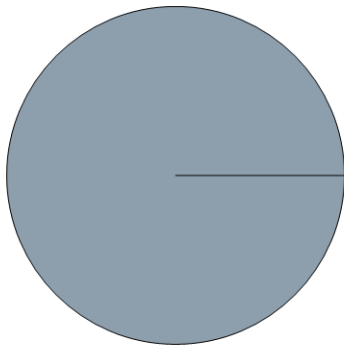
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 1

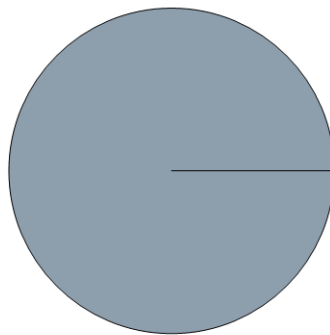
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

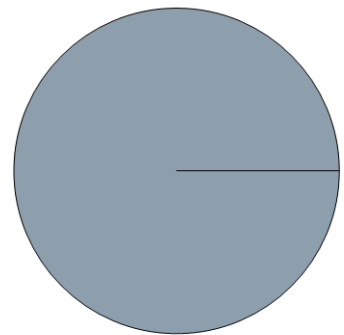
Tobacco Users By Age



18 - 24, 100.00%

Chart Total N: 1

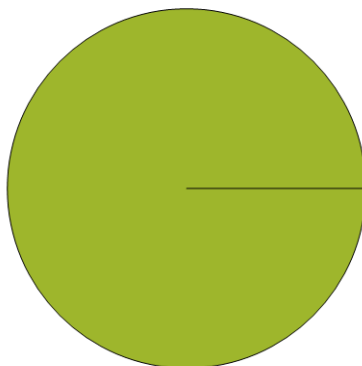
Tobacco Users By Health Plan



Uninsured, 100.00%

Chart Total N: 1

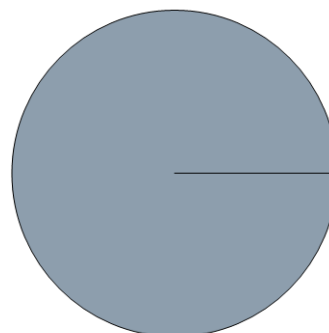
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 1

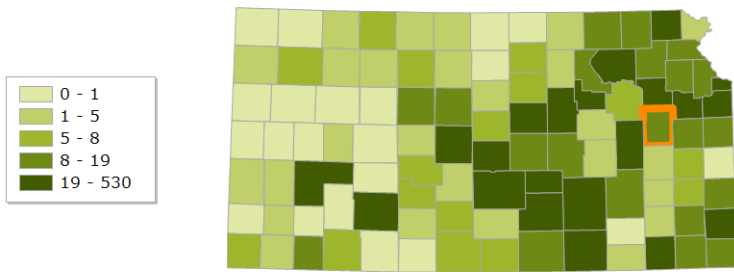
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Osage County - Kansas Tobacco Quitline

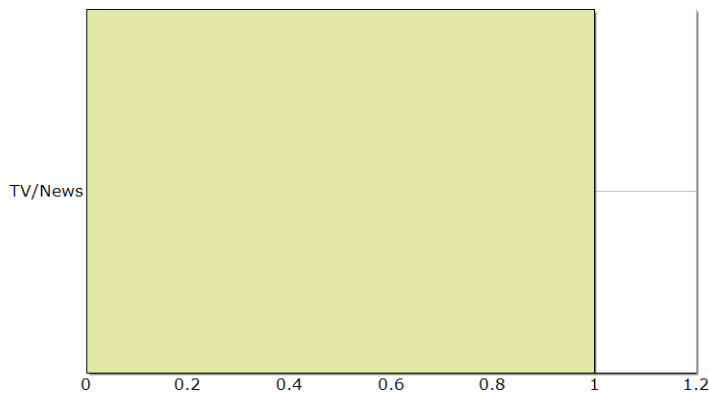
From 6/1/2011 through 6/30/2011

State Tobacco Users Served Contract YTD (Adults)



| County Population               | Prevalence | Tobacco Users |        |
|---------------------------------|------------|---------------|--------|
| Adult                           | 17,243     | 20.1 %        | 3,458  |
|                                 |            | County        | State  |
| Tobacco Users - Last Full Month |            | 1             | 238    |
| Tobacco Users YTD               |            | 15            | 5,465  |
| Unique Tobacco Users YTD        |            | 3             | 3,919  |
| Target Reach                    |            | 2.0 %         | 2.0 %  |
| Reach YTD                       |            | 1             | 0.43 % |
| Reach - NAQC                    |            | 2             | 0.40 % |
| Annualized Reach                |            | 1             | 0.43 % |
| Annualized Reach - NAQC         |            | 2             | 0.40 % |
| Unique Individual Reach         |            | 3             | 0.40 % |

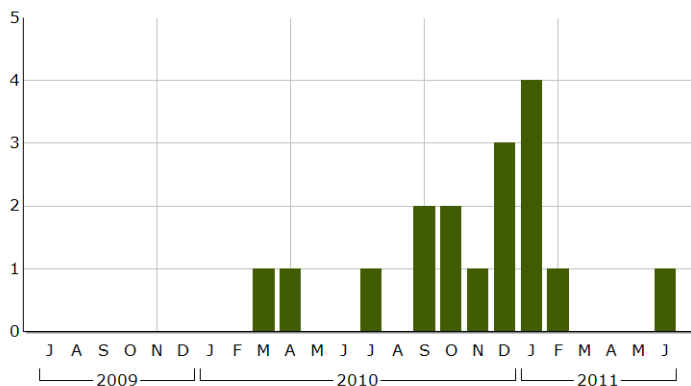
How Heard About



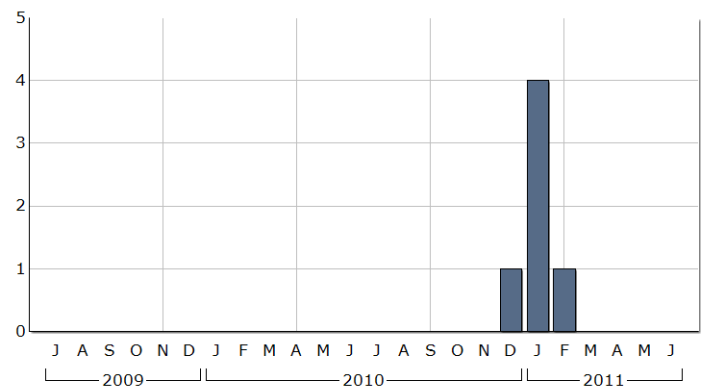
Fax Referral



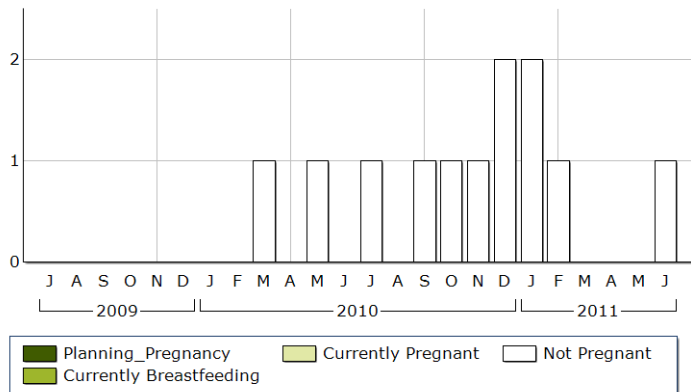
Tobacco User Enrollments



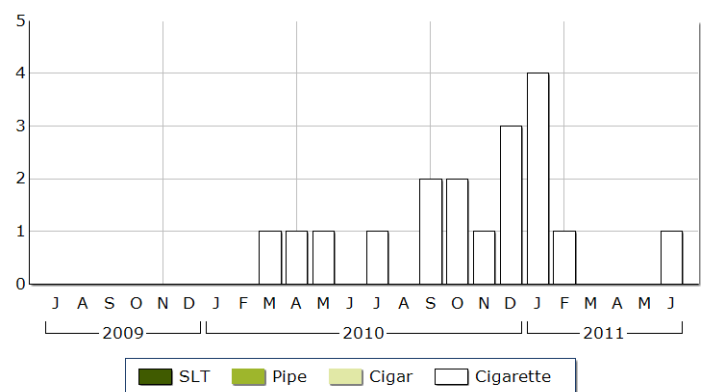
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Osage County - Kansas Tobacco Quitline

From 6/1/2011 through 6/30/2011

Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

Tobacco Users By Language



English, 100.00%

Chart Total N: 1

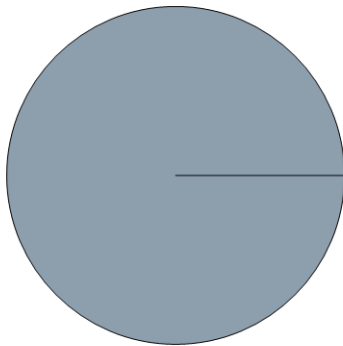
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 1

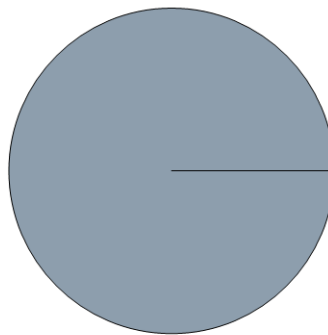
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

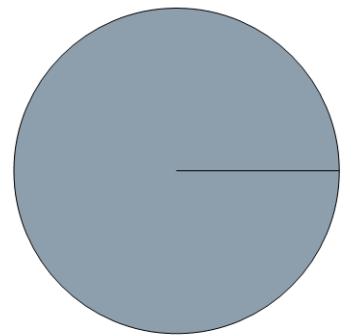
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 1

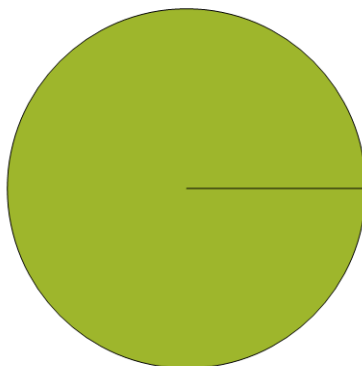
Tobacco Users By Health Plan



Medicaid, 100.00%

Chart Total N: 1

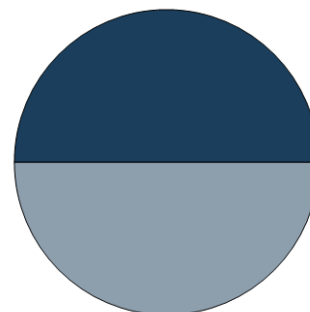
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



Asthma, 50.00%  
Diabetes, 50.00%

Chart Total N: 2

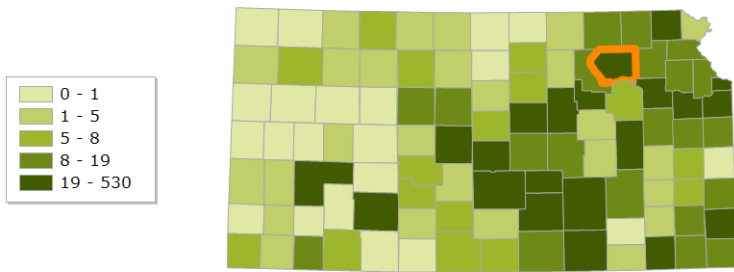
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Pottawatomie County - Kansas Tobacco Quitline

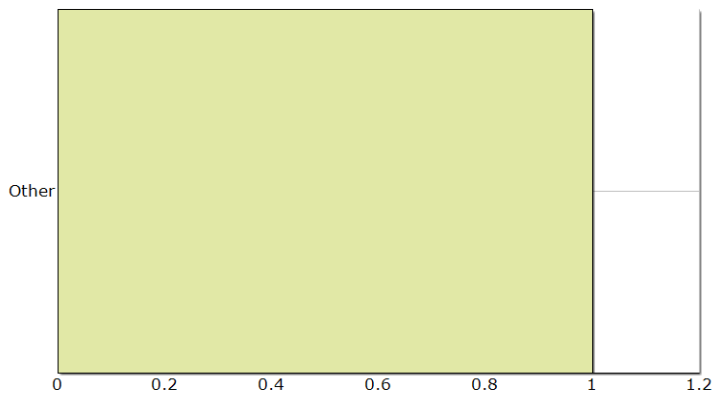
From 6/1/2011 through 6/30/2011

State Tobacco Users Served Contract YTD (Adults)

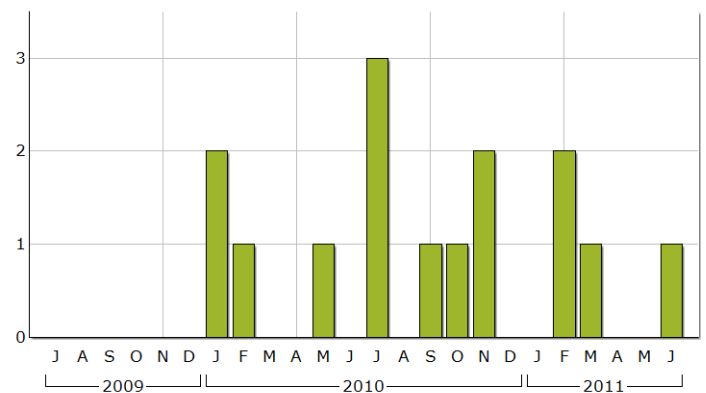


| County Population               | Prevalence | Tobacco Users |        |
|---------------------------------|------------|---------------|--------|
| Adult                           | 19,968     | 20.1 %        | 4,019  |
|                                 |            | County        | State  |
| Tobacco Users - Last Full Month |            | 1             | 238    |
| Tobacco Users YTD               |            | 26            | 5,465  |
| Unique Tobacco Users YTD        |            | 3             | 23     |
| Target Reach                    |            | 2.0 %         | 2.0 %  |
| Reach YTD                       |            | 1             | 0.65 % |
| Reach - NAQC                    |            | 2             | 0.47 % |
| Annualized Reach                |            | 1             | 0.65 % |
| Annualized Reach - NAQC         |            | 2             | 0.47 % |
| Unique Individual Reach         |            | 3             | 0.57 % |

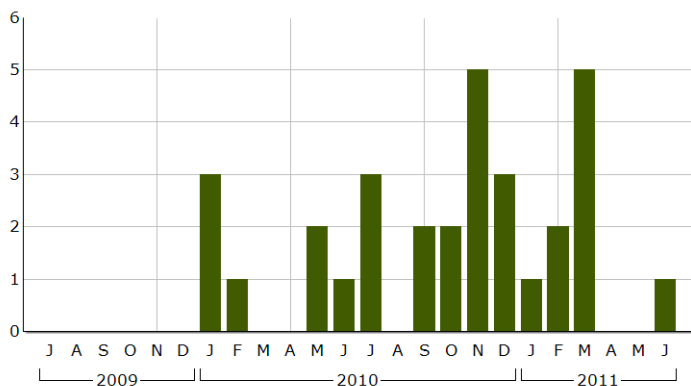
How Heard About



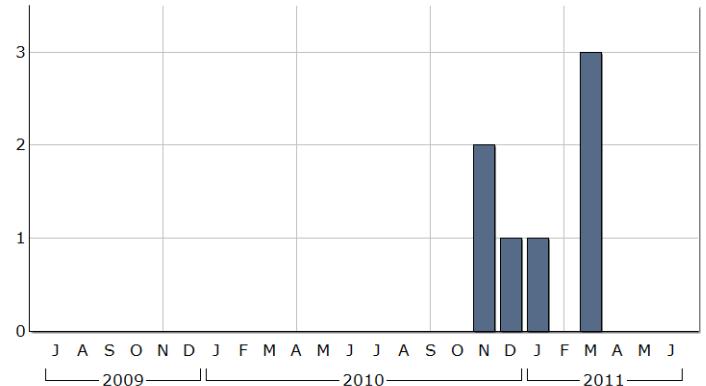
Fax Referral



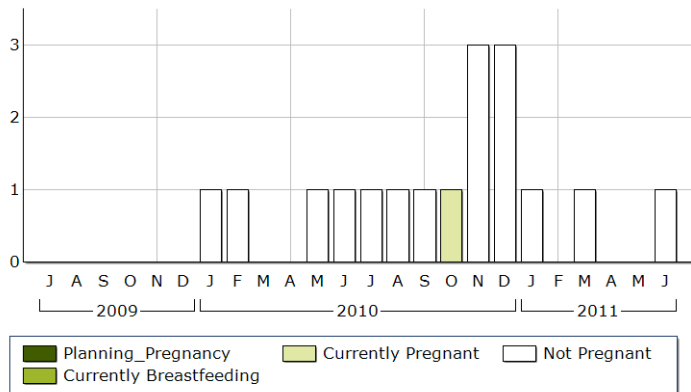
Tobacco User Enrollments



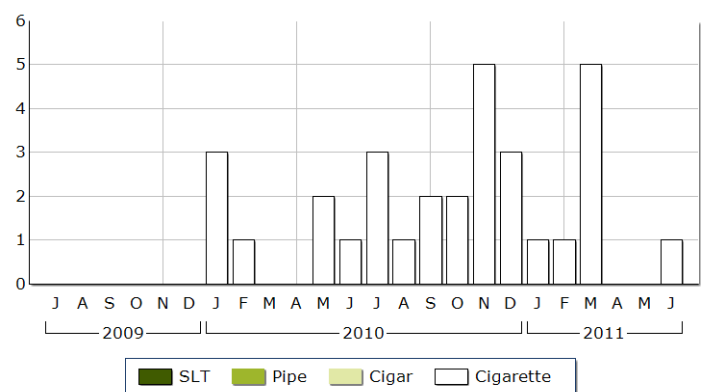
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Pottawatomie County - Kansas Tobacco Quitline

From 6/1/2011 through 6/30/2011

Tobacco Users By Gender



Female, 100.00%

Chart Total N: 1

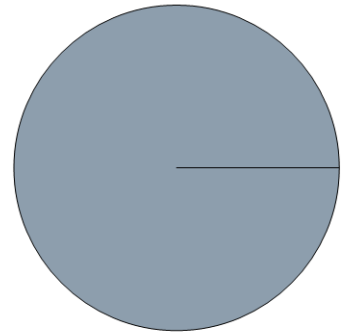
Tobacco Users By Language



English, 100.00%

Chart Total N: 1

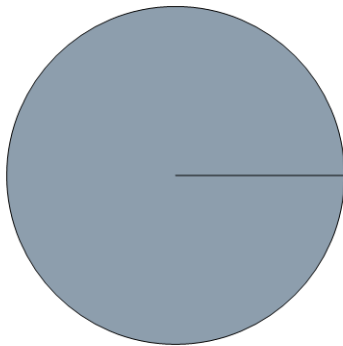
Tobacco Users By Education



HS Degree/GED, 100.00%

Chart Total N: 1

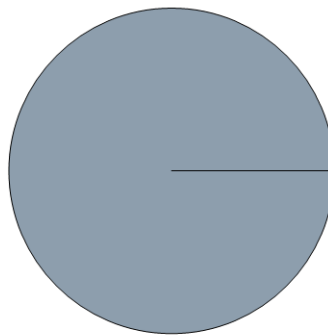
Tobacco Users By Race



White, 100.00%

Chart Total N: 1

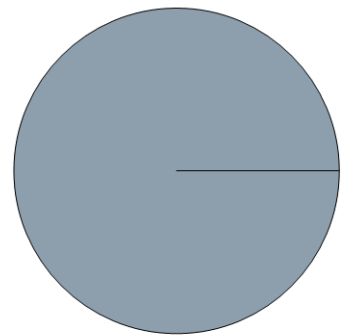
Tobacco Users By Age



35 - 44, 100.00%

Chart Total N: 1

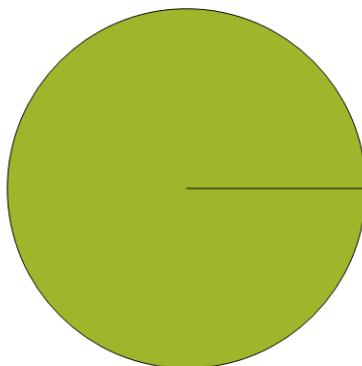
Tobacco Users By Health Plan



Commercially Insured, 100.00%

Chart Total N: 1

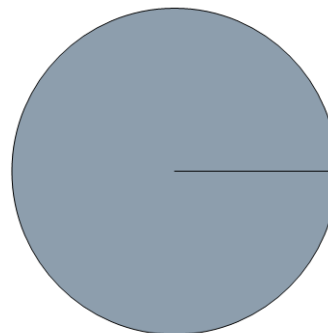
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 1

Tobacco Users By Chronic Condition



None, 100.00%

Chart Total N: 1

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

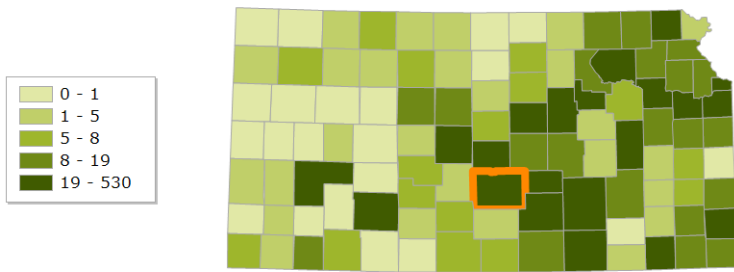


# Utilization Dashboard by County Report

## Reno County - Kansas Tobacco Quitline

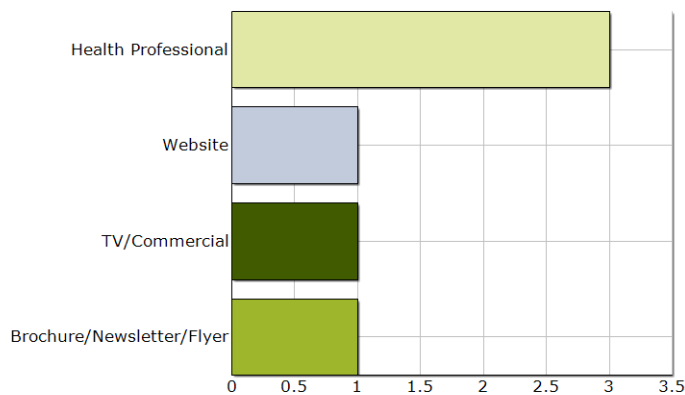
From 6/1/2011 through 6/30/2011

State Tobacco Users Served Contract YTD (Adults)

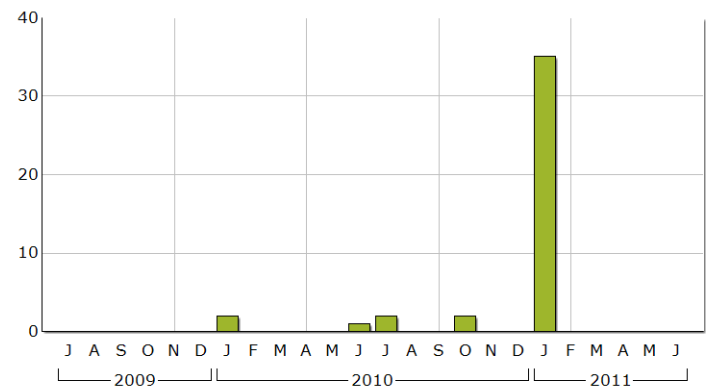


| County Population               | Prevalence | Tobacco Users |        |
|---------------------------------|------------|---------------|--------|
| Adult                           | 48,224     | 21.2 %        | 10,225 |
|                                 |            | County        | State  |
| Tobacco Users - Last Full Month |            | 7             | 238    |
| Tobacco Users YTD               |            | 131           | 5,465  |
| Unique Tobacco Users YTD        |            | 3             | 122    |
| Target Reach                    |            | 2.0 %         | 2.0 %  |
| Reach YTD                       |            | 1             | 1.28 % |
| Reach - NAQC                    |            | 2             | 1.00 % |
| Annualized Reach                |            | 1             | 1.28 % |
| Annualized Reach - NAQC         |            | 2             | 1.00 % |
| Unique Individual Reach         |            | 3             | 1.19 % |

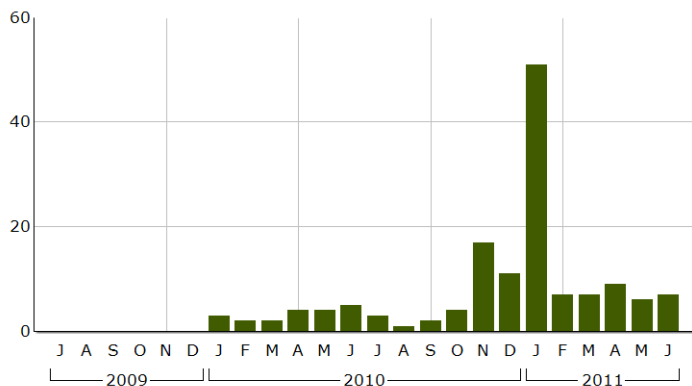
How Heard About



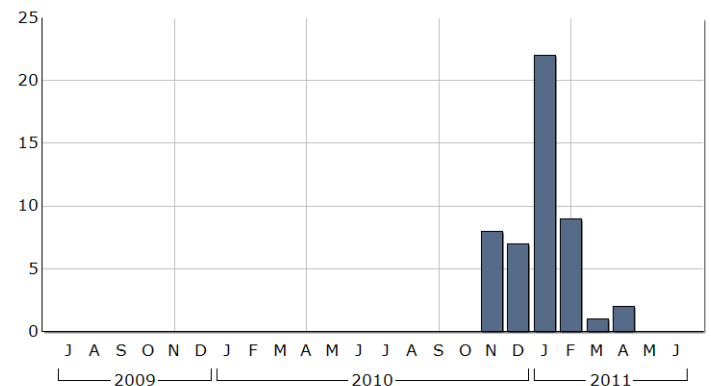
Fax Referral



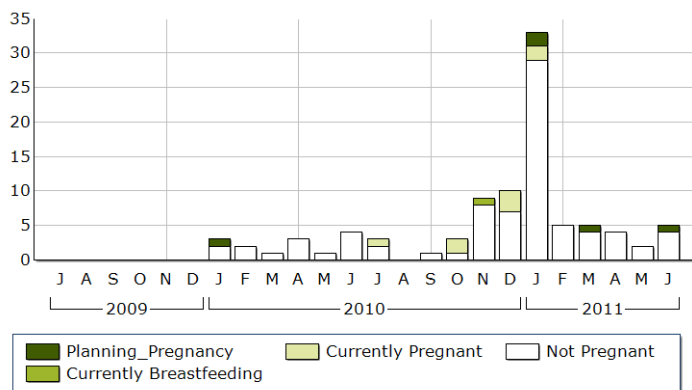
Tobacco User Enrollments



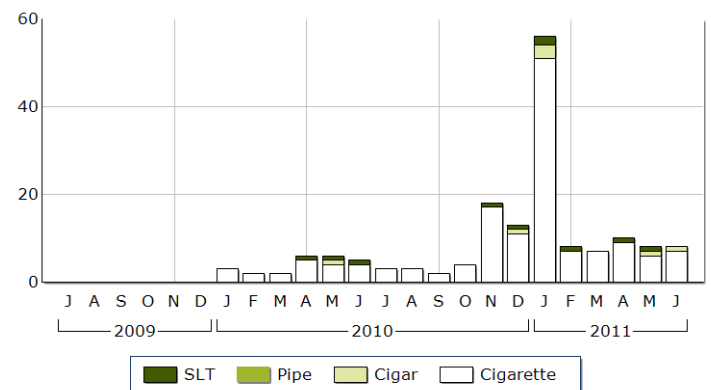
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

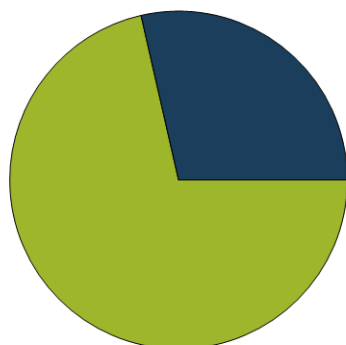


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

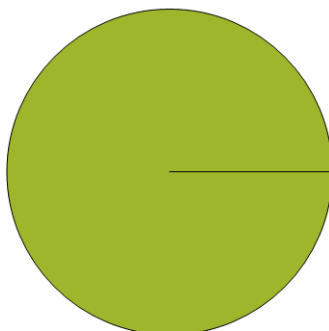
Tobacco Users By Gender



Female, 71.43%  
Male, 28.57%

Chart Total N: 7

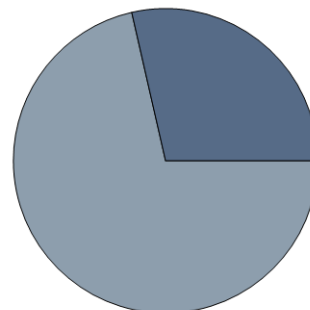
Tobacco Users By Language



English, 100.00%

Chart Total N: 7

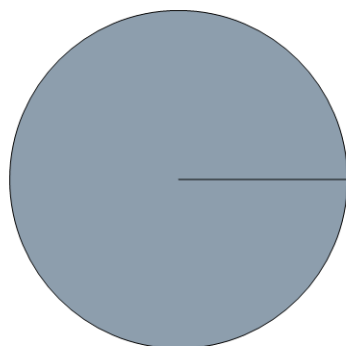
Tobacco Users By Education



HS Degree/GED, 71.43%  
Some College, 28.57%

Chart Total N: 7

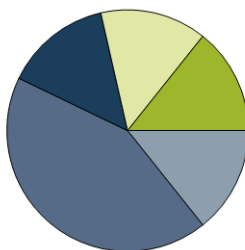
Tobacco Users By Race



White, 100.00%

Chart Total N: 7

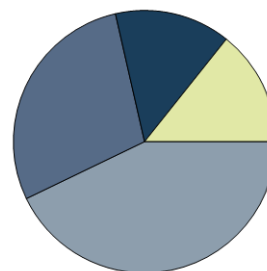
Tobacco Users By Age



18 - 24, 14.29%  
25 - 34, 42.86%  
35 - 44, 14.29%  
45 - 54, 14.29%  
55 - 64, 14.29%

Chart Total N: 7

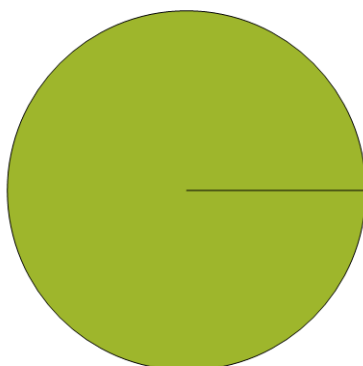
Tobacco Users By Health Plan



Medicaid, 42.86%  
Uninsured, 28.57%  
Commercially Insured, 14.29%  
Medicare, 14.29%

Chart Total N: 7

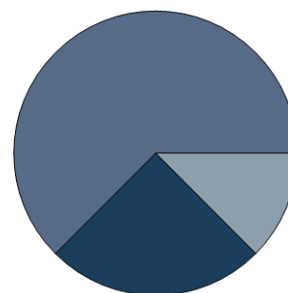
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 7

Tobacco Users By Chronic Condition



Asthma, 12.50%  
COPD, 25.00%  
None, 62.50%

Chart Total N: 8

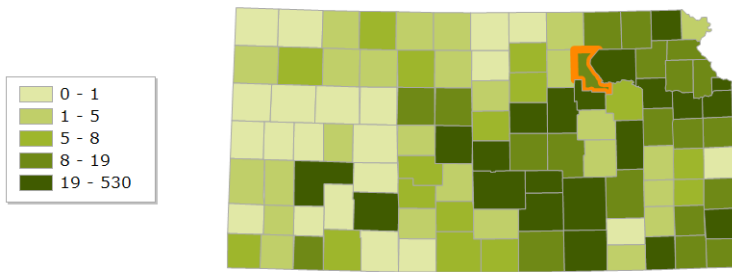
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Riley County - Kansas Tobacco Quitline

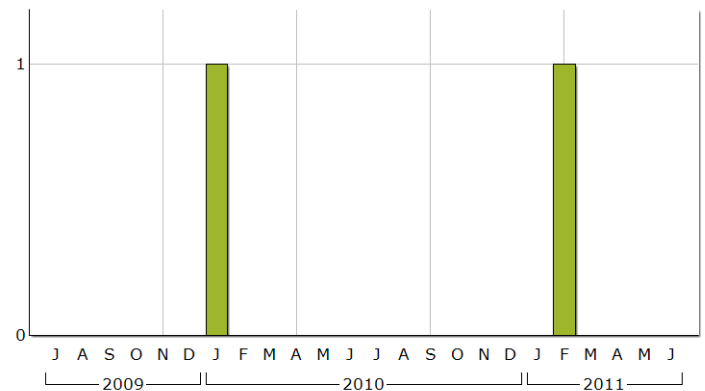
From 6/1/2011 through 6/30/2011

State Tobacco Users Served Contract YTD (Adults)

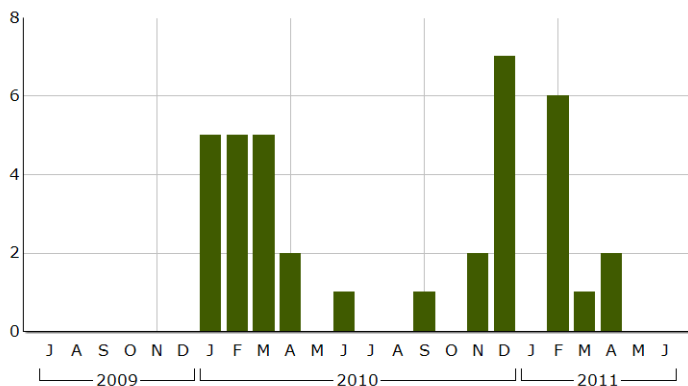


| County Population               | Prevalence | Tobacco Users |        |
|---------------------------------|------------|---------------|--------|
| Adult                           | 37,714     | 14.8 %        | 5,585  |
|                                 |            | County        | State  |
| Tobacco Users - Last Full Month |            | -             | 238    |
| Tobacco Users YTD               |            | 20            | 5,465  |
| Unique Tobacco Users YTD        |            | 3             | 3,919  |
| Target Reach                    |            | 2.0 %         | 2.0 %  |
| Reach YTD                       |            | 1             | 0.36 % |
| Reach - NAQC                    |            | 2             | 0.27 % |
| Annualized Reach                |            | 1             | 0.36 % |
| Annualized Reach - NAQC         |            | 2             | 0.27 % |
| Unique Individual Reach         |            | 3             | 0.34 % |

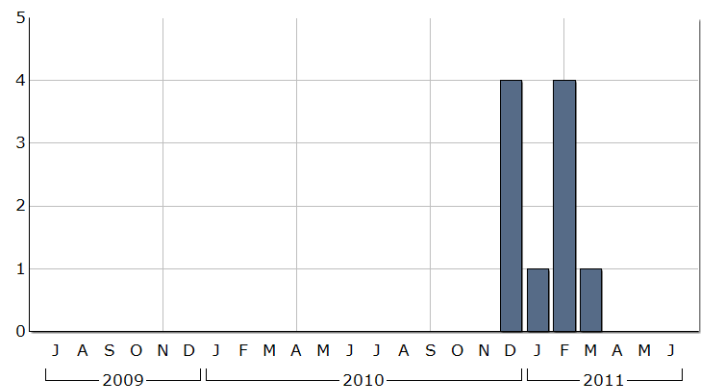
Fax Referral



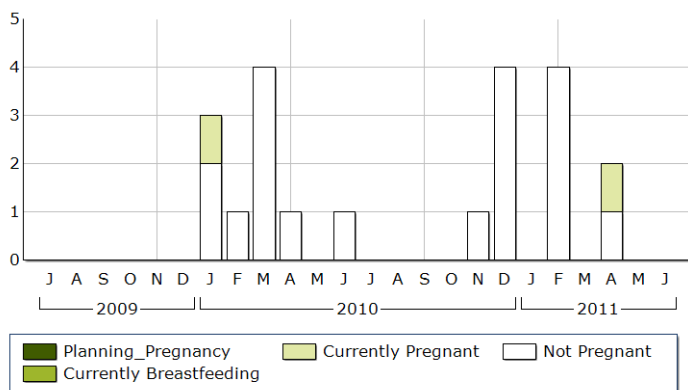
Tobacco User Enrollments



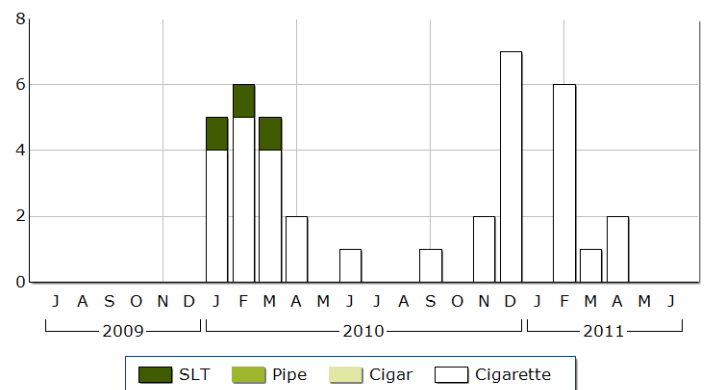
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

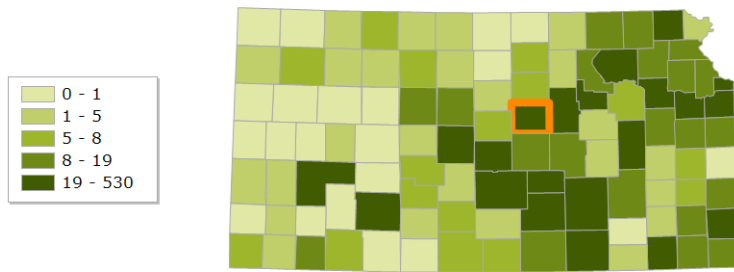
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Saline County - Kansas Tobacco Quitline

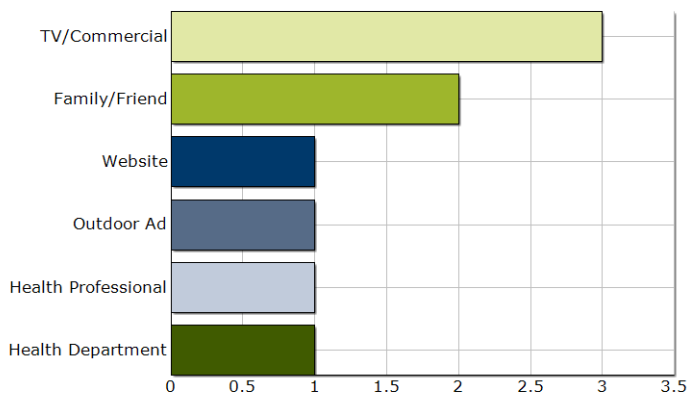
From 6/1/2011 through 6/30/2011

State Tobacco Users Served Contract YTD (Adults)

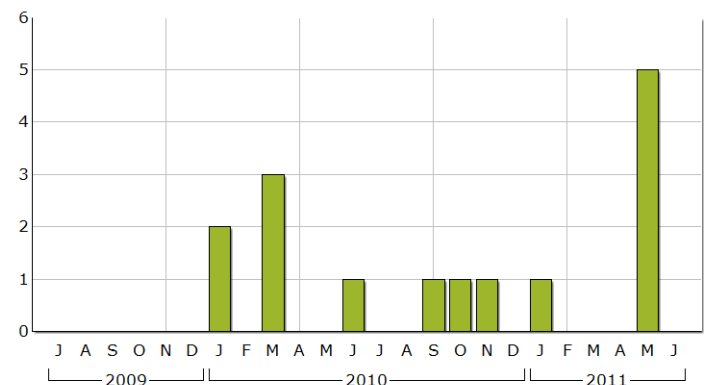


| County Population               | Prevalence | Tobacco Users |        |
|---------------------------------|------------|---------------|--------|
| Adult                           | 37,750     | 19.6 %        | 7,382  |
|                                 |            | County        | State  |
| Tobacco Users - Last Full Month |            | 9             | 238    |
| Tobacco Users YTD               |            | 130           | 5,465  |
| Unique Tobacco Users YTD        |            | 3             | 123    |
| Target Reach                    |            | 2.0 %         | 2.0 %  |
| Reach YTD                       |            | 1             | 1.76 % |
| Reach - NAQC                    |            | 2             | 1.48 % |
| Annualized Reach                |            | 1             | 1.76 % |
| Annualized Reach - NAQC         |            | 2             | 1.48 % |
| Unique Individual Reach         |            | 3             | 1.67 % |

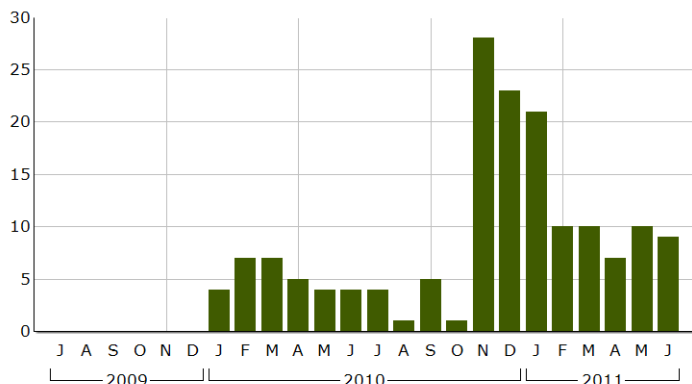
How Heard About



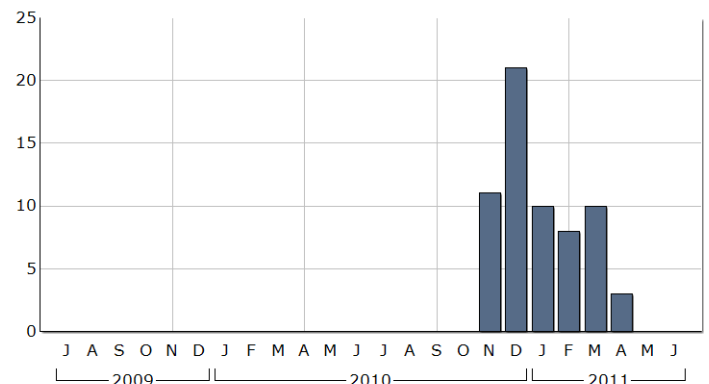
Fax Referral



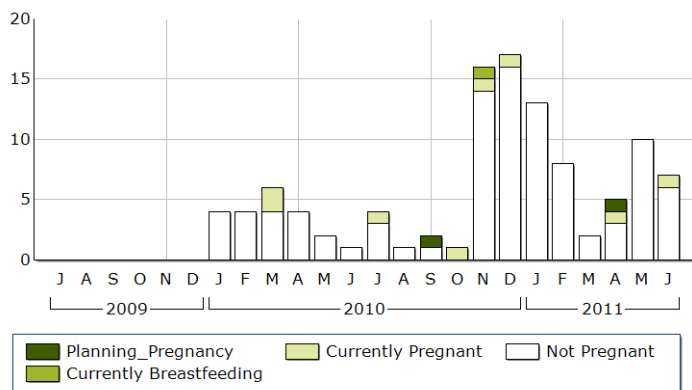
Tobacco User Enrollments



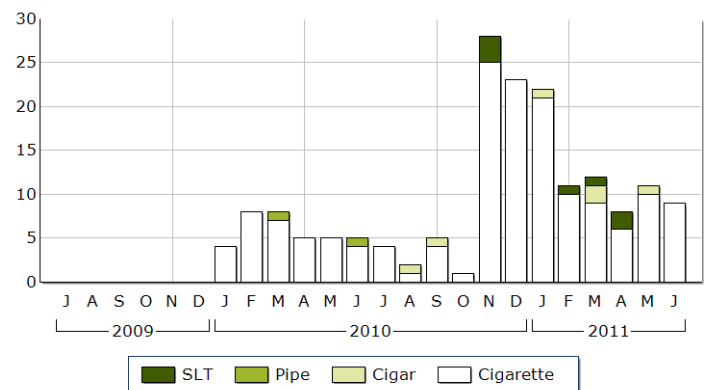
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



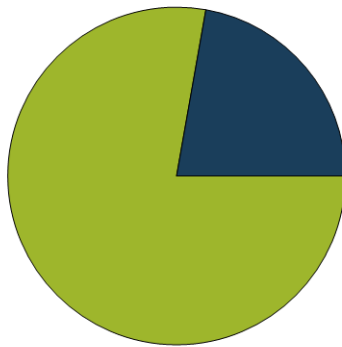
1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Saline County - Kansas Tobacco Quitline

From 6/1/2011 through 6/30/2011

Tobacco Users By Gender



Female, 77.78%  
Male, 22.22%

Chart Total N: 9

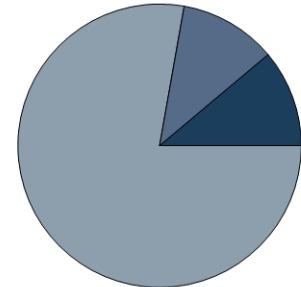
Tobacco Users By Language



English, 100.00%

Chart Total N: 9

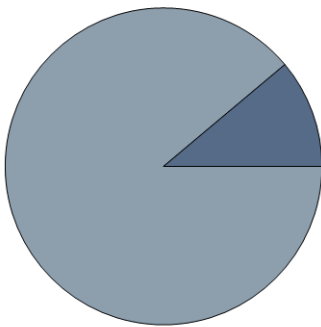
Tobacco Users By Education



HS Degree/GED, 77.78%  
Technical Degree, 11.11%  
Some College, 11.11%

Chart Total N: 9

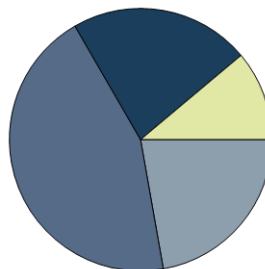
Tobacco Users By Race



White, 88.89%  
Black or African American, 11.11%

Chart Total N: 9

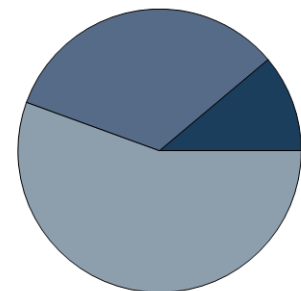
Tobacco Users By Age



18 - 24, 22.22%  
25 - 34, 44.44%  
45 - 54, 22.22%  
55 - 64, 11.11%

Chart Total N: 9

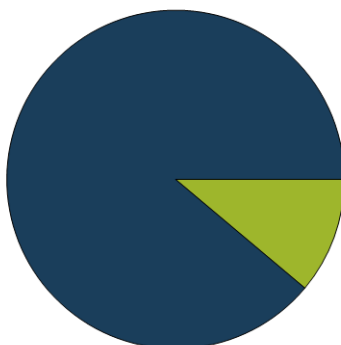
Tobacco Users By Health Plan



Medicaid, 55.56%  
Uninsured, 33.33%  
Medicare, 11.11%

Chart Total N: 9

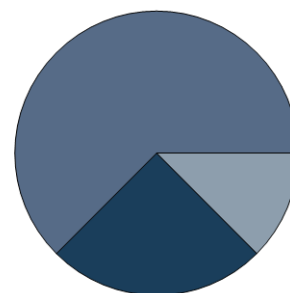
Tobacco Users By Ethnicity



Hispanic, 11.11%  
Non-Hispanic, 88.89%

Chart Total N: 9

Tobacco Users By Chronic Condition



Asthma, 12.50%  
Diabetes, 25.00%  
None, 62.50%

Chart Total N: 8

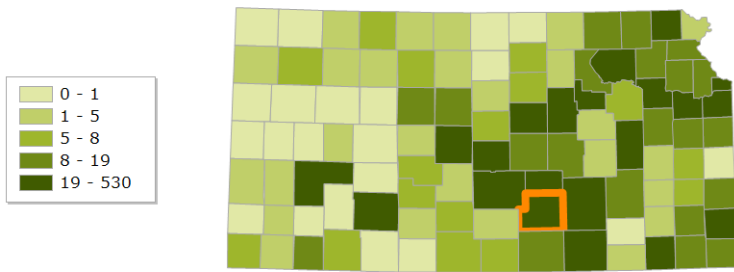
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Sedgwick County - Kansas Tobacco Quitline

From 6/1/2011 through 6/30/2011

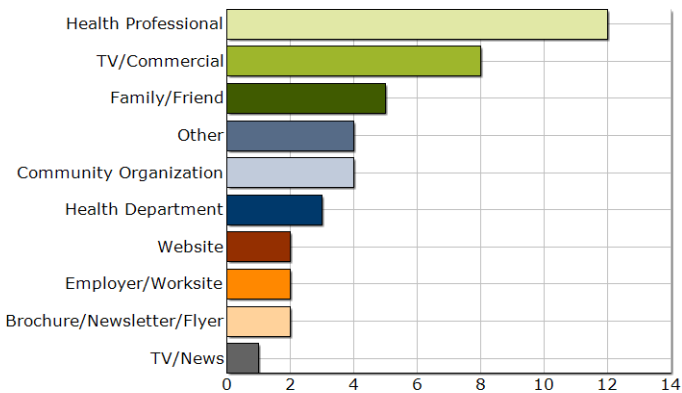
State Tobacco Users Served Contract YTD (Adults)



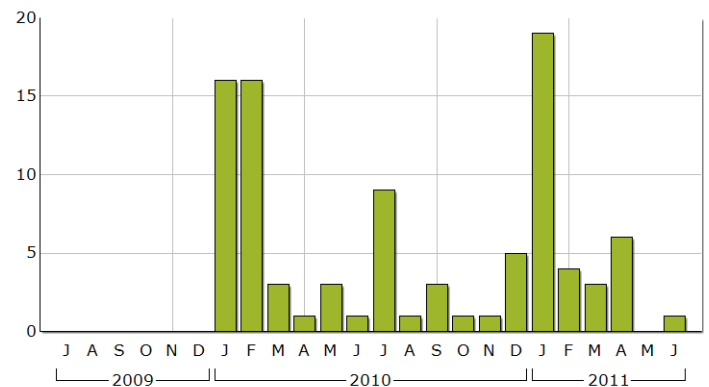
| County Population | Prevalence | Tobacco Users |
|-------------------|------------|---------------|
| Adult 347,206     | 19.2 %     | 66,743        |

|                                 | County   | State  |
|---------------------------------|----------|--------|
| Tobacco Users - Last Full Month | 45       | 238    |
| Tobacco Users YTD               | 533      | 5,465  |
| Unique Tobacco Users YTD        | 3 470    | 3,919  |
| Target Reach                    | 2.0 %    | 2.0 %  |
| Reach YTD                       | 1 0.80 % | 1.46 % |
| Reach - NAQC                    | 2 0.65 % | 0.51 % |
| Annualized Reach                | 1 0.80 % | 1.46 % |
| Annualized Reach - NAQC         | 2 0.65 % | 0.51 % |
| Unique Individual Reach         | 3 0.70 % | 1.05 % |

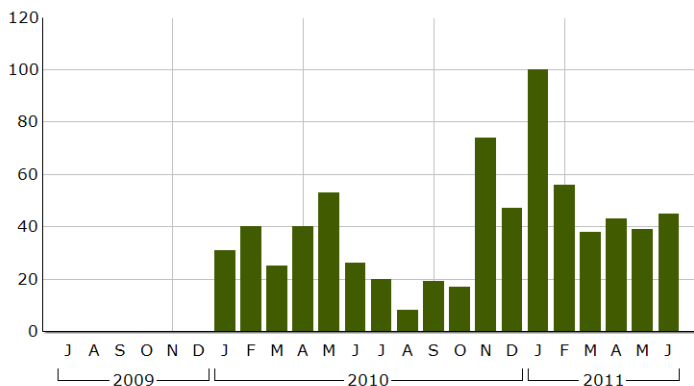
How Heard About



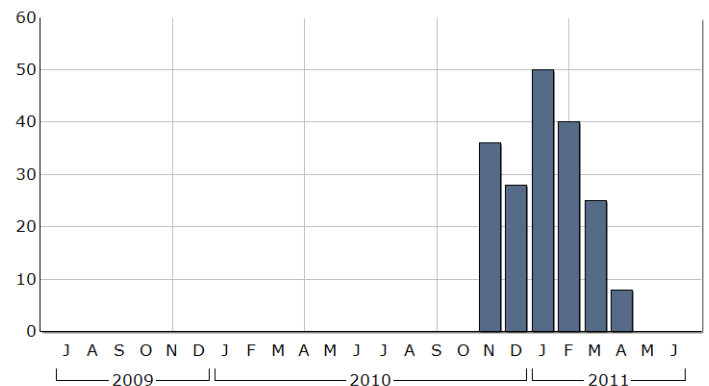
Fax Referral



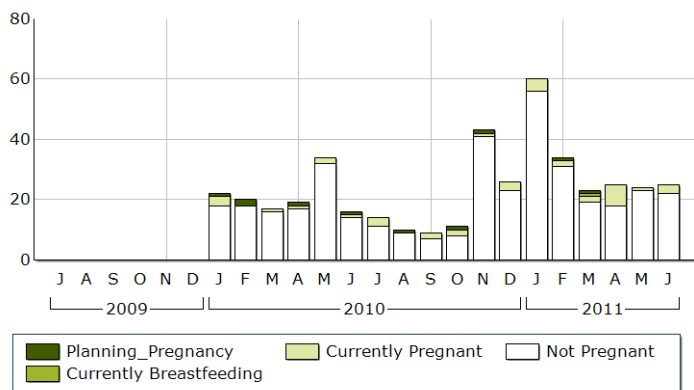
Tobacco User Enrollments



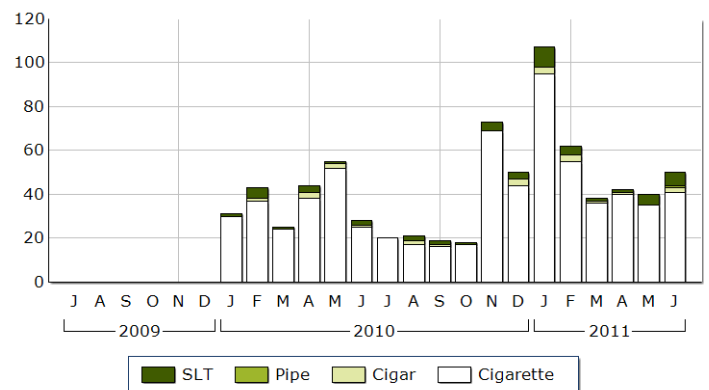
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Sedgwick County - Kansas Tobacco Quitline

From 6/1/2011 through 6/30/2011

Tobacco Users By Gender

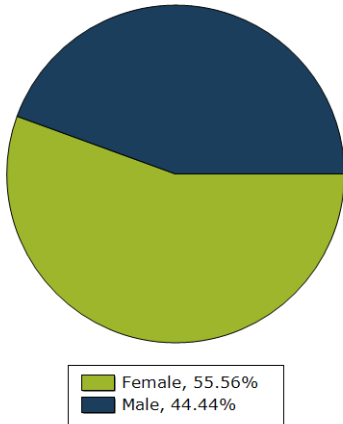


Chart Total N: 45

Tobacco Users By Language

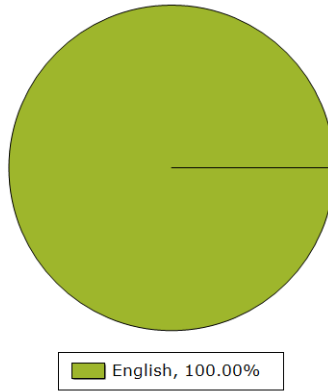


Chart Total N: 45

Tobacco Users By Education

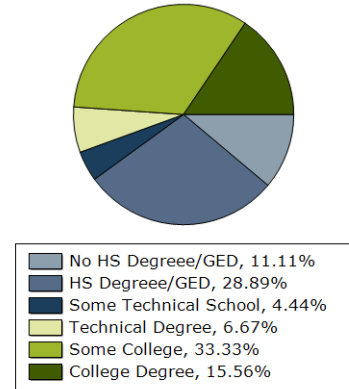


Chart Total N: 45

Tobacco Users By Race

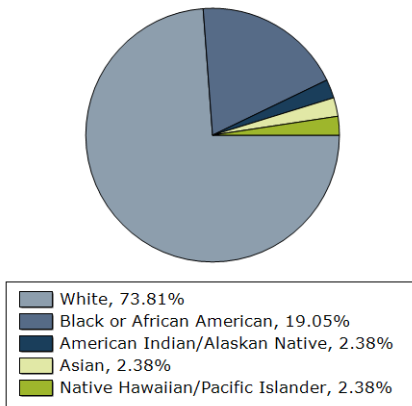


Chart Total N: 42

Tobacco Users By Age

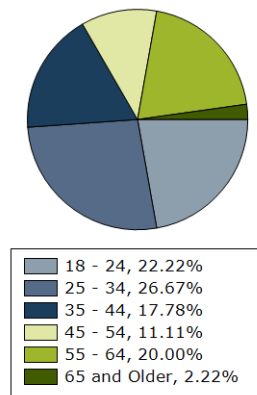


Chart Total N: 45

Tobacco Users By Health Plan

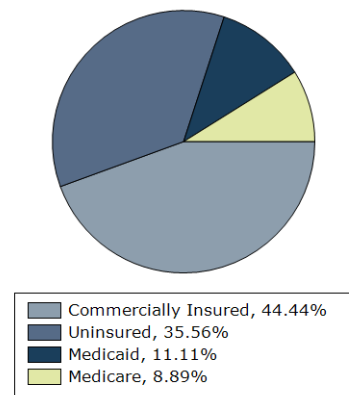


Chart Total N: 45

Tobacco Users By Ethnicity

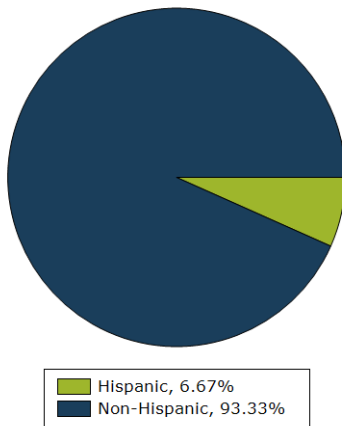


Chart Total N: 45

Tobacco Users By Chronic Condition

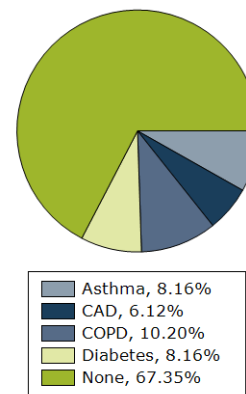


Chart Total N: 49

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

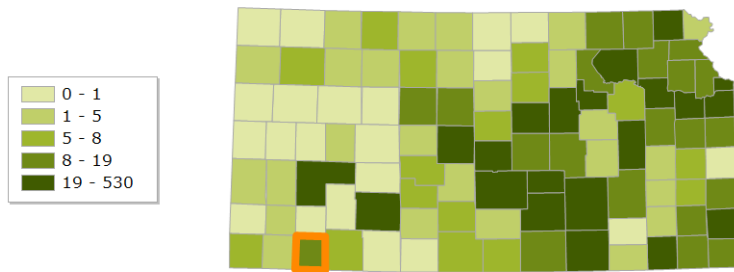


# Utilization Dashboard by County Report

## Seward County - Kansas Tobacco Quitline

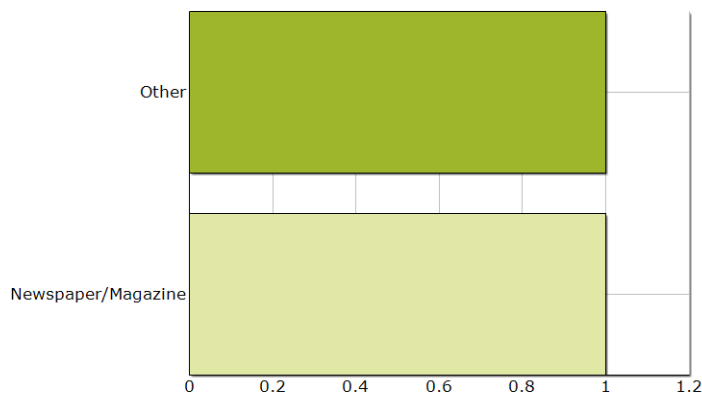
From 6/1/2011 through 6/30/2011

State Tobacco Users Served Contract YTD (Adults)

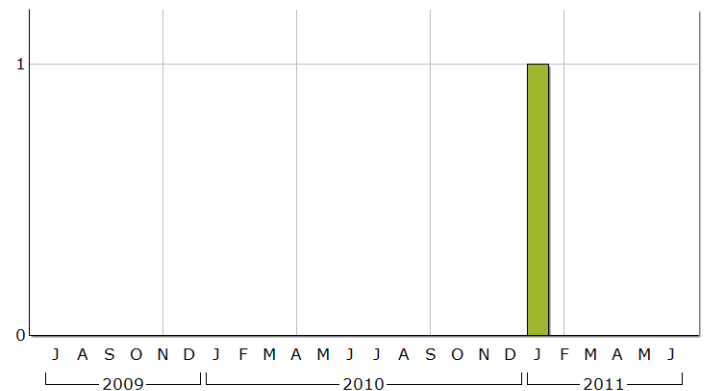


| County Population               | Prevalence | Tobacco Users |        |
|---------------------------------|------------|---------------|--------|
| Adult                           | 12,633     | 6.6 %         | 833    |
|                                 |            | County        | State  |
| Tobacco Users - Last Full Month |            | 2             | 238    |
| Tobacco Users YTD               |            | 17            | 5,465  |
| Unique Tobacco Users YTD        |            | 3             | 14     |
| Target Reach                    |            | 2.0 %         | 2.0 %  |
| Reach YTD                       |            | 1             | 2.04 % |
| Reach - NAQC                    |            | 2             | 1.68 % |
| Annualized Reach                |            | 1             | 2.04 % |
| Annualized Reach - NAQC         |            | 2             | 1.68 % |
| Unique Individual Reach         |            | 3             | 1.68 % |

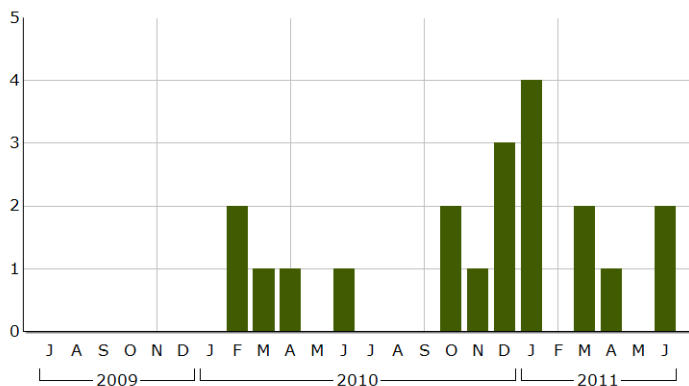
How Heard About



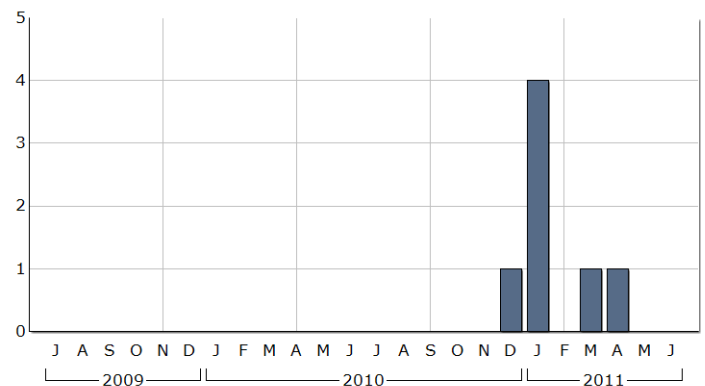
Fax Referral



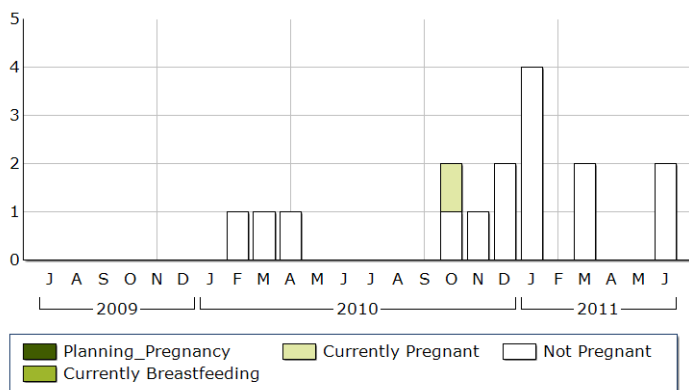
Tobacco User Enrollments



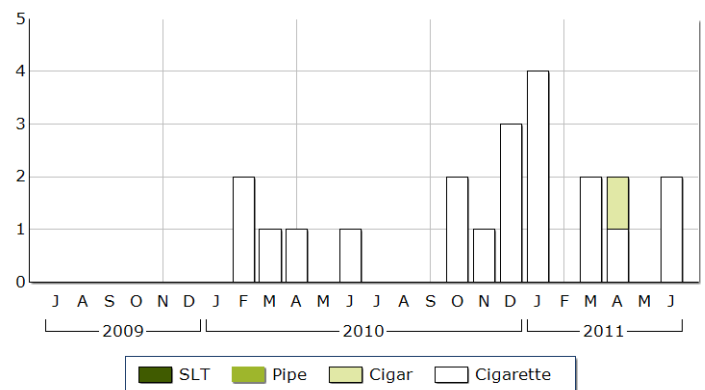
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status

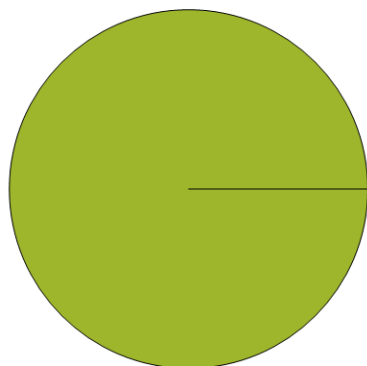


Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

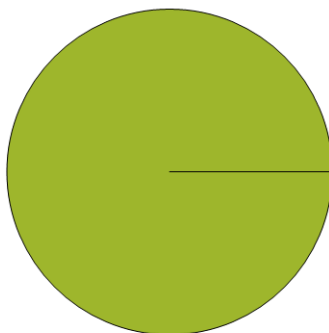
Tobacco Users By Gender



Female, 100.00%

Chart Total N: 2

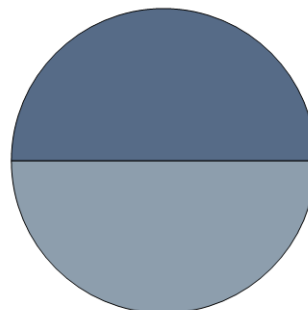
Tobacco Users By Language



English, 100.00%

Chart Total N: 2

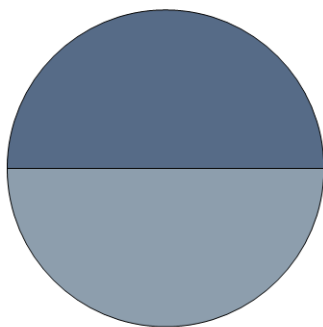
Tobacco Users By Education



Some Technical School, 50.00%  
Some College, 50.00%

Chart Total N: 2

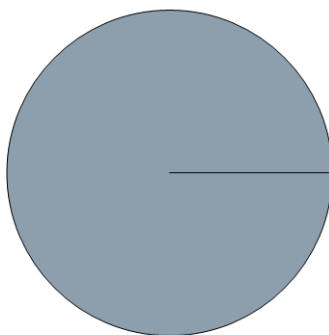
Tobacco Users By Race



American Indian/Alaskan Native, 50.00%  
White, 50.00%

Chart Total N: 2

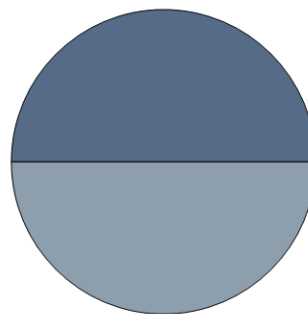
Tobacco Users By Age



45 - 54, 100.00%

Chart Total N: 2

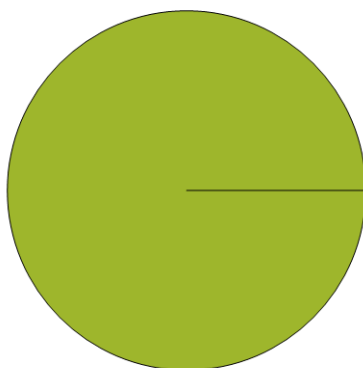
Tobacco Users By Health Plan



Medicaid, 50.00%  
Medicare, 50.00%

Chart Total N: 2

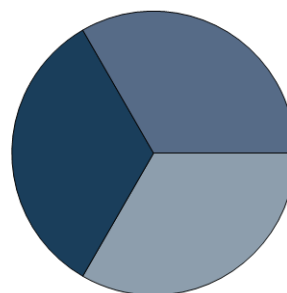
Tobacco Users By Ethnicity



Non-Hispanic, 100.00%

Chart Total N: 2

Tobacco Users By Chronic Condition



Asthma, 33.33%  
COPD, 33.33%  
None, 33.33%

Chart Total N: 3

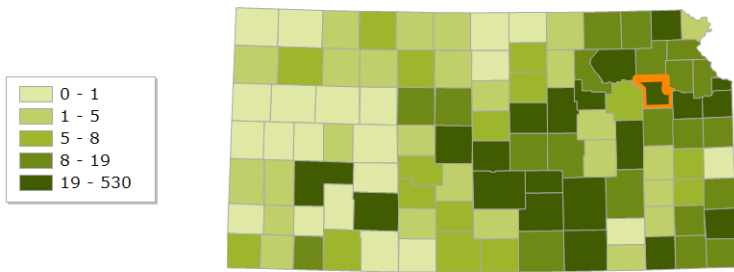
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Shawnee County - Kansas Tobacco Quitline

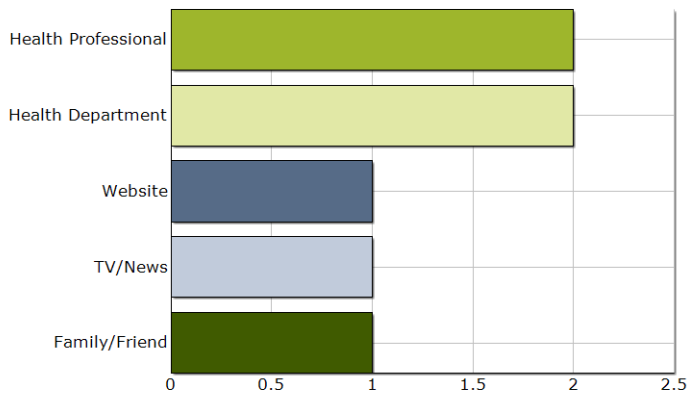
From 6/1/2011 through 6/30/2011

State Tobacco Users Served Contract YTD (Adults)

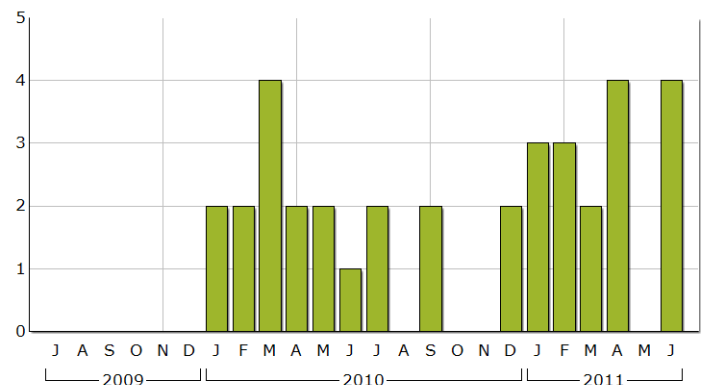


| County Population               | Prevalence | Tobacco Users |        |
|---------------------------------|------------|---------------|--------|
| Adult                           | 130,224    | 17.9 %        | 23,316 |
|                                 |            | County        | State  |
| Tobacco Users - Last Full Month |            | 7             | 238    |
| Tobacco Users YTD               |            | 189           | 5,465  |
| Unique Tobacco Users YTD        |            | 3             | 173    |
| Target Reach                    |            | 2.0 %         | 2.0 %  |
| Reach YTD                       |            | 1             | 0.81 % |
| Reach - NAQC                    |            | 2             | 0.70 % |
| Annualized Reach                |            | 1             | 0.81 % |
| Annualized Reach - NAQC         |            | 2             | 0.70 % |
| Unique Individual Reach         |            | 3             | 0.74 % |

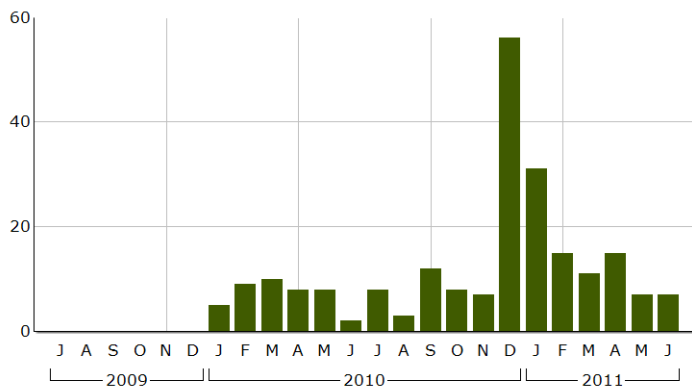
How Heard About



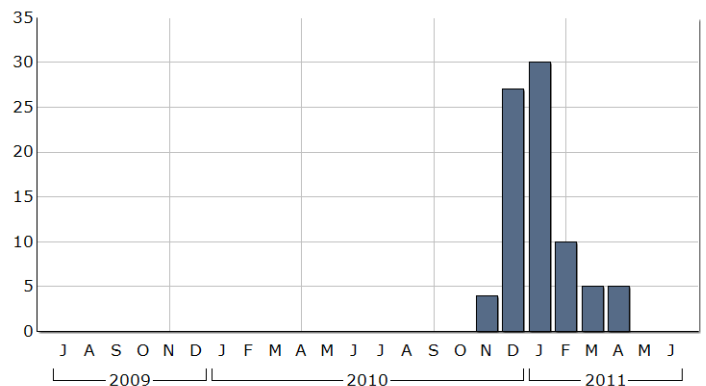
Fax Referral



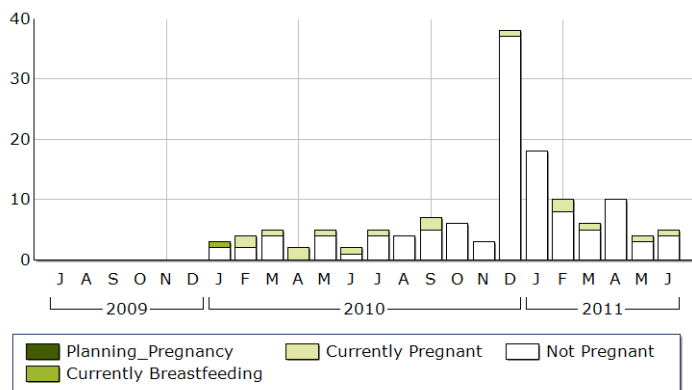
Tobacco User Enrollments



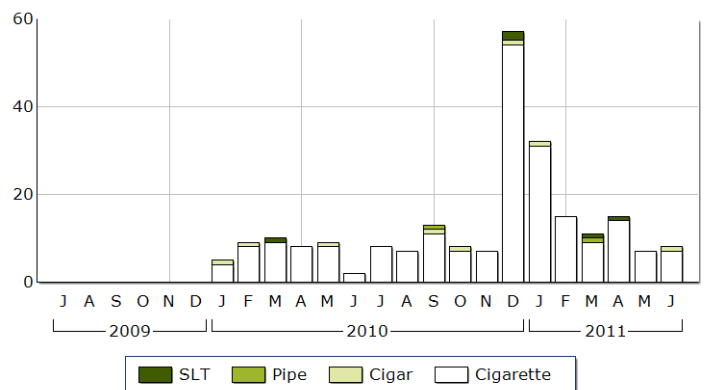
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## Shawnee County - Kansas Tobacco Quitline

From 6/1/2011 through 6/30/2011

Tobacco Users By Gender

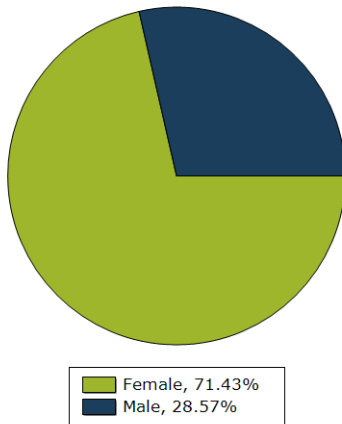


Chart Total N: 7

Tobacco Users By Language

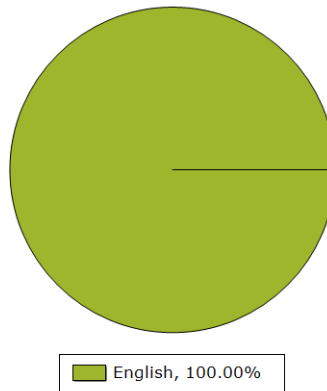


Chart Total N: 7

Tobacco Users By Education

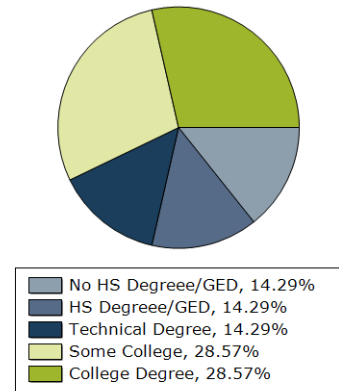


Chart Total N: 7

Tobacco Users By Race

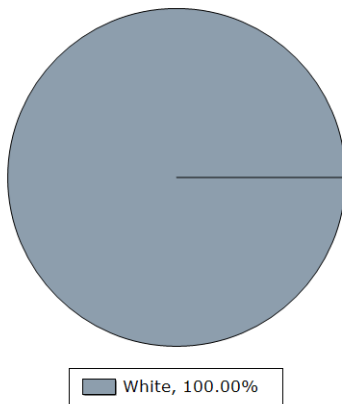


Chart Total N: 7

Tobacco Users By Age

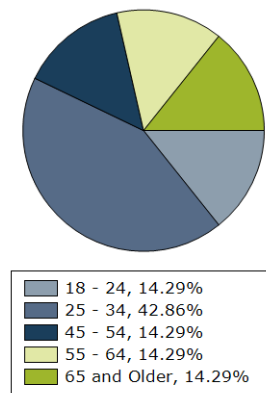


Chart Total N: 7

Tobacco Users By Health Plan

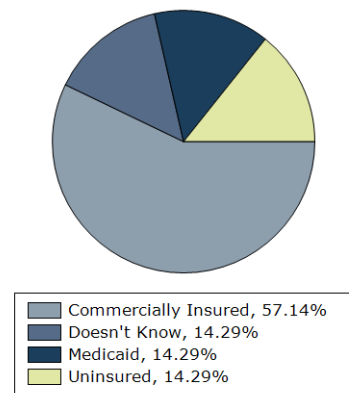


Chart Total N: 7

Tobacco Users By Ethnicity

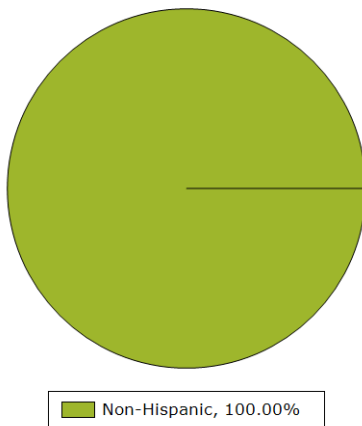


Chart Total N: 7

Tobacco Users By Chronic Condition

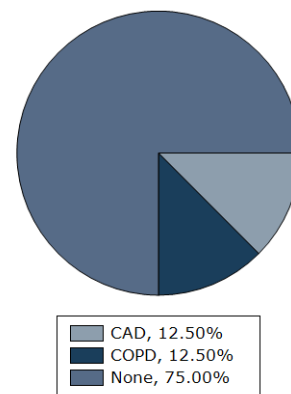


Chart Total N: 8

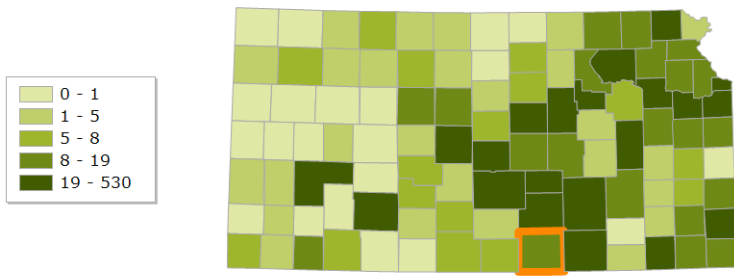
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Sumner County - Kansas Tobacco Quitline

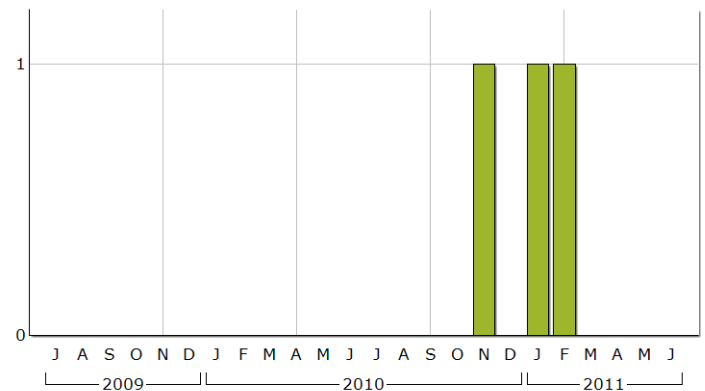
From 6/1/2011 through 6/30/2011

State Tobacco Users Served Contract YTD (Adults)

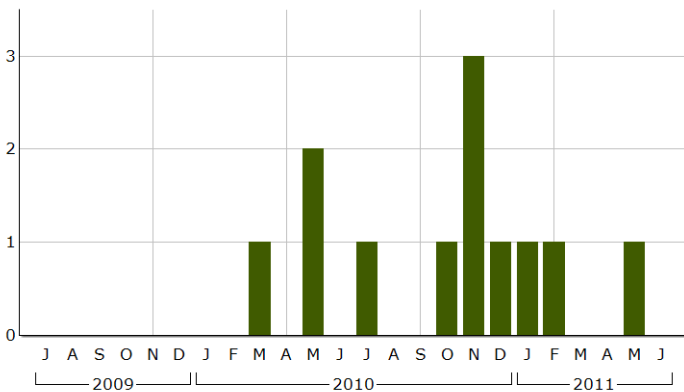


| County Population               | Prevalence | Tobacco Users |        |
|---------------------------------|------------|---------------|--------|
| Adult                           | 19,479     | 24.0 %        | 4,678  |
|                                 |            | County        | State  |
| Tobacco Users - Last Full Month |            | -             | 238    |
| Tobacco Users YTD               |            | 10            | 5,465  |
| Unique Tobacco Users YTD        |            | 3             | 3,919  |
| Target Reach                    |            | 2.0 %         | 2.0 %  |
| Reach YTD                       |            | 1             | 0.21 % |
| Reach - NAQC                    |            | 2             | 0.15 % |
| Annualized Reach                |            | 1             | 0.21 % |
| Annualized Reach - NAQC         |            | 2             | 0.15 % |
| Unique Individual Reach         |            | 3             | 0.19 % |

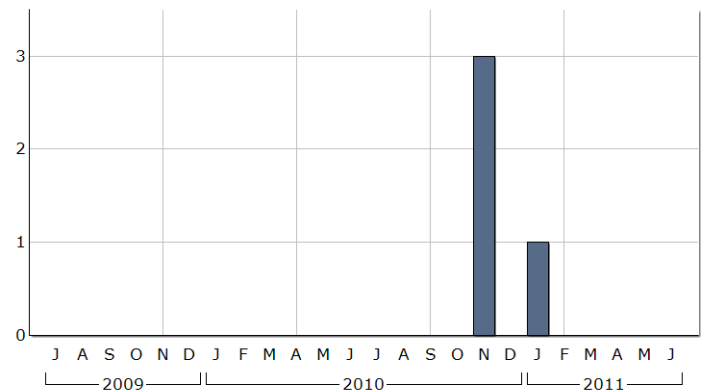
Fax Referral



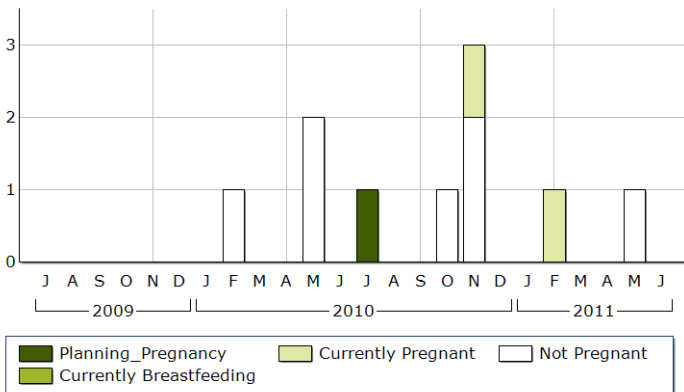
Tobacco User Enrollments



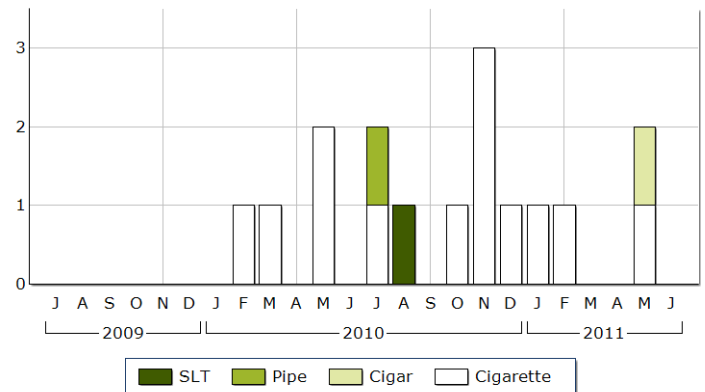
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

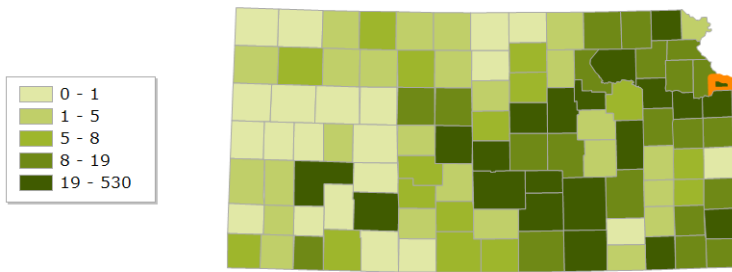
3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

# Utilization Dashboard by County Report

## Wyandotte County - Kansas Tobacco Quitline

From 6/1/2011 through 6/30/2011

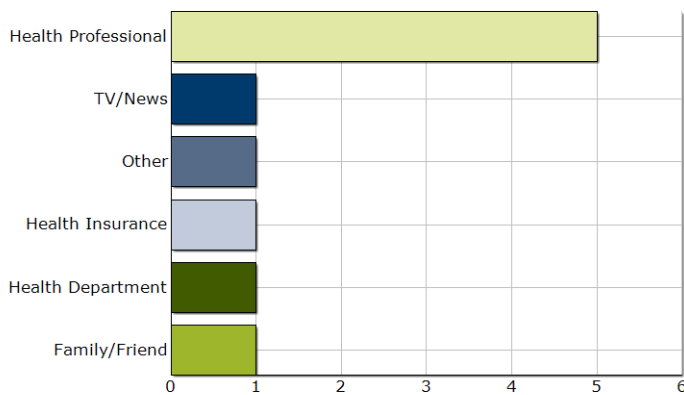
State Tobacco Users Served Contract YTD (Adults)



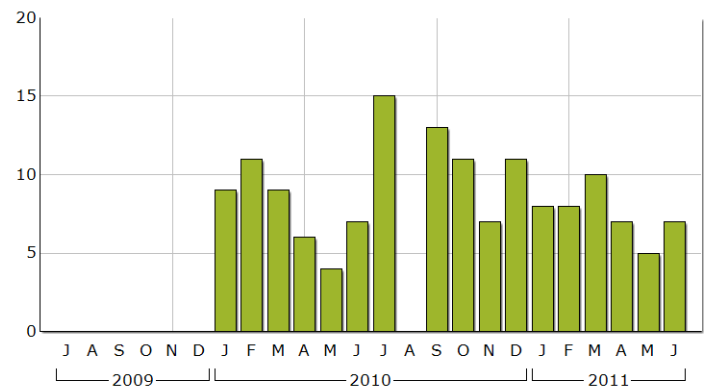
| County Population | Prevalence | Tobacco Users |
|-------------------|------------|---------------|
| Adult 108,716     | 26.1 %     | 28,358        |

|                                 | County | State  |
|---------------------------------|--------|--------|
| Tobacco Users - Last Full Month | 12     | 238    |
| Tobacco Users YTD               | 219    | 5,465  |
| Unique Tobacco Users YTD        | 3      | 182    |
| Target Reach                    | 2.0 %  | 2.0 %  |
| Reach YTD                       | 1      | 0.77 % |
| Reach - NAQC                    | 2      | 0.48 % |
| Annualized Reach                | 1      | 0.77 % |
| Annualized Reach - NAQC         | 2      | 0.48 % |
| Unique Individual Reach         | 3      | 0.64 % |

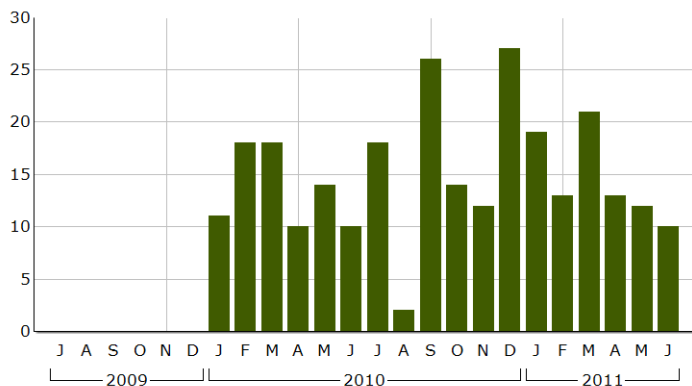
How Heard About



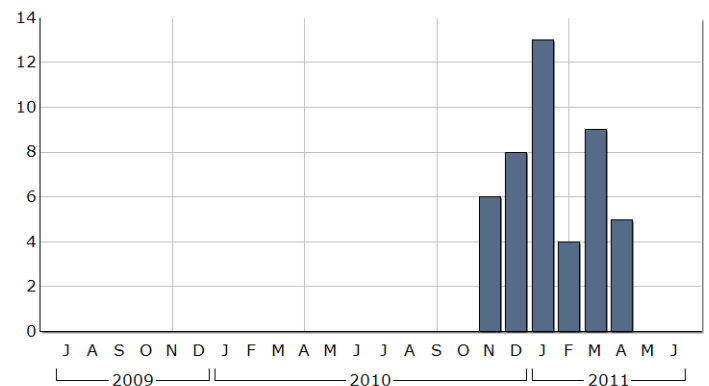
Fax Referral



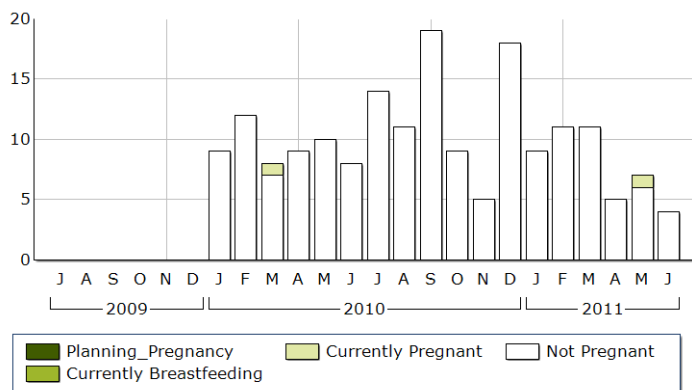
Tobacco User Enrollments



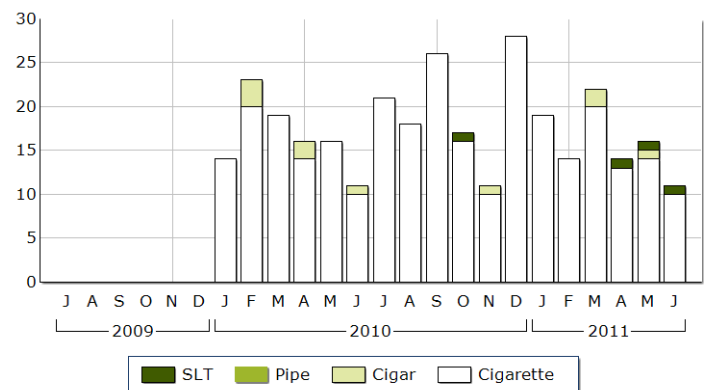
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.

2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report Wyandotte County - Kansas Tobacco Quitline

From 6/1/2011 through 6/30/2011

Tobacco Users By Gender

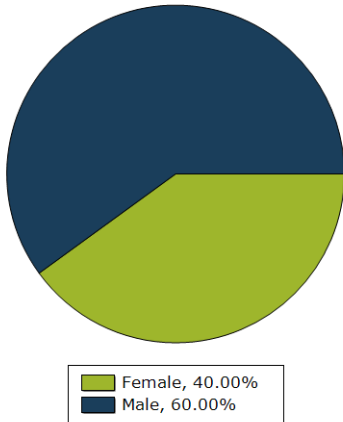


Chart Total N: 10

Tobacco Users By Language

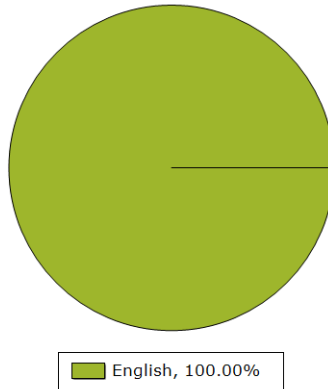


Chart Total N: 10

Tobacco Users By Education

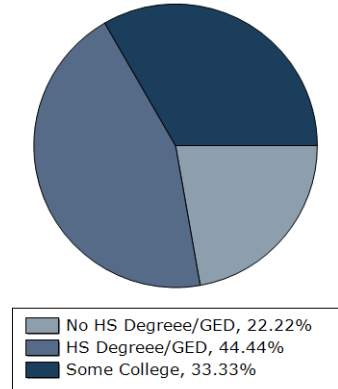


Chart Total N: 9

Tobacco Users By Race

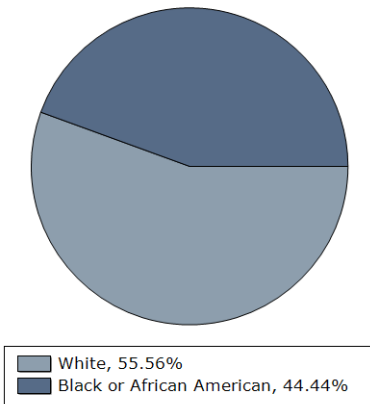


Chart Total N: 9

Tobacco Users By Age

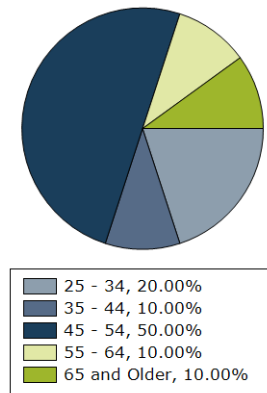


Chart Total N: 10

Tobacco Users By Health Plan

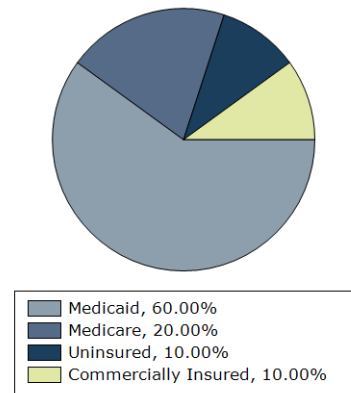


Chart Total N: 10

Tobacco Users By Ethnicity

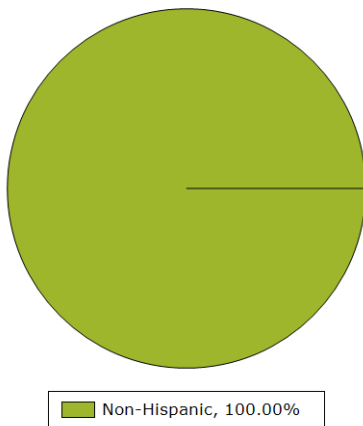


Chart Total N: 9

Tobacco Users By Chronic Condition

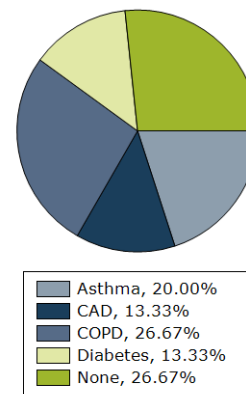


Chart Total N: 15

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

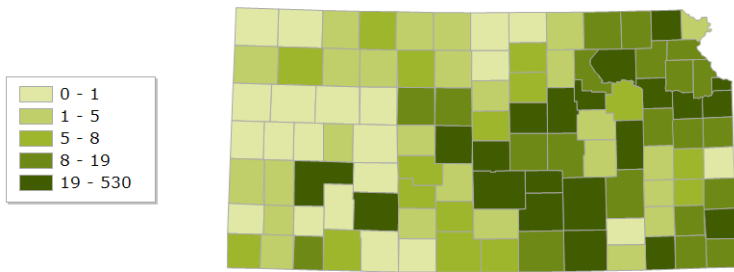


# Utilization Dashboard by County Report

## All Other Counties - Kansas Tobacco Quitline

From 6/1/2011 through 6/30/2011

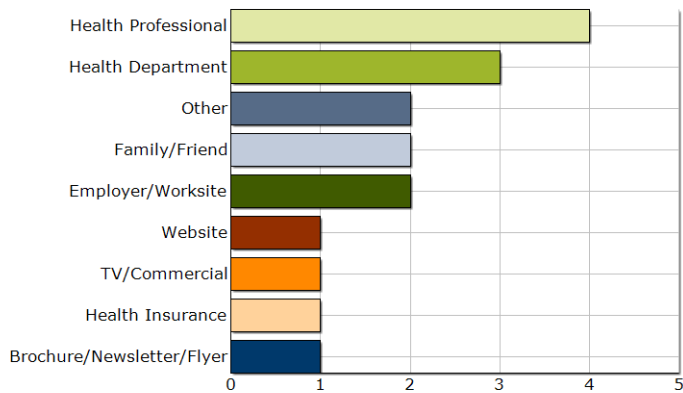
State Tobacco Users Served Contract YTD (Adults)



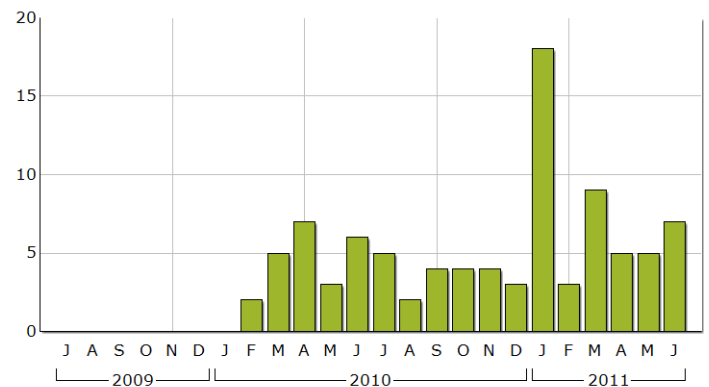
| County Population | Prevalence | Tobacco Users |
|-------------------|------------|---------------|
| Adult             | 323,616    | 17.9 %        |
|                   |            | 58,013        |

|                                 | County | State  |
|---------------------------------|--------|--------|
| Tobacco Users - Last Full Month | 20     | 238    |
| Tobacco Users YTD               | 332    | 5,465  |
| Unique Tobacco Users YTD        | 3      | 293    |
| Target Reach                    | 2.0 %  | 2.0 %  |
| Reach YTD                       | 1      | 0.57 % |
| Reach - NAQC                    | 2      | 0.45 % |
| Annualized Reach                | 1      | 0.57 % |
| Annualized Reach - NAQC         | 2      | 0.45 % |
| Unique Individual Reach         | 3      | 0.51 % |

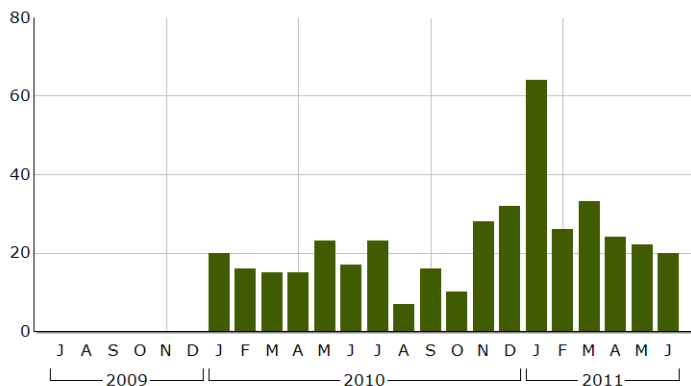
How Heard About



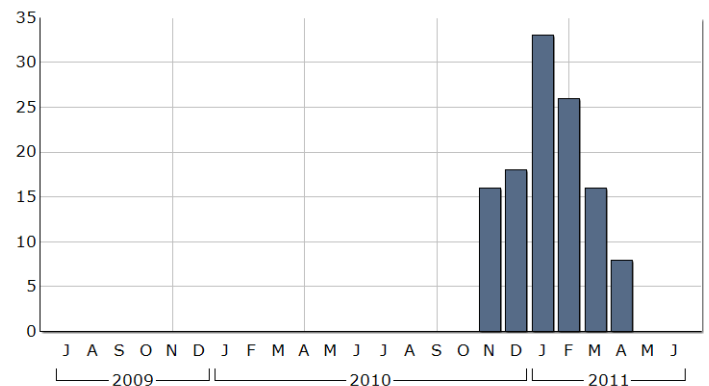
Fax Referral



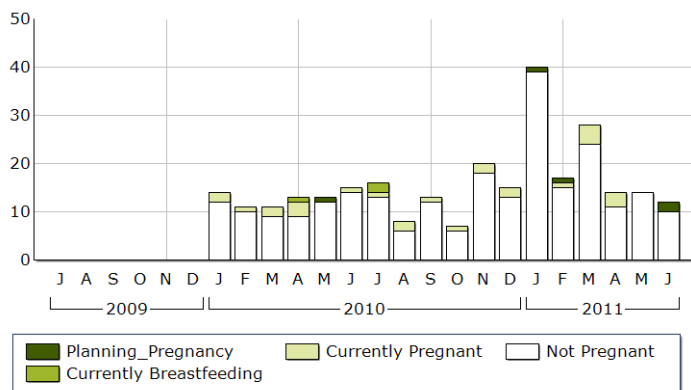
Tobacco User Enrollments



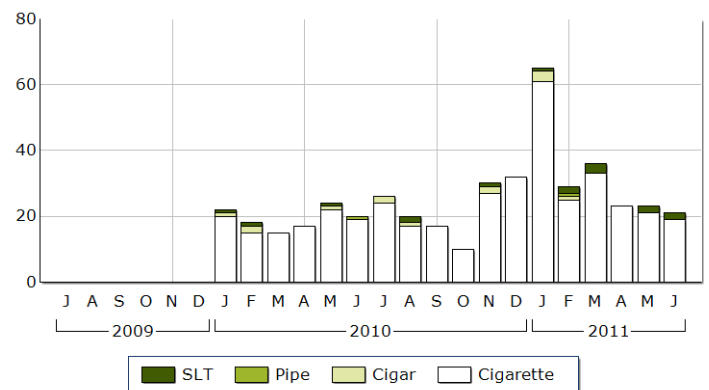
Tobacco Users Receiving NRT



Female Tobacco Users By Pregnancy Status



Tobacco Users By Tobacco Type



1. Reach – includes all tobacco users, regardless of service requested.  
2. NAQC Reach – includes tobacco users provided minimal, low-intensity, or higher intensity counseling OR medications OR both counseling and medications.

# Utilization Dashboard by County Report

## All Other Counties - Kansas Tobacco Quitline

From 6/1/2011 through 6/30/2011

Tobacco Users By Gender

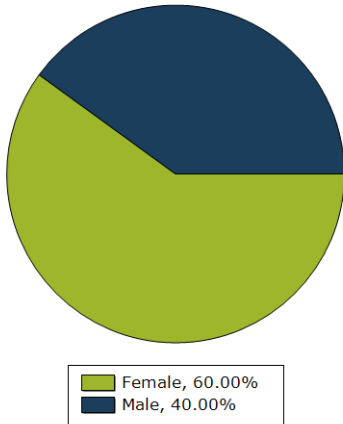


Chart Total N: 20

Tobacco Users By Language

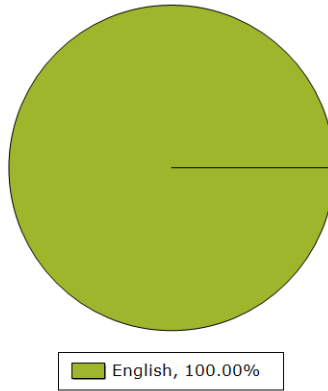


Chart Total N: 20

Tobacco Users By Education

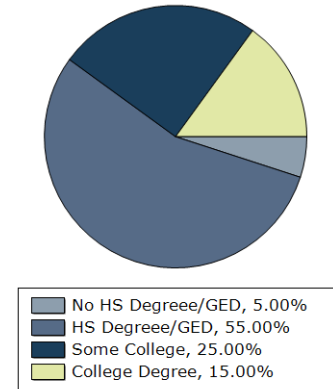


Chart Total N: 20

Tobacco Users By Race

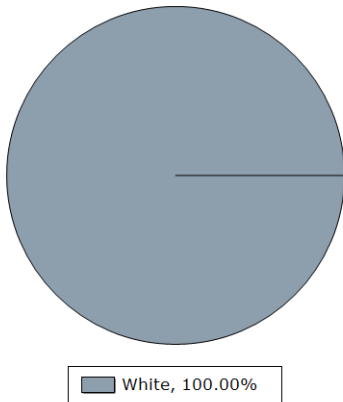


Chart Total N: 20

Tobacco Users By Age

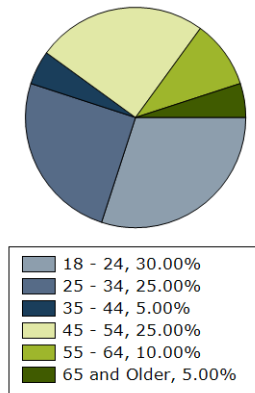


Chart Total N: 20

Tobacco Users By Health Plan

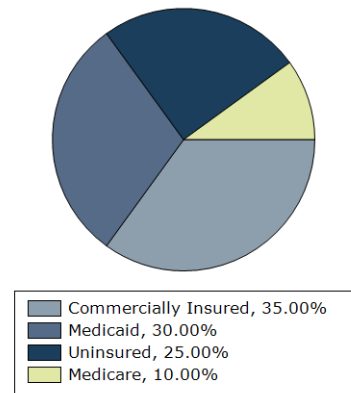


Chart Total N: 20

Tobacco Users By Ethnicity

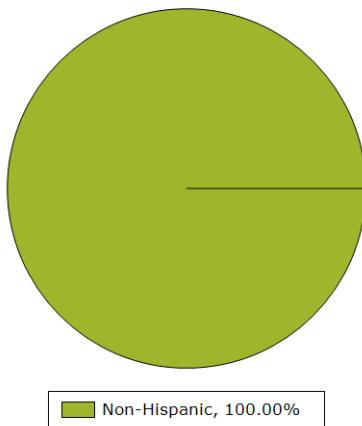


Chart Total N: 20

Tobacco Users By Chronic Condition

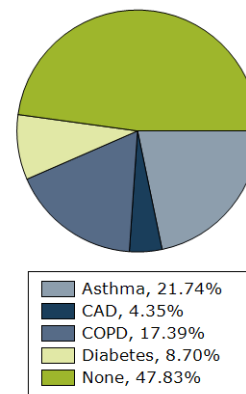


Chart Total N: 23

\* "All Other Counties" - These counties do not have their own prevalence estimates and are grouped together because they did not have enough respondents to the BRFSS Survey.

These counties include:

ANDERSON, BARBER, BROWN, CHASE, CHAUTAUQUA, CHEYENNE, CLARK, CLAY, CLOUD, COFFEY, COMANCHE, DECATUR, DONIPHAN, EDWARDS, ELK, ELLSWORTH, GOVE, GRAHAM, GRANT, GRAY, GREELEY, GREENWOOD, HAMILTON, HARPER, HASKELL, HODGEMAN, JEWELL, KEARNY, KINGMAN, KIOWA, LANE, LINCOLN, LINN, LOGAN, MARION, MARSHALL, MEADE, MITCHELL, MORRIS, MORTON, NEMAHA, NESS, NORTON, OSBORNE, OTTAWA, PAWNEE, PHILLIPS, PRATT, RAWLINS, REPUBLIC, RICE, ROOKS, RUSH, RUSSELL, SCOTT, SHERIDAN, SHERMAN, SMITH, STAFFORD, STANTON, STEVENS, THOMAS, TREGO, WABAUNSEE, WALLACE, WASHINGTON, WICHITA, WILSON, WOODSON

3. Unique Tobacco Users & Unique Individual Reach: Includes first time registered tobacco users, regardless of service requested.

